# SPORTS COACHING FOUNDATION

**SOCIETY REGD. NO. 1656 OF 1991** 

(NOT FOR PROFIT ORGANIZATION)

PAN NO: AAATT4960C

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SCF has achieved unparalleled success in transforming the most sensitive area of Hyderabad into a State-of-the-art Sports Complex, which has been successfully moulding the future of children through Scientific Coaching in Sports



BUILD INDIA THROUGH SPORTS (BITS)
As part of BITS program, we proactively reach out to Government Schools, Low Income Institutions and Slums to promote Fitness & Character Building through Sports

1

A Leading "N.G.O." in Sports and Character Building - helping Build India through Sports since 1991 SCF is one of the few Sports Organizations in the Country having IT Exemption under 80G and FCRA approved by Govt, of India

#### **SNAPSHOT OF THIS NEWSLETTER (AUGUST-2015)**

SCF is the only NGO in Sports and Character Building, helping Build India Through Sports (since 1991). Please note that through its ingenious 'BUILD INDIA THROUGH SPORTS' (BITS) Project, SCF has already reached out to 25,000 less-privileged children (in over 50 Low-Income Institutions), where a substantial percentage of children have had no exposure to Sports of any kind, ever before in their life. Even with its limited resources, SCF donated sporting equipment and created basic infrastructure in these schools to promote sports like Cricket, Football, Tennis, Volleyball, Basketball, Kho-Kho and Kabaddi. This project involves educating children (Girls and Boys) about Sports & Sporting Achievements, to inspire them to chance their talent and hone their skills in Sporting disciplines of their interest, through dedication and practice. The primary focus is on personality development through Sports.

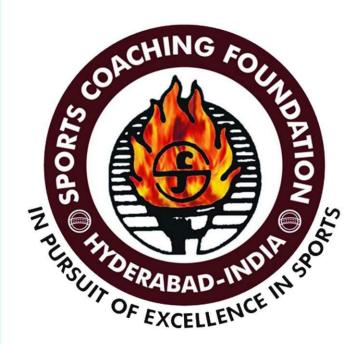
#### WE ARE LOOKING FOR PARTNERS...WHO CAN SERVE THE COUNTRY...THROUGH SPORTS!

1. K. Saibaba, Founding Secretary, SCF receiving the 'Rashtriya Khel Protshan Puruskar' from	
the President of India – Pranab Mukherjee on August 29th, 2015 at New Delhi	3
2. A group picture of all 'National Sports Awardees 2015' with 'President of India'	4
3. Citation & Trophy: 'Rashtriya Khel Protshan Puruskar'	5
4. Winners of 'National Sports Awards' from Hyderabad	6
5. Related Press Clippings	
6. Ministry of Youth Affairs & Sports (MYAS) Casebook 2015	
7. At Rashtrapati Bhavan, New Delhi	
8. Another Honor bestowed on SCF (by Rockefeller Foundation, US)	20
9. Related Press Conference held at Taj Vivanta, Begumpet, Hyderabad	21
10. Related Press Clippings	24
11. Visit to Municipal School, New Delhi (28/08/2015)	29
12. Visit to Amma Foundation, Hyderabad	33
13. Visit to Chintal Basti Playground, Khairatabad, Hyderbad	40
14. Visit to Guru Nanak High School, Old city, Hyderabad	42
15. Mega Event organized to celebrate 'National Sports Day'	54
16. Sports Competition organized at SCF centre, Secunderabad	60
17. Brahmakumaris Sports Wing interacting with SCF Trainees	66
18. Visit to CVR School, Krishnapatnam Port.	69

2



K. Saibaba, Founding Secretary, Sports Coaching Foundation, Hyd receiving Rashtriya Khel Protsahan Puraskar – 2015 from President of India on 29-8-2015 at New Delhi.







A group picture of all 'National Sports Awardees 2015' with 'President of India'



Rashtriya Khel Protsahan Puruskar-2015

is presented to

**Sports Coaching Foundation,** 

Hyderabad

for

**Sports for Development** 

Secretary Government of India

Government of India
Ministry of Youth Affairs & Sports

29th August, 2015, New Delhi

What an Unparalleled honor for SCF!
Prestigious Trophy: Rashtriya Khel
Protsahan Puruskar- 2015





All Five Awardees from Hyd with I. Srinivas, IAS, Direct General of Sportal Authority of India in the Function at New Delhi 28-8-2015. From left K. Srikanth (Badminton), Anoop Kumar (Skating), Injeti Srinivas, IAS (DG-SAI), S.P. Mishra (Tennis), K. Saibaba (Best Sports NGO Award), Sania Mirza (Tennis).

### INDIAN EXPRESS CITY EXPRESS

Wednesday, September 02, 2015, Hyderabad

# All pumped up!

SPORTS COACHING FOUNDATION IN MASAB TANK, THAT WAS STARTED 24 YEARS AGO RECEIVED RASHTRIYA KHEL PROTSAHAN PURASKAR FROM THE PRESIDENT

wenty four years ago, a small marshy ground at Masab Tank was a desolate place without any activity. Things changed for good in 1991 when former cricketer K Sai Baba entered into an agreement with GHMC for promotion of sports in public-private partnership. Thus was born the Sports Coaching Foundation(SCF).

"I am grateful to Jannat Hussain for reposing faith in me," says Baba. Today, SCF boasts of 600 children, a majority of them from slums, who play basketball, cricket, volleyball, boxing, karate, tennis and football on this one-acre land. Recognising his contribution to sports and encouraging street children, SCF was nominated for the Rashtriva Khel Protsahan Puraskar,

the highest award given to a non-governmental organisation for promoting sports.

"It is one of the most memorable days of my life. My hard work has been recognised. I dedicate this award to these children," says Baba, who received the award from President Pranab Mukherjee at Rashtrapathi Bhavan in New Delhi along with Arjuna, Dhyan Chand and Dronacharya awardees in August.

Talking about his foundation, the 60-year-old says, "I always thought these children did not have the required finances or parents' encouragement to enjoy these games. But they had the desire to play. Keeping this in mind, I encouraged these children. Initially, these children had a lot of



and convince them children to take up sports. Today, I am happy that there reservations. I had to coax are many orphans who are

active at the foundation. They forget their suffering by indulging in sports. That is the biggest victory and satisfaction for me as I am

should play sports. I would like these under-privileged children to play games for they will be busy and distance themselves from crime and illegal activities. I have been successful to some extent but there is still a lot of work to do. There could be more hidden talent among these slum children too. feels Baba who has also visited several government-run schools, in the city and adjourning districts, promoting sports. "I want to create more awareness among the younger generation about the importance of partici-

> he says. SCF being a non-profit organisation, Baba has gone through the hard way. "However, I am lucky as I get general donations that help me run the show. It is a challenge and this new award motivates me to strive harder in promoting

> sports, particularly among

pating in sports. I believe

that sports and education go

simultaneously. Sports can

build a child's character. It

imparts discipline in them.

able to bring joy to these or-

phans and street children,"

Today, SCF bustles with activity. "We started with

two disciplines and with

our limited resources, we

extended our activities to as

many as seven disciplines.

We also built flood lights

to play at night. We have

certain hours in the day re-

served for under-privileged children. We also came up

with a project called Build

India Through Sports

(BITS) that has helped

provide opportunities to

about 25,000 children,"he

shares with pride and sat-

awareness about the value

of sports. "It is important

that children, rich or poor,

Baba's idea is to spread

isfaction.

beams Baba

street children,"he shares. - N Jagannath Das

# Chronicle Tuesday 1 September 2015, Hyderabad

K. Sai Baba talks of his Sports Coaching Foundation and how he wants to turn the country into a sports hub

City's K. Sai Baba receives the Rashtriya Khel Protsahan Puraskar from President Pranab Mukherjee



# Finding talent in the slums

DECCAN CHRONICLE For the past 24 years, K. Sai Baba has been encouraging Baba has been encouraging the underprivileged to take up sports. His brainchild, Sports Coaching Foundation in the city, received the prestigious Rashtriya Khel Protsahan Puraskar on August 29, for its contribution to the development of sports.

When the government approached him to start

an NGO to promote sports back in 1991, he grabbed the opportunity, quit his lucrative job at a bank and dedicated all his time to make sports accessito the underprivileged. "We were the first to

can guide them in the right path and they can win medals install a
bowling
machine in India, which we had imported from New York in 1994. We were the first to have flood lights and speed guns too. In the beginning, whatever donations we received, we used that to build infrastructure. We thought this would attract people, and the amount they paid could be used to run the could be used to run the NGO. That's how we sur-vived for 24 years," says Sai Baba, who also received the India NGO Award 2015 for its flagship project, Build India Through Sports (BITS).

"BITS project was started 15 years back and we have so far taught over 16,000 kids. As courts etc. at these schools. Not only in Hyderabad, I also approached schools across Telangana, Maharashtra, Karnataka and recently. Delhi," says Sai Baba.

He adds, "We need to change the mindset of the country. Parents only want their kids to score good marks and often hesitate to let them take un accord. All these this their.

take up a sport. Also, they think tak-ing up sports is a big risk where a single injury can end your stint. There are also a few examples of sports stars like the eight-time national boxing champion Dennis Swamy, who never got his due and is struggling to make ends meet, which could also be a reason why they hesitate. Though I must admit that the current government is promoting sports on a big scale."
He adds that back then, many

working professionals and actors were attracted to the ground because of its infrastructure. including Rana Daggubati and Allu Arjun. "Now, a lot of commercial grounds have come up and people are opting for those. To survive, I approached foreign students,

These kids

who now come here often to play. They only need someone who

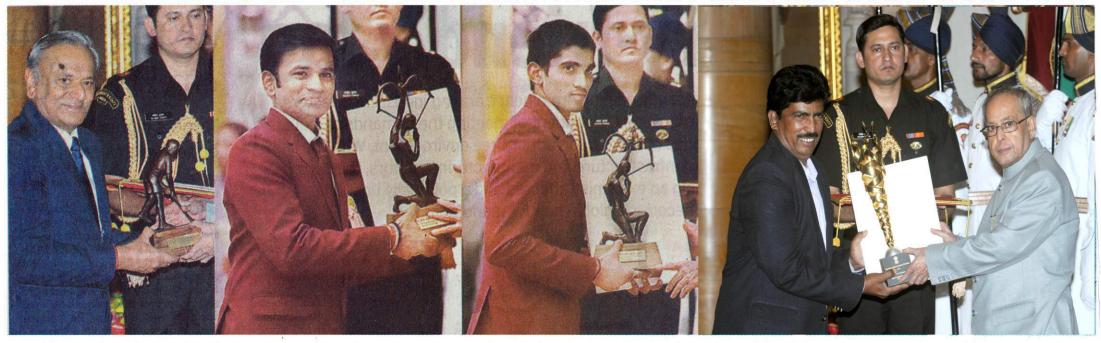
contribute contribute
around ₹50
per person but
no amount is
too little for
us," he says.
Archana Das, a

for India women cricket player and Sameer Preet and Mohammed Tariq, football players, are products of SCF who have represented the country. The institution also conducts inter-slum tournaments where both underprivileged and privileged kids are allowed to par-ticipate. He adds, "Slums are you find a lot of talent - the the determination to win. The need someone who can guid in the right path and they can win medals for

the country."
Sai Baba concludes, "We want to transform over 5 lakh children and want to reach every corner of India. For this, we will need partners who are ready to donate to help part of this, we approach government schools, orphanages etc. to promote sports. We also develop infrastructure — base and my son Sunil Naidu



# HANS@INDIA HYDERABAD SUNDAY 30 AUGUST 2015



President Pranab Mukherjee on Saturday gave away awards to entinent sportspersons at Rashtrapati Bhavan in New Delhi. (Seen from right) Rashtriya Khel Protsahan Puruskar (Sports NGO category) to K Sai Baba, founder of Hyderabad-based Sports Coaching Foundation (SCF); Arjuna award being received by Kidambi Srikanth (Badminton), Anup Kumar Yama (Roller-Skating) and Dhyan Chand Award to SP Misra

# Sania conferred Khel Ratna

New Delhi(PTT): Tennis star Sania Mirza was on Saturday conferred with the prestigious Rajiv Gandhi Khel Ratna -- the country's highest sporting honour -- while shooting sensation Jitu Rai was among the Arjuna award recipients in a glittering ceremony at the Rashtrapati Bhayan here.

President Pranab Mukherjee presented the award to Sania, clad in a maroon saree and blue blazer, amid thunderous applause at the Durbar hall where Sports Minister Sarbananda Sonowal was among the attendees. Sania became the second tennis player to receive the country's highest sporting honour after Leander Paes on a day when Sports Ministry was fighting a court case that raised questions against its process of selecting the awardees.

The President also gave away the Arjuna awards even as the line-up was low on star power in the absence of cricketer Rohit Sharma, who missed the ceremony alongside boxer Mandeep Jangra and quarter miler M R Poovamma. In all, the (retired) Justice V K Bali led panel had recommended 17

Rajiv Gandhi Khel Ratna winner: Sania Mirza (Tennis) Arjuna awardees: P R Sreejesh (hockey), Dipa Karmakar (gymnastics), Jitu Rai (shooting), Sandeep Kumar (archery), Mandeep Jangra

(boxing), Babita (wrestling), Bajrang (wrestling), Rohit Sharma (cricket), K Srikanth (badminton), Swarn Singh Virk (rowing), Satish Sivalingam (weightlifting), Santhoi Devi (wushu), Sharath Gaekwad (para-sailing), M R Poovamma (athletics), Manjeet Chhillar (kabaddi), Abhilasha Mhatre (kabaddi), Anup Kumar Yama (rollerskating). Droncharya awardees: Naval Singh (athletics-para-sports), Anoop Singh (wrestling), Harbans Singh (athletics-lifetime), Swatantar Raj Singh (boxing- lifetime), Nihar Ameen (swimming-lifetime) Dhyan Chand awardees: Romeo James (hockey), Shiv Prakash Mishra (tennis), TPP Nair (volleyball).

Rashtriya Khel Protsahan Puruskar: K Sai Baba (SCF)

names for Arjuna.Sania, who attracted the loudest applause from the esteemed gathering at the Rashtrapati Bhavan, received a medal, certificate and cash prize of Rs 7.5 lakh. She had flown in just to receive the award ahead of the US Open starting in New York on Monday. The Arjuna awardees received statuettes, certificates and award money of Rs 5 lakh each.

The ceremony, however, was shrouded in controversy with the ignored athletes and coaches not accepting the recommendations of the Ministry-appointed panel.

Just when it seemed there would be no controversy in the lead up to this year's function, para-athlete H N. Girisha approached the Karnataka High Court challenging Sania's recommendation for Khel Ratna.

Another court case per wrestling coach Vinod Ku went to Delhi High Court he was more deserving for the Dronacharya award than his rival Anoop Singh, whose name was recommended by the government-appointed panel. It will be known in the next weeks.

# Chronicle sunday | 30 August 2015 | Hyderabad



Hyderabad's Sports Coaching Foundation Founder K. Sai Baba (top row, left) and former Davis Cup captain S.P. Misra (top row, fourth from left) pose for a group photo with President of India Pranab Mukherjee and other dignitaries and awardees at the Rashtrapati Bhayan in New Delhi on Saturday. Sai Baba accepted the 'Rashtriya Khel Protsahan Puraskar' from the President on behalf of the SCF for its development of sports while Misra received the Dhyan Chand Award for lifetime achievement on the occasion of the National Sports Day.





صدرجہوریہ پرنب مکر جی قومی ایوارڈس کی تقسیم کے موقع پراسپورٹس کو چنگ فاؤنڈیش حیررآ باد کے بانی سکریٹری کے سائی بابا کوراشٹریہ پر تھسا ہن کھیل ایوارڈ پیش کرتے ہوئے۔دوسری تصویر میں مجمہ شاکراحمد کرسپانڈنٹ بوسٹن مشن اسکول سائی بابا کو تہنیت پیش کرنے کے بعد





### THEMOMHINDU

SUNDAY, AUGUST 30, 2015, HYDERABAD Moment to cherish



K. Sai Baba, founder secretary of Sports Coaching Foundation (Hyderabad), receiving the Rashtriya Khel Protsahan Puraskar from President Pranab mukherjee in Delhi on Saturday. — PHOTO: BY ARRANGEMENT

### HYDERABAD Roznamasahara

Wednesday, September 02, 2015



سابق رانجی کرکٹر و فاؤنڈرسیکریٹری آف اسپورٹس کو چنگ فاؤنڈیشن (حیدرآباد) کے۔سائی بابا کود،بلی میں صدر پرنب مکھر جی راشٹر پیکھیل پروتسا ہن پرسکاردیتے ہوئے۔

# ابیثانت اورسری لنکا کے کھلاڑی آئی سی سی ضابطہ سکنی کے قصوروار

انکائی کھلاڑیوں کے درمیان کافی تکرار ہوگئ تھی۔ایثانت نے سری لانکا کی دوسری انگائی میں صرف 21رز پرمیز بان ٹیم کے 2 وکٹ حاصل کئے اور کھلاڑیوں کو آؤٹ کرنے کے بعد کافی جارحیت کے ساتھ اس پر روقمل بھی کیا تھا۔ میدان پر دونوں شیوں کے کھلاڑیوں کے درمیان تکرار اتنی بڑھ گئی کی میدانی امپاڑ کو درمیان میں مداخلت کرنا پڑی تھی۔ایثانت اور دھمی کا پرساد کے درمیان چو تھے دن کے آخری سیشن میں کافی بحث ہوئی۔ ہندستان کی دوسری آنگز میں پرساد نے بھی ایثانت کو ایشانت کو ایشانت کے بعدا کی۔ باؤنسر تھینکے جوابشانت کے ہمیلی میں پرساد نے بھی ایشانت کے ہمیلی میں پرساد نے بھی ایشانت کے ہمیلی میں پرساد کے بعدا کی۔

نئی دہلی (یواین آئی) ہندوستانی فاسٹ بالرایشانت شرما کےعلاوہ سری لئکا کے کھلاڑی دھمیکا پرساد، دبیش چنڈیمل اور لاھروترمانے کو بین الاقوامی کرکٹ کونسل (آئی ہی ہی) نے کولمبومیں جاری تیسر سے شٹ کے چوتھے دن ضابطہ اخلاق کی خلاف ورزی کا قصور وار مانا ہے۔آئی ہی ہی نے ٹوئٹر پرایک بیان جاری کرکے اس کی اطلاع دی ہے ۔عالمی ادارے نے کہا کہ تیسر سے شٹ کے تھا ڈیوں کے خلاف بعد ریہ ضابطہ اخلاق کی خلاف ورزی کے قصور وار پائے گئے کھلاڑیوں کے خلاف کارروائی کی تفصیلی جا نکاری دی جائے گئے۔ بیچو تھے دن پیرکوالیشانت اور سری کارروائی کی تفصیلی جا نکاری دی جائے گئے۔ بیچو تھے دن پیرکوالیشانت اور سری

# HANS@INDIA Tuesday, Sepetember 01, 2015, Hyderabad

#### **ACCOLADES GALORE**



Mohd Shaker Ahmed, Correspondent of Kala Pather-based Boston Mission High School, (right) felicitates K Sai Baba, founder of Sports Coaching Foundation on being conferred the Rashtriya Khel Protsahan Puraskar Award in New Delhi. Photo: Hans



### ఆదివారం | 30 ఆగస్టు 2015 | హైదరాబాద్









మాజీ టెన్మిస్ స్టార్ ఎస్పీ మిత్రా (ధ్యాన్-చంద్), స్పోర్ట్స్ కోచింగ్ ఫౌండేషస్ చైర్మస్ కే పాయిబాబా (రాష్ట్రీయ ఖేల్ ప్రోత్సాహస్ పురస్కార్), అనూప్ కుమార్ (అర్జున), కిడాంజు శ్రీకాంత్ (అర్జున)

# ವರಿಗೆ ಫೆಲ್ಮರತ್ನುಗ್!

అత్యున్నత కీడా పురస్కారాన్ని స్వీకలించిన సానియా మీర్మా 'అర్జున'ను అందుకున్న శ్రీకాంత్, అనూప్ రాష్ట్రపతి భవన్ల్లో వైభవంగా ప్రదానో తృవం

న్యూఢిల్లీ: దేదీప్యమానమైన రాష్ట్రపతి భవన్ దర్భార్హహ ల్ల్ విశిష్ట అతిథుల ప్రశంసపూర్వక చప్పట్ల మధ్య భారత క్రీడలకే వన్నెతెచ్చిన క్రీడాకారిణిగా రాష్ట్రపతి చేతుల మీదుగా రాజీవ్ ఖేల్రత్న పురస్కారాన్ని అందుకున్నవేళ! మొత్తమ్మీద ఆగస్టు 29వ తారీఖు భారత్ టెన్సిస్ స్టార్, తెలంగాణ బ్రాండ్ అంబాసీడర్ సానియా మీర్హా క్రీడాజీవి తంలోనే చిరస్మరణీయమైన రోజు! జాతీయ క్రీడా దినో త్నవం సందర్భంగా రాష్ట్రపతి భవన్లో శనివారం సాయంత్రం కన్నుల పండుగగా జరిగిన క్రీడా పురస్కారాల ట్రదాన కార్యక్రమంలో సానియా మీర్మాకు రాష్ట్రపతి ట్రాణబ్

ముఖర్జీ రాజీవ్ ఖేల్రత్న అపార్మను అందజేశారు. లియాం డర్ పేస్ తర్వాత ఖేల్రక్తు పురస్కారం అందుకున్న రెండో టెన్నిస్ ప్లేయర్, తొలి హైదరాబాదీ సానియానే! ఈ విశిష్ట పురస్కారానికి ముందు మిగతా క్రీడాపురస్కారాలైన ద్రోణా చార్య, అర్జున, ధ్యాన్చంద్ పురస్కారాలను ఎంపికైన క్రీడా కారులకు రాష్ట్రపతి ప్రదానం చేశారు. ఈసారి ఖేల్5రత్న పుర స్కారంతో సహా మొత్తంగా ఐదు క్రీడాపురస్కారాలు రాష్ట్రా నికి దక్కడం విశేషం. హైదరాబాద్ నుంచి కిడాంబీ శ్రీకాంత్ (బ్యాడ్మింటన్), అనూప్ కుమార్ (రోలర్

స్కేటింగ్)లు అర్జునకు ఎంపికవ్వగా, డేవిస్ కప్ మాజీ కెప్టెన్ శివ్రప్రకాశ్ మిజ్రా ధ్యాన్చంద్ పురస్కారాన్ని అందుకు ನ್ನಾರು. ರಾಷ್ಟ್ರಾನಿಕಿ చెందిన స్పోర్ట్స్ కోచింగ్ ఫౌండేషస్ చైర్మస్ కే సాయిబాబా రాష్ట్రీయ ప్రోక్సాహస్ ఖేల్ సమ్మాస్ అవా ర్జును స్వీకరించారు. ఖేల్రక్తు అవార్డు స్వీకరించిన సాని యాకు మెడల్, ప్రశంసాపత్రం, రూ.7.5 లక్షల నగదు లభించింది. అర్జున అవార్డులు స్వీకరించిన వారిలో శ్రీజేశ్ (హాకీ), దీపా కర్మాకర్ (జిమ్నాస్టిక్స్), జీతురాయ్ (షూ టింగ్),, బజరంగ్ (రెజ్జింగ్)లున్నారు. ఇక నావల్ సింగ్ (పారా అథైటిక్స్), అనూప్ సింగ్ (రెజ్జింగ్) హర్బన్స్ సింగ్ (అథైటిక్స్-లైఫ్టైమ్), స్వతంతర్ రాజ్ (బాక్సింగ్-లైఫ్ టైమ్), నిహార్ అమీన్ (స్విమ్మింగ్-లైఫ్ట్రేమ్)లు ద్రోణా చార్య, రోమియో జేమ్స్ (హాకీ), టీపీపీ నాయర్ (వాలీబా

ల్)లు ధ్యాన్చంద్ అవార్డులు స్వీకరిం



రాష్ట్రపతి ప్రణబ్ ముఖల్జీ నుంచి ఖేల్రకత్మ అవార్మను అందుకుంటున్న సానియా మీర్మా

'నా విజయాల్లో ఒకటి తక్కువ, ఒక్కటి ఎక్కువని భావించను. అయితే పురస్కారం అందుకోవడం మాత్రం అత్యున్నత గౌరవమే. ఇప్పటివరకైతే ఈ ఏడాది అద్భుతంగా సాగింది డబుల్స్ లో నం.1 ర్యాంకుతో పాటు వింబుల్డన్ టైటిల్ సాధించాను. ఇప్పుడిక నా దృష్టి అంతా యూఎస్ ఓపెన్పైనే! రియో ఒలింపిక్స్ లక్ష్యమే అయినా, దాని గురించి ఇప్పుడే ఏం ఆలోచించడం లేదు'

–సానియా మీరా



# హైదరాబాద్ | ఆదివారం | ఆగస్టు | 30 | 2015





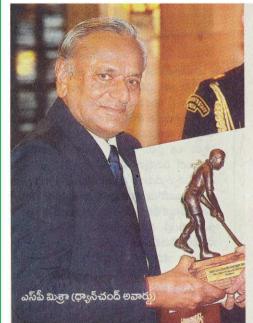


<mark>ఫ్రోత్సాహ పురస్కారాలను అందజేశారు.</mark> అర్మన అవార్మకు ఎంపికైన క్రికెటర్ రోహిత్, బాక్సర్ మన్దీప్ జాంగ్రా, రన్నర్ ఎం.ఆర్.పూవమ్మ ఈ కార్యక్రమానికి హాజరుకాలేదు. అర్జున గ్రాహీతలు: శ్రీజేశ్ (హాకీ), దీపా కర్మాకర్ (జిమ్పాస్టిక్స్), జీతూ రాయ్ (షూ టింగ్), సందీప్ కుమార్ (ఆర్చరీ), బబిత (రెజ్జింగ్), భజరంగ్ (రెజ్జింగ్), స్వరణ్ సింగ్ విర్క్ (రోయింగ్), సతీశ్ శివలింగం (వెయిట్లిఫ్టింగ్), సంతోయ్ దేవి (వుషు), శరత్ గైక్వాడ్ (పారా సెయిలింగ్), మంజీత్ చిల్లర్ (కబడ్డీ), అభిలాష మహత్రే (కబడ్డీ).

గర్భంగా ఉంటుంది. ఈ అవార్డు కోసం నా పేరు ప్రతిపా బించిన క్రీడాశాఖకు కృతజ్ఞతలు. నేను మరింత బాగా ఆడా లనే స్పూర్తిని ఈ అవార్తు అందిస్తుంది. ఈ ఏడాది ఎన్నో అద్వు తమైన ఘనతలు దక్కాయి. అవార్డు అందుకునేందుకు భార త్**కు రావడానికి యూఎస్ ఓపెన్ నిర్వాహకులు** సహక ಲಿಂಪ್ ರು. ನ್ ಮ್ಯಾಪ್ ಲನು ಪ್ರಾಯಾ ವೆಕ್ ರು. - ಸಾನಿಯಾ



### హైదరాబాద్ | ఆదివారం 30 ఆగస్టు 2015











అంతర్వాతీయ అవార్మలు అందుకోవాలని ఆకాంక్షించారు.

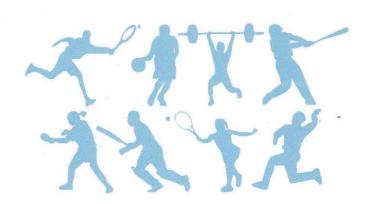
### **Eran**

#### Sunday, August 30, 2015, Hyderabad



బిల్లీలో శనివారం జాతీయ క్రీడా అవార్డుల కార్ళక్రమం సందర్భంగా సాయ్ డీజీ ఇంజేటి శ్రీనివాస్తో శ్రీకాంత్, అనూప్ కుమార్, ఎస్.పి.మిశ్ర, <mark>సాయి బాబా (స్పోర్ట్స్ కోచింగ్ ఫౌండేషన్)</mark> సానియా మీర్మా

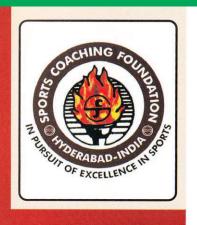
# खेल और साहस पुरस्कार-2015 Sports and Adventure Award-2015





युवा कार्यक्रम और खेल मंत्रालय भारत सरकार MINISTRY OF YOUTH AFFAIRS AND SPORTS GOVERNMENT OF INDIA

### SCF Related Pages in the MYAS Casebook 2015! (Hindi)

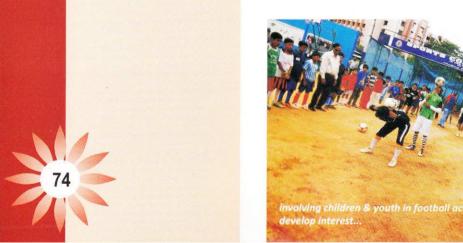


### राष्ट्रीय खेल प्रोत्साहन पुरस्कार – 2015

स्पोर्ट्स कोचिंग फाउंडेशन, हैदराबाद विकास के लिए खेल

स्पोर्ट्स कोचिंग फाउंडेशन, हैदराबाद एक नॉन-प्रॉफिट गैर-सरकारी संगठन है जो 1991 से मुख्यतः समाज के सुविधाविहीन बच्चों के बीच खेलों का उपयोग विकास और शांति के लिए कर रहा है। स्पोर्ट्स कोचिंग फाउंडेशन (एससीएफ) 'खेलों के माध्यम से भारत निर्माण' (बीआईटीएस) परियोजना कार्यान्वित कर रहा है जिसकी पहुंच निम्न आय संस्थानों में लगभग 25,000 सुविधाविहीन बच्चों तक है। स्पोर्ट्स कोचिंग फाउंडेशन ने क्रिकेट, फुटबाल, खो—खो, कबड्डी, वॉलीबॉल, टेनिस और बास्केटबाल जैसे खेलों को बढ़ावा देने के लिए सरकारी स्कूलों, अनाथालयों और स्लम क्षेत्रों में खेल उपस्कर उपलब्ध कराए और बुनियादी खेल अवसंरचना का मृजन किया। इस परियोजना का मुख्य उद्देश्य खेलों के माध्यम से व्यक्तित्व विकास करना है।

स्पोर्ट्स कोचिंग फाउंडेशन, हैदराबाद को विकास के लिए खेलों के क्षेत्र में उनके योगदान को मान्यता प्रदान करते हुए राष्ट्रीय खेल प्रोत्साहन पुरस्कार—2015 प्रदान किया जाता है।





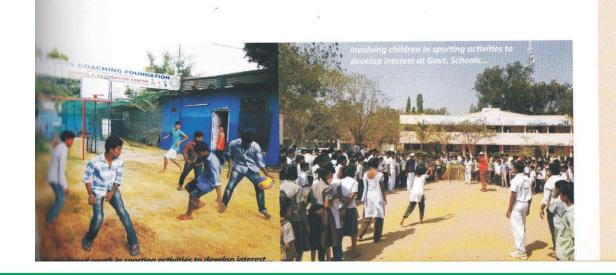
#### SCF Related Pages in the MYAS Casebook 2015! (English)

#### Rashtriya Khel Protsahan Puruskar, 2015

Sports Coaching Foundation, Hyderabad Sports for Development

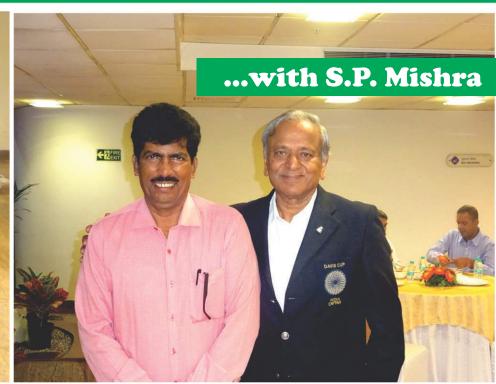
Sports Coaching Foundation, Hyderabad, a Non-Profit Non Governmental Organization has been engaged since 1991 in using sport for development and peace mainly among less privileged children. Sports Coaching Foundation (SCF) is implementing 'Build India through Sports' (BITS) Project reaching out to about 25,000 less privileged children in low income institutions. Sports Coaching Foundation donated sporting equipment and created basic sports infrastructure in Government schools, orphan homes and slum areas to promote sports like cricket, football, kho-kho, kabaddi, volleyball, tennis and basketball. Primary focus of the Project is on personality development through sports.

In recognition of its contribution in the field of 'Sports for Development', the Rashtriya Khel Protsahan Puruskar-2015 is being conferred upon Sports Coaching Foundation, Hyderabad.



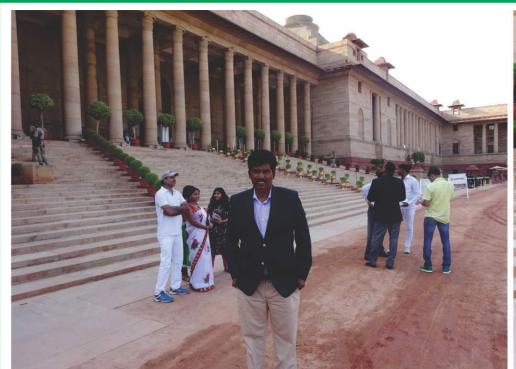


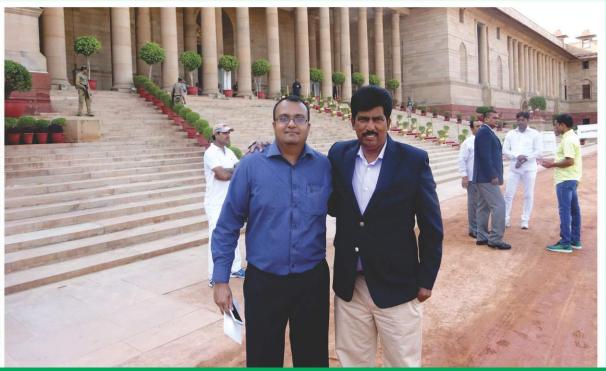




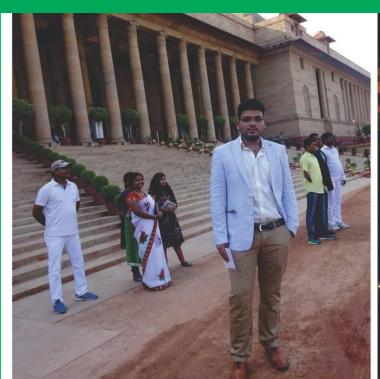




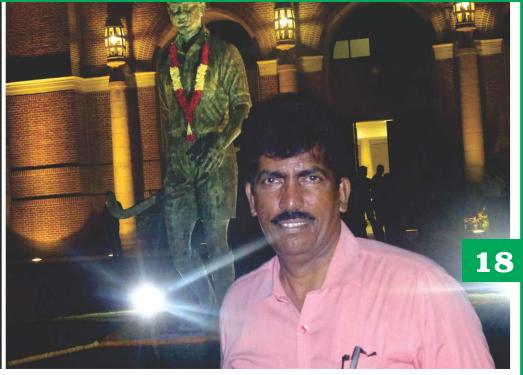


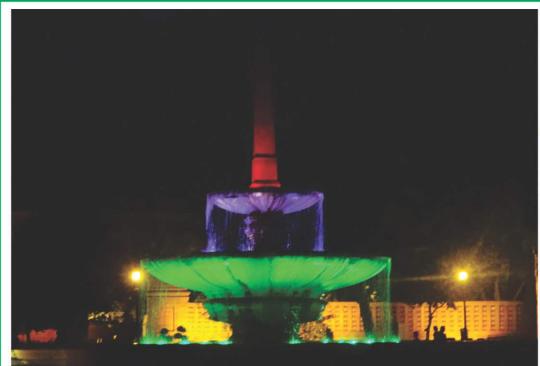


At RP Bhavan on 29th August 2015...











Enjoying the moon-lit evening at Rashtrapati Bhavan, New Delhi.

















'Press Conference' at Taj Vivanta, Begumpet (14/08/2015) to brief the media about the Rockefeller honor of 'SCF' featuring among the 'Top-4 NGOs in India (in all categories)'.

The Press Conference was sponsored by Taj Group of Hotels!











Murali Krishna (IPS) and other guests lauding this achievement of SCF!









Glimpses from the Press Conference!





# Chronicle

Monday, August 17, 2015, Hyderabad

# COVETED AWARD FOR HYDERABAD'S SCF

DC CORRESPONDENT

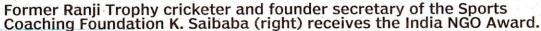
yderabad-based Sports
Coaching Foundation has
won the prestigious India
NGO Award — sponsored by the
renowned Rockefeller
Foundation of the USA — for its
Build India Through Sports
(BITS) project that reaches out
to underprivileged schoolchildren.

SCF strives for personality development of the youngsters and also helps set up infrastructure in schools that cannot afford them. It also trains about 600 children at its facility at Masab Tank in the city. "The core intention is to groom healthy and responsible citizens of the country," founder secretary Saibaba says.

Terming it a coveted award, IPS officer Muralikrishna, Joint Commissioner of Police (Administration), praised "Saibaba's selfless service through sport."

Mr Muralikrishna hoped the SCF will spread to other parts of the city as well so that many more children would benefit from the sporting activity which in turn will shape their future.









# SCF gets Rockefeller honour

OUR BUREAU

he city-based multipurpose Sports Coaching Foundation (SCF) has won a rare recognition for an NGO that is dedicated exclusively to sports. It is one among four to be conferred the coveted 'India NGO Award' for the year. It is the only sports NGO in the latest roll of honours.

"What makes this a very special one is that it has been instituted jointly by the New York-based Rockefeller Foundation, the London-based Resource Alliance and the Mumbai-headquartered EdelGive Foundation," said a beaming K Sai Baba, the Foundation's founder-Secretary late Friday evening.

Stating that this would mark a major milestone in their history, he said that the recognition would instill a new zeal among all those associated with the Foundation whereby they would aim to further their spread and ensure that they reach as many youngsters as possible in the days ahead.

SCF, which completes its silver jubilee next year, has been in the forefront of promoting



the prevalence of a sports culture, particularly among youngsters belonging to the economically backward sections of the society.

"Although, we have been able to groom a good number of talents, the satisfaction was more pronounced when three of our products, woman cricketer Archana Das and footballers Simar Preet Singh and Mohd Tariq were picked for the national teams," pointed out Sai Baba, a former Ranji cricketer himself.

According to Sudden Deshmukh, the Foundation Administrator, the focus was on taking the Build India Through Sports (BITS) to newer regions. Having accomplished substantial results in the two Telugu speaking States apart from Maharashtra and Karnataka,

they hope to enter other States. New Delhi, where a BITS pilot run received impressive response when the team received the award, has been quite encouraging, he quipped.

In monetary terms the Rockefeller recognition may be nothing but the credibility of the honour would give a solid boost to the Foundation's resume, which, perhaps, may awaken the philanthropists to come forward with assistance in one form or the other. The end gainer is, of course, the talented young sportsperson.

**HANS@INDIA** 

Mon, 17 August 2015

#### METRO WINDIA

Sunday, August 16, 2015, Hyderabad



Sports Coaching Foundation's founder-secretary K Sai Baba receiving the 'Best Sports NGO' at 'India NGO Awards 2014-15 function held in New Delhi recently. The award, sponsored by the Rockefeller Foundation, US, was given to SCF for developing sports in less privileged sections of the society.

#### ఈనాడు హైదరాబాద్

మంగళవారం 18 ఆగస్టు 2015

### ఉత్తమ క్రీడా ఎస్జీవోగా ఎస్స్టీఎఫ్



මකත් ු මරක්ඡාරඩාත් ු ಎත්කි් කිම්ඩිඩ්

హైదరాబాద్, ఈనాడు: మాసాబ్ ట్యాంక్లలోని స్పోర్ట్స్ కోచింగ్ ఫౌండే షన్ (ఎస్సీఎఫ్)కు ఉత్తమ క్రీడా ఎస్జీమో సంస్థ అవార్డు లభించింది. రెండు దశాబ్ధాలుగా నిరుపేద చిన్నా రులు, యువతను క్రీడల్లో స్టోత్సహి స్తున్నందుకు 'ఇండియా ఎన్జీఓ అవార్డు' దక్కింది. దేశంలో 20 లక్షల ఎన్జీఓ సంస్థలుండగా.. నాలుగు - సంస్థలకు అవార్డులు ఇచ్చారు. ఈ

నాలుగు సంస్థల్లో ఎస్స్ ఎఫ్ ఒక్కటే క్రీడలకు సంబంధించిన ఎన్జీఓ.

### **ප**ංගීු සෑිම

Saturday, August 15, 2015, Hyderabad



ఇటీవల ఢిల్లీలో జరిగిన కార్యక్రమంలో 'ఇండియా ఎస్జీవో' అవార్డు స్వీకరించిన స్పోర్ట్స్ కోచింగ్ ఫౌండేషన్ వ్యవస్థాపకులు సాయిబాబా

### THE HINDU

Thursday, August 20, 2015, Hyderabad

# Much deserved recognition

Hyderabad-based sports NGO receives accolades and recognition from Rockfeller and Resource Alliance

V.V SUBRAHMANYAM

Sports Coaching Foundation (Masab Tank), a non-profit voluntary organisation, has been bestowed by the New York-based Rockfeller Foundation and the UK-based Resource Alliance, with top 'India NGO Award' for its contribution to "social reconstruction through promoting amongst under-privileged".

The Award was presented in Delhi recently. The founder of the SCF and former Ranji cricketer K. Sai Baba, was felicitated by Muralikrishna, IPS, and former Ranii cricketer Abdul Hai on Friday

Muralikrishna feels that the recognition is a big boost to the newly-formed Telangana State

in the City on this achieve-

Muralikrishna feels that the recognition is a big boost to the newly-formed Telangana State as the Foundation is known for its service, dedication that is at service.

Abdul Hai points out that what is most impressive about the whole project is the unbridled enthusiasm and the the same spirit and attitude rcl which Sai Baba has shown 20 years ago. "He is a trend-setter if you look at the mushrooming growth of coaching foundations in and around Hyderabad. But, none provide voluntary service as much as SCF does. So, when I was asked by the Rockfeller Foundation to fly to India to be present at the Awards function, I felt it was an honour to the entire countrywe have put in establishing We owe a lot to the Govern-



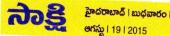
MORALE BOOSTER Founder of the SCF K. Sai Baba being felicitated

GHMC for allotting this land and giving us the opportunity to create this floodlit sports ."Savs Sai Baba, "It is a complex. We essentially got recognition for all the efforts this India NGO Award for our dream project, 'Build India this Foundation since 1991. Through Sports', through which we go to the Government support, especially the ment schools, provide mini-

mum infrastructure and supply free sports equipment too to ensure that students sustain interest in sports and don't divulge in any other activities after school," Sai Baba explains.

"We look at this recognition as an inspiration to con-

tinue our efforts to cater to the needs of the under-privileged sections of society as illustrated by the fact that 70 per cent of the 600 trainees at the SCF are provided free training and equipment to train," the SCF founder points out.





మాసబ్ట్యాంక్లలోని స్పోర్ట్స్ కోచింగ్ ఫ్రాండేషన్ (ఎస్సీఎఫ్)కు 'ఇండియా ఎన్జీఓ అవార్డు లజ్ఞంచింది. వీథి బాలల క్రీడల కోసం ఎస్స్ఎఫ్ చేస్తున్మ కృష్తికి గుల్తింపుగా ఈ లవార్డు వచ్చింది. న్యూఢిల్జీలో జరిగిన ఓ కార్యక్రమంలో ఎస్స్ఎఫ్ కార్యదర్ని ಸಾಯಬಾಬಾ ಈ ಅಪಾರ್ಭನು ಅಂದುಕುನ್ನಾರು.

### ఎస్స్ట్ఎఫ్క్ ఉత్తమ క్రీడా ఎస్జీవో అవార్డు

హైదరాబాద్ (ఆంధ్రజ్యోతి క్రీడా ప్రతినిధి): నగరంలోని స్పోర్స్ కోచింగ్ ప్రాండేషన్ (ఎస్సీఎఫ్)కు ఉత్తమ క్రీడా ఎనీవో సంస్థ అవార్తు లభించింది. పేద వరాలకు చెందిన చిన్నారులు, యువతను క్రీడలో ప్రోత్సహిస్తున్న ఈ సంస్థకు 'ఇండియా ఎస్టీవో అవార్తు' దక్కింది. ఢిల్లీలో గత నెల 24న జర్ గిన కార్యకమంలో ఈ అవార్మలను పొందిన నాలుగు సంస్థల్లో ఒకటి ఎస్ సీఎఫ్ కావడం విశేషం. స్పోర్ట్ కోచింగ్ ఫ్రౌండేషన్ వ్యవస్థాపకులు సాయి బాబా ఈ అవారును స్వీకరించారు. ఈఅవార్తును రాక్ఫెల్డర్ ఫౌండేషన్ స్పాన్ఫర్ చేసింది.





The Rahnuma-K-Decran Daily

#### Saturday, August 15, 2015, Hyderabad

معلم مکه معظمه طاهر جمیل عابدشاه ولی کی جده روانگی

حیدرآباد۔ 4 اگست (سنٹرل نیوز)
معلم مکم معظمہ طاہر جیل عابد شاہ ولی مکہ معظمہ
سعودی عربیا پی والدہ محتر مہے ساتھ آج صبح کی
فلائٹ سے جدہ سعودی عربیہ شس آباد ائیر پورٹ
سے روانہ ہوگئے۔ انہوں نے اپنے دوہ فتوں کے
قیام بیں اپنی والدہ کا علاج ڈاکٹر علیم الدین ایم
ڈی زیاطیس سے کروایا جہاں ممل صحت یاب
ہونے کے بعد انہوں نے ڈاکٹر علیم الدین کی
ستائش کی اور حیدرآباد میں کئی دینی و ثقافی

مشہور سماجی جہدکار

لا و نم چل بسم وج واڑہ 14 اگست (یواین آئی) مشہور ساجی جہد کارگوپاراجو لاونم ایک پرائیویٹ اسپتال میں چل ہے۔ان کی عمر 86 تھی اور وہ تنفس کے مسائل سے دوچار تے انہوں نے کئی کتا بیں کھی مسائل سے دوچار تے انہوں نے کئی کتا بیں کھی خاتمہ کے لئے انہوں نے جدو جہد کی تھی۔انہیں اوہام پرستی کے خاتمہ اور ساجی اصلاح کے لئے ان کی کوششوں پر جامنل ہجاج سمیت کی دیگر ایوارڈس حاصل ہوئے تھے۔



سابق را بھی ٹرانی کھلاڑی اور بانی سکریٹری (SCF) اسپورٹس کو چنگ فاؤنٹریشن مسٹرسائی بابا حال ہی میس نتی دبلی میں منعقدہ انڈیااین جی اواپوارڈس فنکشن میں بہترین اسپورٹس این جی او کا ایوارڈ حاصل کرتے ہوئے۔



Saturday, August 15, 2015, Hyderabad

اسپورٹس کو چنگ فاؤنڈیشن حیدرآ باد

باوقار 'India NGO Award' حاصل

حیدرآ باد۔14۔اگست (پریس ریلیز) اسپورٹس کو چنگ فاؤنڈیشن کوحالیہ عرصہ میں انٹرنیشنل سطح پرتسلیم کرتے ہوئے جس نے اسپورٹس کومخلف سطح پر فروغ دینے میں شاندروز خدمات انجام دی ہیں۔ (سطح غربت سے نیچ بچوں اور نوجوانوں) کے لئے گذشتہ دود ہوں سے ادارہ خدمات انجام دی دے رہا ہے۔فاؤنڈیشن کوئی دہلی میں 24۔جولائی 2015 کے موقع پر باوقار'' انڈیااین جی اوابوارڈ' سے نوازا گیا ہے۔اس موقع پر ملک کے چار سرفہرست این جی اوز سے انتخاب کیا گیا۔ ندورہ فاؤنڈیشن اسپورٹس کی واحد این جی اونظیم ہے جسے ملک بھرسے چنا گیا۔ ہندوستان میں کوئی 20 ہزاراین جی اونہ ہیں جومخلف تظیموں سے وابستہ ہیں۔ فرکورہ ایوارڈ برطانیہ میں واقع ریسورس الائینس نامی شظیم کی جانب سے دیا گیا۔ہ مدورت الائینس نامی شظیم کی جانب سے دیا گیا۔ہ مدورت الائینس نامی شظیم کی جانب سے دیا گیا۔ہ مدورت الائینس نامی شظیم کی جانب سے دیا گیا۔ہ مدورت الائینس نامی شظیم کی جانب سے دیا گیا۔ہ مدورت الائینس نامی شطیم کی جانب سے دیا گیا۔ہ مدورت الائینس نامی شطیم کی جانب سے دیا گیا۔ہ مدورت الائینس نامی شطیم کی جانب سے دیا گیا۔ہ مدورت الائینس نامی شطیم کی جانب سے دیا گیا ہے۔ مذکورہ کی دیا کی سب سے معروف انڈسٹری ہے۔



کے سائی بایا' بانی اسپورٹس کو چنگ فاؤنڈیشن بٹی دہلی میں انڈیا این بی ایوار ڈ حاصل کرتے ہوئے۔





#### ROZNAMA RASHTRIYA SAHARA

ات 12 ﴿ يعنى مكمل سچ﴾ • حب الوطني © فرض شناسي • ايثار 2015-18-18



راک فیلر فاؤنڈیشن (یوالیس) کی جانب ہے دبلی میں انڈیااین جی اوالوار ڈفنکشن 15-2014 منعقد کیا گیا۔اس موقع پر کے سائی باباسابق را نجی ٹرافی کر کٹر وفاؤنڈرسیکریٹری اسپورٹس کو چنگ فاؤنڈیشن حیدرآباد کو بیسٹ اسپورٹس این جی اوالوارڈ پیش کیا گیا۔

#### ETEMAAD URDU DAILY,



امریکہ کے ایک ادارہ کی جانب ہے ہندوستان کے بہترین این ٹی او کی حیثیت ہے اسپورلس کو چنگ فاؤنڈیشن (ایس می ایف) کو ایوارڈ پیش کیا گیا۔ ملک کے تقریباً 2لا کھاین بی اوز میں ایس می ایف واحد اسپورٹس این بی اوز ہے جسے بیاعز از حاصل ہوا تصویر میں بانی سکریٹری کے سائی بابا ایوارڈ حاصل کرتے ہوئے۔

### Heren Briefly

Thursday, August 20, 2015, Hyderabad



हैदराबाद स्पोर्ट्स कोचिंग फाउण्डेशन को इंडिया एनजीओ अवार्ड प्राप्त होने पर संस्थापक सचिव के. साईबाबा का सम्मान किया गया। (फोटो : मिलाप)



श्रीमती शीला दीक्षित मख्यमंत्री. दिल्ली

द्वारा उदघाटन

श्री परिमल राय, भा.प्र.सं. अध्यक्ष, न.दि.न.पा.परिषद

श्रीमती ताजदार बाबर, विधायक उपाध्यक्ष, न.दि.न.पा.परिषद की उपस्थिति में सम्पन्न



Inaugurated by SMT.SHEILA DIKSHIT Chief Minister, DELHI

In the presence of SH.PARIMAL RAI, IAS Chairman, NDMC SMT.TAJDAR BABAR, MLA

Vice Chairperson, NDMC

10th May 2007.



Gathering the attention of Students of Municipal School, New Delhi over the Importance of Sports & Games in **Personality Development on 28-8-2015** 







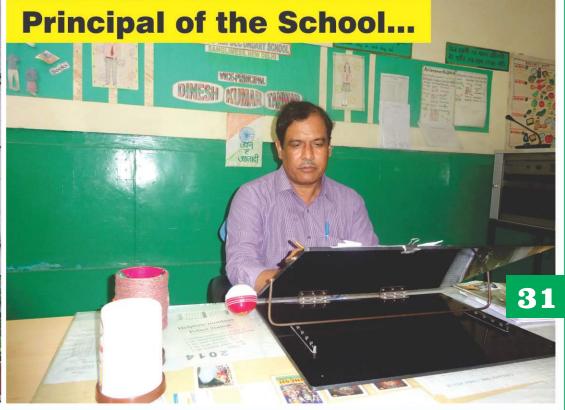












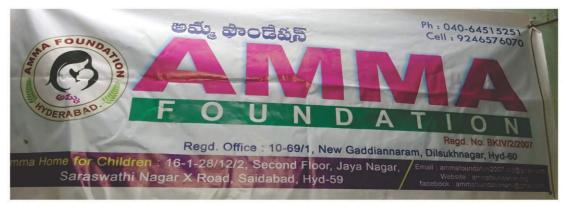




**Appreciation & Prize Distribution...** 







SCF under its 'BITS' Project visited 'Amma Orphan Home (Foundation)', Hyderabad and conducted practical Sporting Lessons and a Quiz Program (on 22-8-2015).

SCF also donated Sporting Equipment and 'value-based' Sports Coaching Manuals to Students & Staff.











Orphan Children enjoying Sporting Activity on the 2nd Floor!









Singing & Dancing is a part of BITS Project









Honoring the Talented children with Prizes!









Felicitating the Staff of the Orphanage Home...





























SCF under its 'BITS' banner visited Chintal Basti Playground, Khairtabad, Hyderabad and conducted Sporting lessons for less-privileged children on 21-8-2015. The children simply had the time of their lives!













'BITS' MISSION in progress....







SCF under its 'BITS' project visited 'Guru Nanak High School', Kishan Bagh, Old City, Hyderabad and conducted practical Sporting lessons for 600 less-privileged children on 20-8-2015.

SCF also donated Sporting Equipment and 'value based' Sporting Manuals to Students and Staff.











Sports Classes to Girls & Boys of Guru Nanak High School.









Sports Activities in progress at the Guru Nanak High School...









Developing Sporting Interest in Children through theoritical and practical lessons...

















**Sharing Success...** 









Developing 'Hand & Eye' Coordination...









A Memorable picture with the 'Staff'...









**Prize Distribution...** 









Winning a Prize is indeed 'Thrilling'!









Winning a Prize is indeed 'Thrilling'!

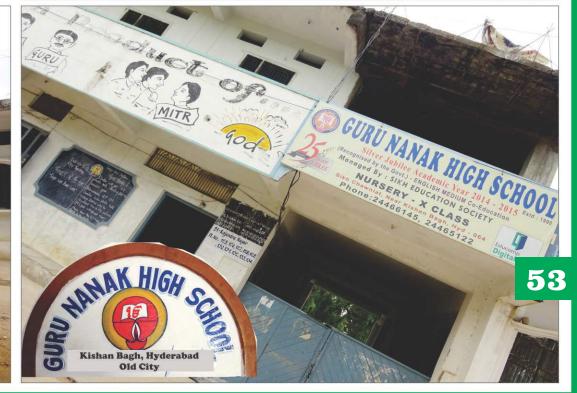










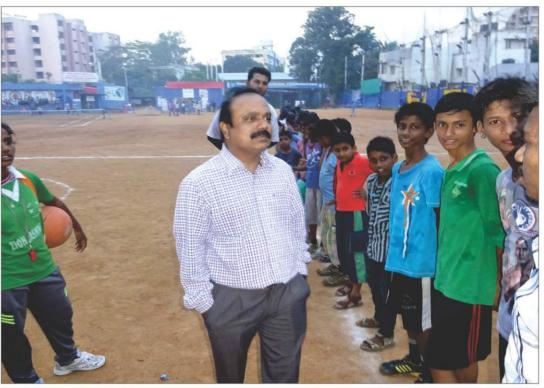




Dr. TRK Rao, Former Managing Director of Sports Authority and currently 'Director of NMDC' visited SCF as the Chief Guest of a 'Mega Sports Event' conducted in view of the National Sports Day (29th August 2015).

This event was jointly conducted by SCF, Khushi TV & Hearing Solutions (on 18/8/2015).











# Presentation Ceremony of the Mega-Event...







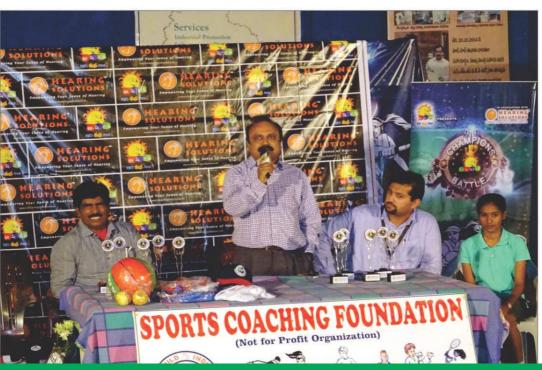


### Dignitaries at the Presentation Ceremony...









# Dignitaries exchanging views at the function...









# Tennis Champs receiving the awards...









## Winners win the Basketballs...





# MANCHIKALALU ORGANIZATION (A Home for the Needy Children) West Marredpally, Secunderabad.



On the occasion of Independence Day (August 15th, 2015), SCF organized Sports Competition in Football, Cricket & Basketball for 'Manchikalalu Orphanage Home' at SCF Sports Centre, West Marredpally, Secunderabad.











Orphan Youth enjoying their sporting skills at our Marredpally Sports Centre.









Orphan Youth enjoying their sporting skills at our Marredpally Sports Centre.





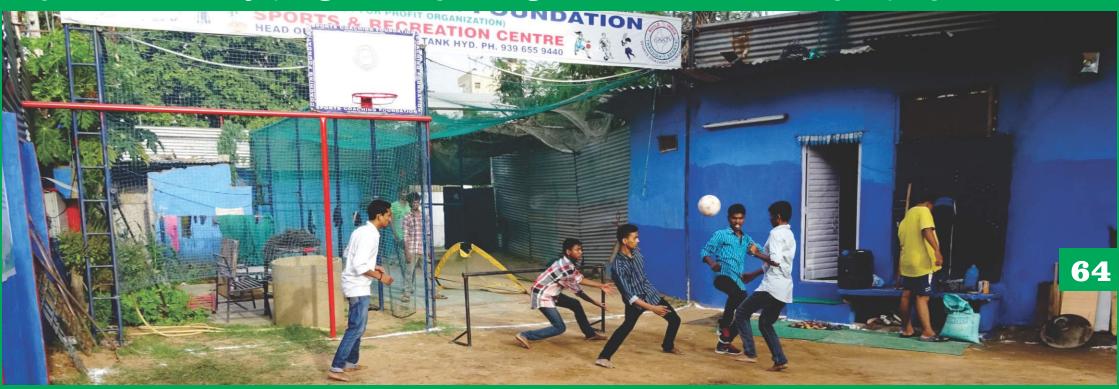


Orphan Youth enjoying their sporting skills at our Marredpally Sports Centre.





Orphan Youth enjoying their sporting skills at our Marredpally Sports Centre.







Orphan Youth enjoying their sporting skills at our Marredpally Sports Centre.











#### **SPORTS COACHING FOUNDATION**



Brahma Kumaris Sports Wing visited our Sports Complex, organized workshop on 'SPORTS IS MORE MIND GAME' for the benefit of sports trainees of SCF on 3-8-2015.









#### Giving valuable tips to SCF Trainees...









# Children learning to focus 'inwards'...













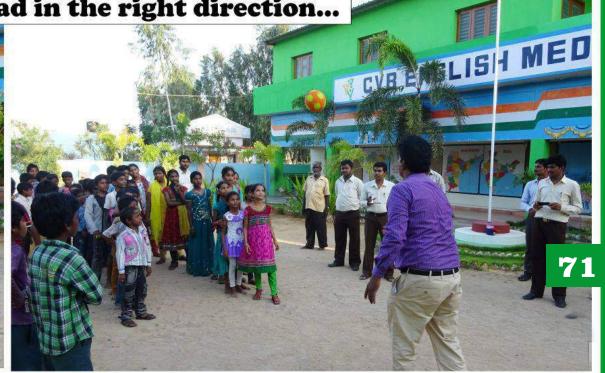
















# Enticing the School Women Teachers into Sports - to double the impact!

















# Sports Coaching Foundation is proud of its young sportspersons, who have represented India

#### **ARCHANA DAS**



CRICKET

#### SAMEER PREET & MOHAMMED TARIQ



FOOTBALL