SPORTS COACHING FOUNDATION

(NOT FOR PROFIT ORGANIZATION)



A Leading "N.G.O." in Sports and Character Building - helping Build India through Sports (Since 1991)



SNAPSHOT OF THE FEBRUARY MONTH - 2016 NEWSLETTER

SCF is the only NGO in Sports and Character Building, helping Build India Through Sports (since 1991). Please note that through its ingenious 'BUILD INDIA THROUGH SPORTS' (BITS) Project, SCF has already reached out to 25,000 less-privileged children (in over 70 Low-Income Institutions), where a substantial percentage of children have had no exposure to Sports of any kind, ever before in their life. Even with its limited resources, SCF donated sporting equipment and created basic infrastructure in these schools to promote sports like Cricket, Football, Tennis, Volleyball, Basketball, Kho-Kho and Kabaddi. This project involves educating children (Girls and Boys) about Sports & Sporting Achievements,to inspire them to chance their talent and hone their skills in Sporting disciplines of their interest, through dedication and practice. The primary focus is on personality development through Sports.

WE ARE LOOKING FOR PARTNERS... WHO CAN SERVE THE COUNTRY... THROUGH SPORTS!

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22nd Feb 20165
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Facility at North Kamalanagar, Secunderabad (on 28th & 29th Feb 2016)16
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6. BITS Visit of SCF to Govt. High School Jamia Osmania, Vidyanagar, Hyderabad on

We sincerely appreciate your time and hence have captured only the highlights of the above mentioned events in this Newsletter. We look forward to your resourceful feedback!

16th Feb, 2016......22



Sri. K. Saibaba, Founding Secretary, Sports Coaching Foundation, Hyderabad - receiving the 'Rashtriya Khel Protsahan Puraskhar 2015' from the President of India for leading the 'Best Sports NGO' in India. Dated: 29th August 2015, New Delhi.



SCF bags another prestigious award

METRO NEWS HYDERABAD

Sports Coaching Foundation (SCF), the city-based NGO, added another feather in the cap when it was awarded 'Best NGO in India' award in the health category by Jindal Steel and Power Ltd. Founding secretary of SCF K Sai Baba received the award from Naveen Jindal in New Delhi on January 14.

The SCF had earlier bagged 'Best Sports NGO in India' award from the President of India in August last year. Adding to that, it also bagged 'India NGO Award' from Rockefeller Foundation, 'Best NGO Award' from AmeriCares India. Sai Baba also received 'Best Manager Award' from National Confederation of Resident Welfare Association in December 2015.

Asserting that the award is a big boost to the foundation, Sai Baba said that the corporate and government should come forward to help the initiative 'Built India Through Sports' to make a better society. "We are very happy for this recognition from the Jindal Steel and Power Ltd. We have been working for the betterment of less privileged children of the society through sports. This award is a



SCF founding secretary K Sai Baba (R) receiving the award from Naveen Jindal (L) and Aruna Oswal (social activist) in New Delhi recently.

special one as there are 18 NGOs in other sectors competing and we won the award. And for the first time, we also got ₹1 lakh as a token of appreciation. We thank Mr Jindal for the award," he said.

He also added that the SCF is training around 600 students at its premises out of which 500 are being training without taking any fee. "We have been working for the last 24 years to promote sports in the weaker sections. We have worked

with around 30,000 children across the country through our 'Built India Through Sports' initiative. The Hyderabad district collector Rahul Bojja was impressed with our work and gave a project of promoting sports in 189 schools in the district. It is a great sign." He stressed that the corporates and government's support will transform the 'sleeping giant' India into a vibrant sporting nation.



PRESTIGIOUS 'FICCI SPORTS AWARD' TO K. SAIBABA!

Shri. K. Saibaba (Founding Secretary, SCF) received yet another prestigious honor in the form of 'FICCI Sports NGO Award 2015 -2016' from FICCI (Federation of Indian Chambers of Commerce and Industry), Delhi in collaboration with Ministry of Youth Affairs and Sports (MYAS, Govt. of India) and Star Sports.

Former Indian Cricket Captains - Shri. Kapil Dev and Shri.Bishen Singh Bedi, Boxing Legend - Mary Kom, Shri. Rajiv Yadav IAS (Secretary - Sports & Youth Affairs, Govt. of India) and Justice Mukul Mudgal were among the Special Guests at the FICCI Awards function held at FICCI Auditorium, Mandi House, New Delhi on a festive evening of 22nd February, 2016.

This award was presented in recognition of SCF's unparalleled work in empowering the downtrodden of the society through Sports for the last 24 years!

Now, we want corporates to partner with us to promote Sports Culture among the underprivileged masses in a multi-fold manner.

SPORTSCOACHINGFOUNDATION®

SPORTS COACHING FOUNDATION (SCF) RECEIVES THE 'FICCI SPORTS NGO AWARD 2015-16'

On 22nd February, 2016 - we were extremely humbled by yet another prestigious honor for SCF, which we received in the form of 'Best Sports NGO Award 2015-16' from FICCI (Federation of Indian Chambers of Commerce and Industry), Delhi in collaboration with Ministry of Youth Affairs and Sports (MYAS, Govt.of India) and Star Sports. The occasion was the '7th Global Sports Summit' held at FICCI Auditorium, Mandi House, New Delhi.

Former Indian Cricket Captains - Shri. Kapil Dev and Shri. Bishen Singh Bedi, Boxing Legend - Mary Kom, Shri. Rajiv Yadav IAS (Secretary -MYAS, Govt. of India) and Justice Mukul Mudgal were among the Special Guests at the FICCI Awards function held at FICCI Auditorium, Mandi House, New Delhi on of 22nd February 2016.

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This 'FICCI BEST SPORTS NGO AWARD 2015-16' was presented in recognition of SCF's unparalleled work in empowering the downtrodden of the society through Sports for the last 24 years and especially for SCF's evolving BITS (Build India Through Sports) Project, through which SCF has so far promoted Sports Culture by reaching out to over 30,000 children and youth in over 80 Low-income Institutions (Govt. Schools, Municipal Schools, Orphan Homes, Street children homes) all over India.





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Friday 26 February 2016 39

Deccan Chronicle [4



Deputy Secretary General of Federation of Indian Chambers of Commerce and industry Vivay Malthur (right) presents the Brist Sports. NGO award to Sports. Coaching Foundation Secretary K. Selbehs.

Ficci honour for city's sports coaching body

OC COMRESPONDENT

hard in Hydershad, has been advalped the Best Sports NGO sward, by the Pederation of ndian Chambers of Constseror and Industry (PICCD in reliable ration with the Ministry of Youth Affilm & Sports and Sage children horses all over India. Sports at the 7th Chokal Sports. Former Indian cricket too Romanit held at FICCI auditorium in New Delhi.

Founding Secretary of SCY K. Sathaba received the award on schild of the NOO.

recognition of SCF's work in empowering the downtrolden of

the lost 24 mars and especially for SCF's evolving BITS (Build India Through Sports) Project.

BITS project has preceded sporting culture by reaching out to over 30,000 children and youth in over 80 low-income. institutions like government schools, orphanages and street

Former Indian cricket team captains - Kapil Dev and Bishen Singh Bolt and bosing star Mary Ross were among the special guests at the function.

SCF was also awarded the th prestigious Rashtriya Khell Protuction award by the Sports Mischelry land year.



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HANS@INDIA

FICCI honour for SCF, Mary Kom

OUR BUREAU

Hyderabad: It has been a season of recognitions for the city-based Sports Coaching Foundation (SCF). Close on the heels of the 'Best NGO' honour bestowed by the Jindal Foundation, SCF has been conferred with the Best Sports NGO Award 2015-16' by none less than Federation of Indian Chambers of Commerce and Industry (FICCI) in New Delhi.

The award is more fruitful as the national honour has been instituted in joint collaboration with the Union Ministry of Youth Affairs and Sports (MYAS) and Star

The glittering occasion was the '7th Global Sports Summit', which was graced by luminaries ranging from Bishan Singh Bedi, Kapil Dev, Mary Kom to MYAS Secretary, Rajiv Yadav.

On arrival in the city Saibaba said on Wednesday that it was a proud moment for the Foundation.

1 am honoured and humbled by



K Saibaba, Founder-Secretary of Hyderabad-based Sports Coaching Foundation (SCF), stands to the right of former Indian cricket captain Bishan Singh Bedi, as other recipients, including Mary Kom, also pose after the award function at FICCI Auditorium, Mandi House, New Delhi. Photo; By Arrangement

the fine gesture. This has further added to my responsibilities,' said the former Ranii cricketer.

The FICC' citation specifically

mentions the yeomen service rendered by the Foundation towards empowering children from the economically-deprived sections through Build India Through Sports (BITS) Project and promoting a vibrant sports culture in the slums and interiors.



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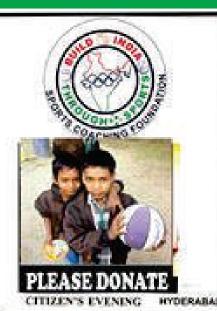
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Sports Coaching Foundation wins top FICCI award

From the Botton HYDERABAD, FEB.21

The Hydershad based Sports Coaching Founda-tion with FACO second, reassocial Best Sparts NGO: Arrival 200 (n. 16 Name PROCE) Federacine of Indian Charles twen of Commerce and todesiry's Diethi jangolishumtion with Manday of Youth CO. Affairs and Sports (MYAs, Goot of India) and Star

Former Indian Cooker: ## supposites Kapili Day and Bishes Singh Beth, boxing legand - Mary East and Rajo Yadar LAS (assessary MOOR Control makes were develop the special guints at the FICCI greater tempore held at FICCI auditorium. Mand House, New Della CONTRACTOR .

This TROY bear Sports 2000 award 2000-00 was presented in mangaintan of proliving BFTS (Build India SCPs appendicted work on Through Sports) Project,



K. Seibabe (Founding Services) of Sports Counting Foundation, Hyderatual) can be seen receiving the very prestigious. Book Sports NGO award 2015-16" from Visio Waster (Deputy Secretary Commute, FECC) (Federation of Indian Chambers of Com-munic and Industry), New Orlds recently.

empreyeding the downstreal. Ontough which SCF has so den of the society through. For promoted Sports Culture. sports for the last 24 years. By resulting out to prop-sed especially for SCP's. 20,000 children and yours.

Improvide Name Income install present SCF in 2016, the final fations (give schools, now being the Sindal Soul Soul

stoiged achieves, orginal 1900) ground in trailer, that homes, street children SCF very recently received beneating over India. In the month of Jensery This is second ander. 20th.

ETEMAAD URDU DAILY,

اسپورٹس کو چنگ فاؤنڈیشن کو'' فکی'' کاابوارڈ

حدراً باد-24 فردری (احزاد غوز) اسپادش کوچک فائد فین کویک ادرامزاز بے توازا کیا جیا کہ فیڈریشن آف اخذین جیس آف کا مرس ایند اظامری (فی) کی دفی نے مرکزی وزارت اسپورٹس و امور توجوا نان اور اشار اسپورٹس کے اثنز اک ہے ایس می ایف کو سال



16-2015 کیلئے بہترین اسپورٹس این فی اوآ رگنا تزیشن ایجارڈ سے مرفراز کیا۔ ہندوستان کے ما بق كركت كيتان كل ويوابش عظمه بيدي افسانوي خاتون باكسر ميري كوم اورمسترراجيو يادو سكريري وزارت اسيورش مهمانان خصوصي كي حيثيت عے تقريب مين شركت كي - اسيورش کوچکہ قائظ بیش کے بالی سکر بیزی کے سائی بابائے بیا اوارڈ ماٹس کیا ۔ واقع میے کدائس کی ایف کوصدر جمور دیے کہ انسون فیر سرکاری امپیدرائن تھیم کا احزاز کسی ل چاہے۔2016 میں ایمی میں ابنے کیلئے دوسرا احزاز ہے اس سے پہلے جنوری میں جند ال اسٹیل کی جانب سے ایمی می يف كوبيث اين جي اوالوارد عفواز المهار

ఈనాదు హైదరాబుద్ ಗುರುವಾರಂ 25 ಶಿಣವಲ 2016

> ఎస్సీఎఫ్కు పురస్కారం



లవార్డు స్వీకరిస్తున్న ఎస్ఓఎఫ్ పతినిది

హైదరాబాద్. తనాడు: సాం.క కోటింగ్ పొండేషన్ (ఎస్స్ఎఫ్)కు ఉత్తవ ద్రీడా స్వర్యంద సేవాసంస్థ ప్రరస్వారా ఎఫ్ఎసీసీ అందజేసింది. కేంద్ర క్రేగ యువజన సర్వీసుల శాఖ, షార్ పో నంస్థ సంయుక్షంగా నిర్వహించిన గోజ స్పోర్ట్స్ సమ్మిట్ కార్మక్రమంలో ఈ ఆవ అందజేశారు. పేద విధ్యార్భలను క్రేవల్లే ప్రోత్సహించేందుకు గత 24ఏక్కగా ఎస్.సీఎస్ లేస్తున్న శ్వవిని గుర్తించి ఈ పురస్వారం అందజేశారు. ఇటీవలే జిండాల్ స్టేల్ సంస్థ నుంచి కూడా ఉత్తమ స్వచ్ఛండ సేవాసంస్థ ఆచార్వను ఎస్టోస్ ఎఫ్ అందుకుంది.

METROINDIANEWS -

METROINDIA | HYDERABAD | THURSDAY | FEBRUARY 25, 2016

Best Sports NGO Award for SCF

HYDERABAD: Sports Coaching Foun dation has received 'Best Sports NGC Award 2015-16' at the '7th Global Sports Summit' held at FICCI Auditorium Mandi House, New Delhi. FICCI (Federation of Indian Chambers of Com merce and Industry). Delhi in collaboration with MYAS (Ministry of Youth Affairs and Sports) and Star Sports has presented the award to SCF.



The award has been presented in recognition of SCF's unparalleled work towards empowering the downtrodden through sports for the last 24 years and especially for its evolving BITS (Build India Through Sports) projects. Through BITS project, SCF has reached out 30,000 children and youth in over 80 low-income institutions all over India. Former Indian cricket captains Kapil Dev and Bishen Singh Bedi, boxing legend Mary Kom and Rajiv Yadav IAS (MYAS secretary) were among the special guests present at the FICCI





SPORTS COACHING FOUNDATION

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A Leading "X.G.O" In Sports & Character Building Helping Build India Through Sports Since 1941

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్నర్ట్స్ కోచింగ్ ఫౌందేషన్కు ఎఫ్ఐసిసిఐ అవార్డు

దాంద్రాయేణగుట్ల. ఫిబ్రవరి 25: పెడరేషన్ ఆఫ్ ఇండియన్ కాంబర్స్ ఆఫ్ కామర్స్ ఆండ్ ఇండర్ట్మీ (ఎఫ్ఎసిసిఐ) నగరం లోని మాసాబ్ట్యాంక్లో గల స్పోర్ట్స్ కోచింగ్ పొండేషన్ సంస్థరు ఉత్తమ స్పోర్ట్స్ ఎన్జికికి అవార్యను అందజేసింది. 2015-16 సంవత్సరానికి గాను కేంద్ర యువజన సర్వీసులు. క్రీడల శాఖ, స్టార్ స్పోర్ట్స్లల సహకారంతో న్యాఢిల్లీలోన్ మండి హౌస్ ఎవవినిసివ ఆడిటోరియంలో 7వ గ్లోబర్ స్పోర్ట్స్ సమ్మిట్ నిర్వహించారు. కార్యక్రమంలో భారత క్రికెట్ జట్ల మాజీ కెస్ట స్ట్ కప్రేల్డేశ్, బిషన్సింగ్ టేడి, జాక్సింగ్ లిజెండ్ మెరికోమ్, ేేంద్ర యువజన సర్వీసులు, క్రీడా శాఖ కార్యదర్శి రాజేవ్యా డగ్ర్మ్ పాటు పలువరు ప్రముఖలు పాల్గొన్నారు.

హైదారామాద్ రంజే జట్ల మాజే జ్రీదాకారుడు కె.సాయి బాబా నగరంలోని మాసాబ్బ్యాంక్లలో స్పోర్ట్స్ కోచింగ్ పాండే షన్ను స్వాపించిన్నప్పటి నుంచి 24 సంవత్సరాల పాటు మురికి వాడలకు చెందిన బాలబాలికలకు కీడలో శిక్షణ నిన్నూ వారిని అన్ని విదాల తీర్చిదిదాడు. 24 సంవత్సరాలలో అనేక మంద్రి యువ క్రీడాకారులను తీర్పిదద్దడంతో పాటు ప్రభుత్వ పారశా ఆలో విద్యాను ఆభ్యసిస్తున్న విద్యార్భులకు వివిధ శ్రీడల్లో శిక్షణ నిర్చి వారికి కవాల్స్ న క్రేహ్ సామ్మానిని సమకుర్వారు. బిల్ట్ ఇండియా తృస్పార్ట్ (బిట్స్) ప్రాజెక్టను ప్రారంభింది ప్రతిబస్తిలో క్రీడా కల్పురల్ను పెంపోందించేందుకు కృషి చేస్తూ దాదాపు 30వేల మంది జ్రీడాకారులకు శిక్షణనిచ్చి తీర్చిదిద్దారు. దేశ నలు ములలోని చారాపు 80 ప్రభుత్వ పాఠశాలలు. మున్సిపెల్ స్యూల్స్, ఆనాథ ఆశమాల్లో, వీడి బాలల గృహాల్లో ఉన్న చిన్నా



రులను ఆమృన చేర్చుకుని వారికి డ్రీడల పట్ల ఆనక్తి కరిగేలా ఆనేక బోర్నమెంట్లు నిర్వహించారు. ఇటీవల జిందాల్ స్టీల్ ఇండర్టీస్ ఉత్తమ ఎస్టేఓ ఆవార్యను స్పోర్ట్స్ కోచింగ్ పొండేషన్ సంస అందుకుంది.

అంతకు ముందు చారత రాష్ట్రపతి ప్రజబ్ ముఖర్జి నుంచి - అ్పంతో ఎస్.సీఎఫ్.ను స్వాపించామని అన్నారు.

కూడా ఎస్స్ఎఫ్ వ్యవస్థాపక కార్యదర్శి, మాజీ రంజి శ్రీకెటర్ కె.సాయిబాబా నుండి కూడా ఆవార్తు అందుకోవడం విశేషం. ఈ సందర్భంగా సాయికావా మాట్లాడుతూ విన్నారులను ్రీడల్లో తీర్పిదిద్ది వారిని జాతీయ స్థాయికి ఎదిగాలన్న సంక

12 शुक्रवार, 26 फरवरी, 2016

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ايف آئی سی کا باوقار ایوارڈ حاصل

حيدرآ باد ـ 25 فروري (پريس ريليز) امپورٽس کوچنگ فاؤنزيشن مانصاب نينک که اور اعزاز حاصل ہوا۔ جب فیڈ ریشن آف انڈین چیبیرس آف کا مرس اینڈ انڈسٹری ایک آئی می ز آئی) وبلی جعاون وزارت بوقه افیرس و امپورٹس حکومتِ جنداور اشار يولن ك"Best Sports NGO Award 2015-16" اماس عراد كالم مواز 7 و مي گلويل اسپورش سيٺ بهقام ايف آئي ي ي آئي آؤينور يم تي د بلي جي منعقد واقل الين كى الله كويا اوارواس كى كذات 24 ساله خدمات برائ مع خربت سے م نے والوں کی انجام وی۔ جا حال اس نے 30,000 چلٹرٹس اور کوئی 80 ني والنو جوانون كوچيمون ، سركاري اسكولون ميونيل اشكوس، استريب چلارش ان ے ہے کواسپورٹ سے جوڑا کیا۔

International Convention on

ess of Sports



THE MUNSIF DAILY HYDERABAD +2016 26

एससीएफ को फिक्की का श्रेष्ठ اسپورس کوچنگ فاؤنڈیشن حیررآباد ्खेलकूद एनजीओ पुरस्कार प्रदत्त



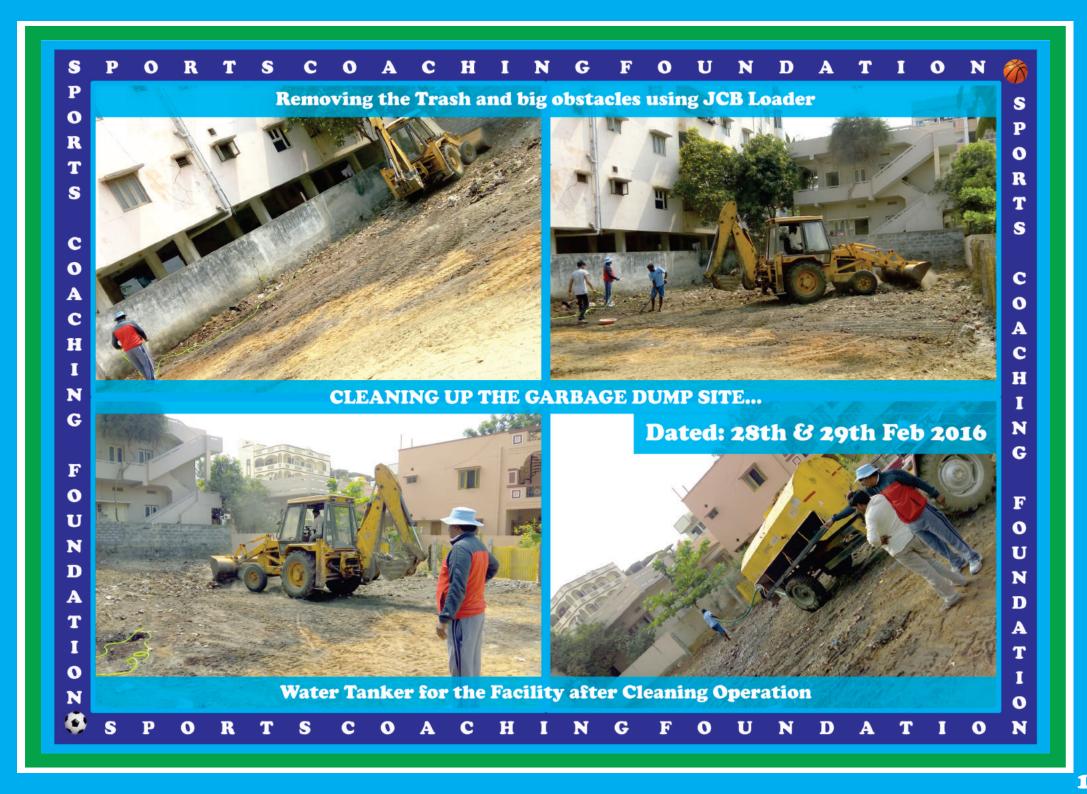
हैदराबाद, 25 फरवरी (चन्द्रभान आर.) जरूरतमंद बच्चों को खेलकूद के लिए प्रोत्साहित करने वाली मासाब टैंक स्थित स्पोटर्स कोचिंग फाउंडेशन (एससीएफ)

को फेडरेशन ऑफ इंडियन चैम्बर्स ऑफ कॉमर्स एंड इंडस्ट्री (फिक्की), नई दिल्ली द्वारा श्रेष्ठ खेलकृद एनजीओ पुरस्कार प्रदान किया गया।

नई दिल्ली स्थित फिक्की सभागृह में गत 22 फरवरी को आयोजित 7वें ग्लोबल स्पोटर्स सम्मीट के दौरान हैदराबाद में जरूरतमंद बच्चों को गत 24 वर्षों से संस्था द्वारा नि:शुल्क खेलकृद सेवा उपलब्ध करवाने के कार्य को देखते हुए श्रेष्ठ खेलकृद एनजीओ पुरस्कार प्रदान किया गया। इस पुरस्कार को कार्यक्रम के मुख्य अतिथि पूर्व भारतीय क्रिकेट कप्तान कपिल देव, बिशन सिंह बेदी, महिला मुक्केबाज मैरी कॉम, आईएएस राजीव यादव से संस्थापक सचिव के साईबाबा ने प्राप्त किया। एससीएफ को इससे पूर्व जनवरी-2016 में 30,000 युवा और बच्चों की खेलकृद को प्रोत्साहित करने के अलावा सरकारी स्कल, नगरपालिका स्कूल, अनाधालय एवं फुटपाची बच्चों को खेलकूद की ओर प्रेरित करने के एवज में जिन्दल स्टील द्वारा श्रेष्ट एनजीओ का पुरस्कार प्रदान किया गया।















For Health Culture Through Sports to flourish in India, Big Stadiums may not be required. There needs to be a push to Transform marshy& unused drainage dumps in street corners into Clean Sporting Hubs for General Public to take part in Sports. SCF is on this mission. As can seen be seen below, SCF Transformed a garbage dump site (at North Kamalanagar, ECIL Crossroads, Kapra Municipal limits, Secunderabad) into a Clean and Beautiful Sporting Facility in just 2 days (28th Feb and 29th Feb 2016). This will now be used by the Public for regular Sporting activities.

Please partner in SCF's Mission to 'Build India Through Sports'. We need you for the long run!



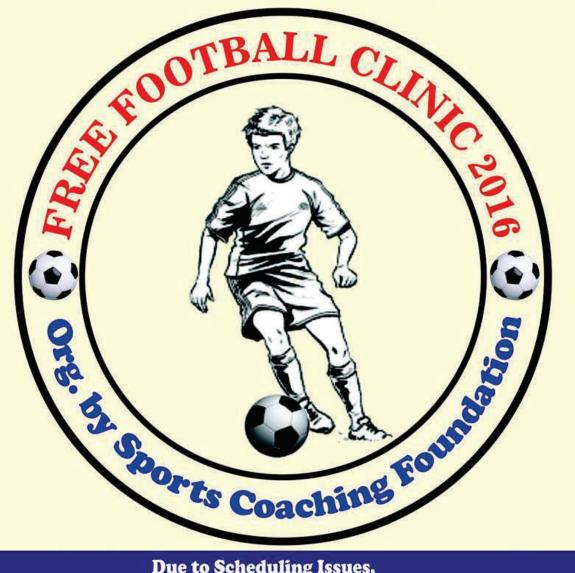








Welcome Participants



Due to Scheduling Issues, Free Football Clinic is postponed to April 10th, 2016... We hope you will join us then!

On April 10th, SCF will be conducting a Yearly Free Football Clinic, mainly to attract underprivileged children of Hyderabad. **Senior International Football Coaches will** impart special training to the children to improve their basic skills using audio visuals.

SCF welcomes all young Football
Aspirants to this Free Football Clinic-2016!



















