

*Newsletter for the month of  
June - 2020*

# SPORTS COACHING FOUNDATION

NGO PROMOTING HEALTH & PEACE THROUGH SPORTS



Juvenile Home for Girls, Nimboliadda, Hyd

[Click here](#)



Electronic Pitching Machine at Juvenile Home Boys

[Click here](#)

**Memorizing Sporting Events** - Sports Coaching Foundation an NGO in its journey of 30 years visited many Govt. Schools but also coordinated with Juvenile Homes for Girls and Boys to transform them through the wonderful tool of Sports. Voluntarily developed basic sports infrastructure and conducted sports workshops to most unfortunate and disadvantaged children of the society.



[Click here](#) SCF PPT

NATURAL FOR ME TO PUT SALIVA ON  
WILL HAVE TO ADAPT, SAYS ASHWIN

AT 39, I  
RETIRE

## Coaching fraternity hit hard by Covid-19

Prakash Padukone



CONCERNED: Padukone

One prominent sector in sports hit hard by the coronavirus pandemic is the coaching fraternity. Having turned to full-time coaching once they realised that sport in the country was on the ascendancy in recent times, these professionals have lost their livelihoods now.

I am not referring to top-level coaches of the Sports Authority of India or other public sector units who are regular employees. I am talking about the unseen faces at the grassroots and club levels, who found in coaching a full-time vocation around 5-8 years back, encouraged by India's performance at the world level and the Olympics. They are former players, many of them having played at the state level. Some of them even gave up their jobs in big companies to make a living out of coaching because that is what they were good at.

Unfortunately, they belong to an unorganised sector which not many outside the realm of sport are aware of. The coaches are not restricted to badminton alone, there are thousands of them spread across the country involved in various sports. Not only coaches, others who represent the

entire support system that an athlete requires to excel — physios, sports psychologists, nutritionists, trainers — have no source of income now.

Having worked as individuals all along, the coaches feel neglected with no one to represent their case to the government, national sports federations or state associations. They don't have a formal platform to air their grievances. No one is aware of their problems, the government or the public. They don't have an association or a body to represent them.

It's time we took cognisance of their suffering. Immediate relief may not be possible, but we can definitely think of finding a long-term solution to their financial needs. Going forward, NSF's can take the initiative by starting a fund.

Ideally, I would want badminton to take the first step. If a beginning can be made here, it will show the way to other sports. I request the Badminton

Association of India president to take the lead, identify those in need and help them. For this to happen, BAI needs to create a countrywide database of coaches, umpires and all other support staff related to the sport, like they have done for players. Such information can also be helpful in identifying talent among coaches. Things will also become a lot easier if the coaches can come together to form an association to represent their case in the future.

This pandemic break is a big setback to sports. We need to learn our lessons from it. If not, coaches will have second thoughts about taking it up as a full-time profession. This will hit sport at the grassroots level.

Also, parents may discourage their children from taking up sports related careers if they find that there is no future in it. We are far behind USA and Europe in sports science. In a bid to bridge the gap, many enterprising people tried their best to keep pace with change in recent years, going abroad for courses in sports management, psychology and other specialised fields, spending a lot of money. If this is what they get in return, the gains the country has made in sport may well and truly be lost.

(As told to V Narayan Swamy)

## Sporting culture in India is at risk! Support private self-funded sports academies to survive.

We are in the middle of the biggest global pandemic. The Indian economy has been hit hard, its deep impact evident across all sectors.

In the current scenario, private self-funded sports academies who do not have a corpus fund are on the verge of closure. Reasons are many:

Unlike general education, sports are not deemed 'essential'. Worse, sports education by its very nature, cannot be imparted through online sessions. Since the Sports academies fall under the unorganized sector representation is very difficult.



# OUR SIMPLE FREE SPORTS COACHING MANUAL TEACHES CHILDREN BEYOND SPORTS.

**SPORTS COACHING FOUNDATION**  
NGO PROMOTING HEALTH THROUGH SPORTS  
SPORTS COMPLEX, OPP: CHA-CHA NEHRU PARK, MASAB TANK, HYD-28, INDIA.  
info@scfindia.org | scf\_india@yahoo.co.in

REGD. NO: 1656 OF 1991      www.scfindia.org      PAN NO: AAATT4960C

KEEP IN TOUCH WITH YOUR VALUABLE SUGGESTIONS! +91 9399039440

**COACHING MANUAL FOR TRAINEES**

**Cricket**      **Football**      **Basketball**      **Tennis**

**EDUCATION WITHOUT SPORTS IS INCOMPLETE**

TO USE SPORTS AS A UNIVERSAL LANGUAGE FOR DEVELOPMENT

**MISSION** BUILD INDIA THROUGH SPORTS

**BE A PARTNER IN CHANGE**

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**DO YOU HAVE TEN MINUTES FOR OUR COUNTRY ?**

**Dr. A.R.J. ABDUL KALAM**

**Have you got 10 minutes for your country? If YES, then READ.**

YOU say that our government is inefficient. YOU say that our laws are too old. YOU say that the municipality does not pick up the garbage. YOU say that the phones don't work, the railways are a joke, the airline is the worst in the world, and mails never reach their destination. YOU say that our country has been fed to the dogs and is the absolute pits. YOU say and say, what do YOU do about it ?

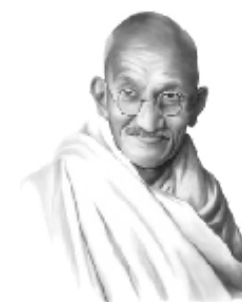
We sit back wanting to be pampered and expect the government to do everything for us while our contribution is totally negative. We expect the government to clean up but we are not going to stop chucking garbage all over the place, nor are we going to stop to pick up a stray piece of paper and throw it in the bin. We expect the railways to provide clean bathrooms but we are not going to learn the proper use of bathrooms. We want Indian Airlines and Air-India to provide the best of food and toiletries but we are not going to stop pilfering at the least opportunity. Our excuse ? It's the whole system which has to change.

So who's going to change the system ? what does a system consist of ? Very conveniently for us it consists of our neighbors, other households, other cities, other communities and the government. But definitely not me and YOU. When it comes to us actually making a positive contribution to the system, we lock ourselves along with our families into a safe cocoon and look into the distance at countries far away and wait for a Mr. Clean to come along and work miracles for us with a majestic sweep of his hand.

Dear Indians, this disgust is highly thought – provoking and calls for a great deal of introspection. It also pricks one's conscience, too.

I am reminding you of what John F. Kennedy exhorted to his countrymen "Ask not what your country can do for you. Ask what you can do for your country"

A CONTENT FROM THE BOOK "DREAMS TO REALITY"



**MAHATMA GANDHI**

*M.K.Gandhi: Most popular Indian on this planet. Majority of Country Heads admire his Philosophy.*



## Why Gandhiji is called Mahatma?

1. Children, there is not a single country in the whole world where the name of Mahatma Gandhi is not known. Do you know why Gandhiji became so famous? It is because of his honesty, sincerity, simplicity, integrity, straightforwardness and forgiveness.
2. Gandhiji was an NRI Barrister, who practised law for 20 years of his life in South Africa. Seeing the suffering of Indians abroad and also in India, he left his lucrative earnings in South Africa and returned to India and made up his mind to fight for the freedom of India.
3. Gandhiji dedicated his entire life to the service of humanity, and had taught the importance of truth, nonviolence and simplicity. For this reason, the term 'Mahatma' was coined before his name and in India he is respectfully called the 'Father of the Nation'. The most befitting tribute that we Indians can pay him is to follow the path he had shown us.
4. The successful life of Mahatma Gandhi and another Legend - Late President of India - Abdul Kalam (Rocket Man of India) should be an inspiration for all of us. Please note that neither of them ever owned a house of their own. They are role models for us to lead a simple, meaningful and successful life.

OUR BUREAU

The Sports Coaching Foundation (SCF) is organising a unique sporting event exclusively for foreign students from different universities of the city. This event is being held at Nizam College Sports Complex which began on Thursday and would be on till Saturday.

More than 1,500 foreign students are participating in the event to showcase their talent in various games like cricket, basketball, volleyball, football and other track and field events. An exciting array of awards and trophies await the winners of the games. Former physical directors and many veteran sportsmen of Nizam College will be felicitated. Outstanding foreign students will also be awarded.

Ruby Babak, a student from Afghanistan, won both the 100 and 200 metres run on the first day. The men's track and field events dominated by Iraq students. Azgar, Zakaria, Hussain Abdul, Pancy N Bongou won the 100, 200, 400 and 800 metres run respectively.

## A sports event exclusively for foreign students



Afghan student Ruby Babak (left) stood first in the female category of the track and field event. (Right) Azgar, Zakaria, Hussain Abdul, Pancy N Bongou won races in the male category

## Foreign students' sports meet kicks off

### Three-day event gets under way at the Nizam College Grounds

Special Correspondent



**ALL PLAY:** Foreign students in a celebratory mood during the first ever sports meet held for those studying different courses in Osmania University and its affiliated colleges in Hyderabad on Thursday.

— PHOTO: V.V. SUBRAHMANYAM

**HYDERABAD:** For the 15,000-odd foreign students based in Hyderabad, more so from Osmania University and Nizam College, it was a unique opportunity to showcase their skills at the Sports Coaching Foundation (Masab Tank) three-day sports meet, which got under way at Nizam College Grounds here on Thursday.

"Well, we don't want to think of what is happening back home right now. We are enjoying every bit of this sports meet," said Zahid Hasan, coach of the 1,000-strong Iraqi student community in the city, with a smile.

He observed that these are the kind of events which provide students a chance to meet other foreign nationals. The fact that girl students, mostly from Af-

ghanistan, made their presence felt in the event, was also a hint of how desperately these overseas students are looking for a platform to try their hand at sprint events in athletics, basketball, football and cricket.

With V. Satyanarayana, Director of Physical Education, OU, and S. Rajesh Kumar, professor, taking care of the technical aspects of the three-day meet, the participants can be assured of a smooth conduct of events.

"Our idea is to lure overseas students outdoors as they are usually confined to the indoors. We are hoping our own local students will get inspired watching foreign students participate in the sporting events," said K. Sai Baba of Sports Coaching Foundation (SCF), who is organising the event.

Sports Coaching Foundation in coordination with Nizam College management Organized a Wonderful multi- sports event for around 2000 foreign students studying in different universities at Hyderabad, in the year 2015.

For more details of the event [Click Here](#)

Video of the event [Click Here](#)



# MEMORIZING SPORTS EVENTS ORG. BY SCF 1994



**Sri. Nambiar, Chief Commissioner, Income Tax, Hyderabad Inaugurating the sports complex.**



**Sri. S.K. Nanda** Commissioner Income Tax  
**K. Saibaba** Secretary, SCF.  
**Sri. Pradeep Chandra** IAS  
**Sri. S.S. Mishra** Davis Cup Player  
**Sri. L.V. Subrahmanyam** IAS  
**Sri. Khannan** Commissioner Income Tax

## Function at Income Tax Colony 1994.

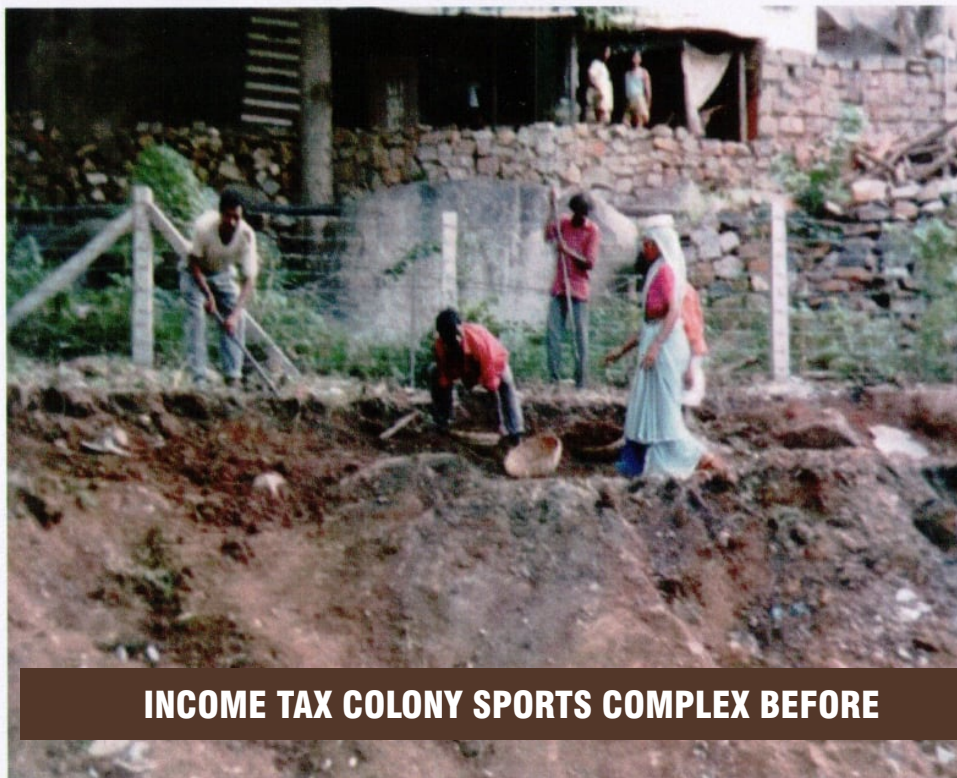




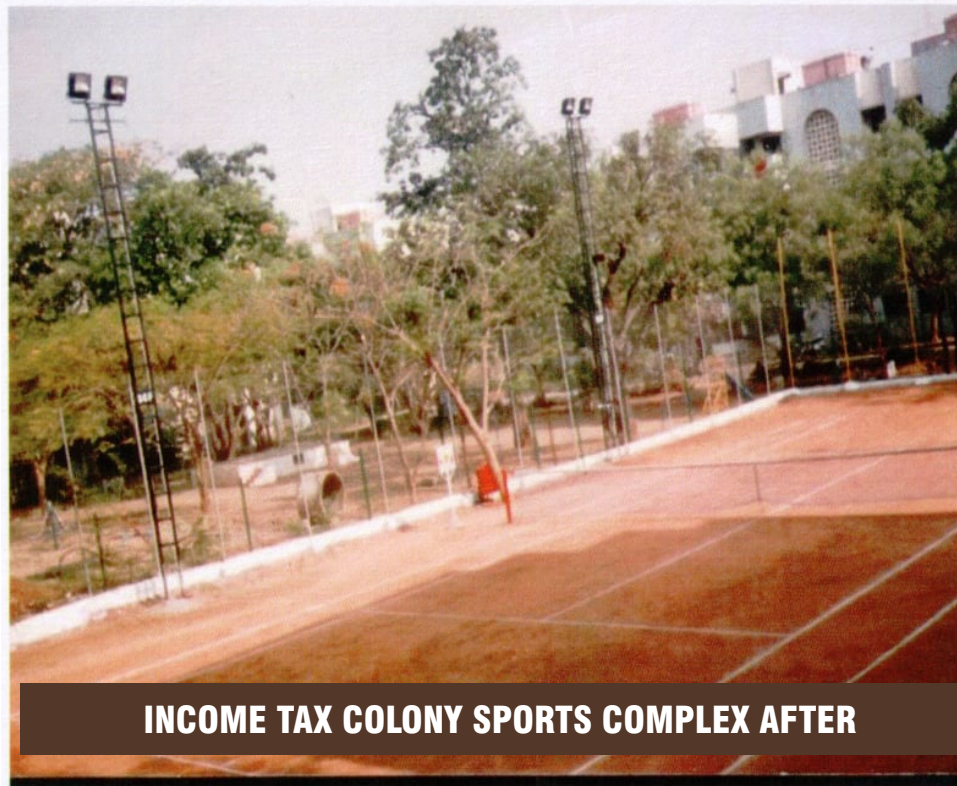
**LET'S JOIN HANDS  
TO MAKE A DIFFERENCE**



**PROMOTING SPORTS  
CULTURE TO NEW INDIA**



**INCOME TAX COLONY SPORTS COMPLEX BEFORE**



**INCOME TAX COLONY SPORTS COMPLEX AFTER**

## Sports Infrastructure Development Activities of SCF...

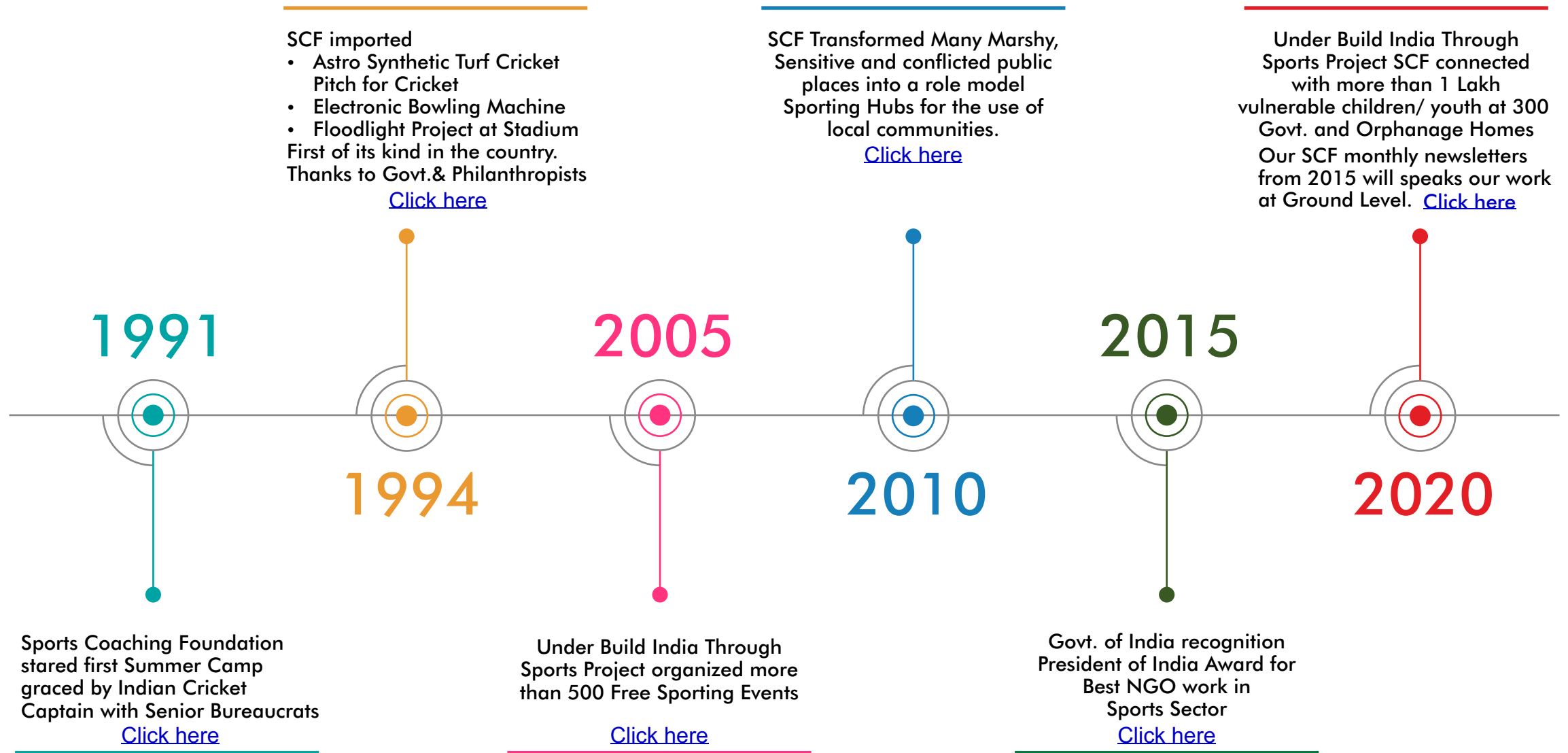


**WORK UNDERTAKEN IN 1994**

Chief Commissioner of Income Tax MN Nambiar  
inaugurating Sports Coaching Foundation's extension at  
the Income Tax Colony in Hyderabad.

← Results after 1 month of effort

# 30 YEARS JOURNEY OF SPORTS COACHING FOUNDATION



# WHAT IS SCF ADDRESSING BY BUILD INDIA THROUGH SPORTS PROJECT



## INCREASING ACCESSIBILITY:

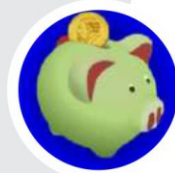
SCF focuses on improving the accessibility of sports and games by creating very basic sports facility for the lower income and underprivileged pyramid of the population through BITS & Build India Through Sports Project. The goal is to bring sports culture & peace to the door steps of this targeted group.



## IMPROVING OUTCOMES:

SCF's aim is 2 fold

- 1) Improve the quality of sportsmen participation in the country.
- 2) Reduce the medical burden of lifestyle diseases on self and government.



## REMOVING THE BARRIER OF AFFORDABILITY:

SCF aims to tap into funds such as CSR, grants, partnerships to reduce the overall cost to the disadvantaged pyramid. The aim is to build sports & infrastructure that is almost free.



## BUILD VALUES AND IMPROVE QUALITY OF TIME:

An active sports life improves the quality or outcomes of other activities such as studies or workplace. Sports builds values such as team spirit, perseverance respect and Work culture.



# HOW BUILD INDIA THROUGH SPORTS (BITS) OPERATES



[Click here](#)



[Click here](#)



[Click here](#)



[Click here](#)

# HOW BUILD INDIA THROUGH SPORTS OPERATES IN LOCAL COMMUNITY

**MANY GARBAGE DUMP YARDS CONVERTED TO SPORTING HUBS BY SCF, IMPROVING THE HEALTH OF THE COMMUNITIES AROUND THOSE AREAS...**



**BEFORE**

**IN THE YEAR 1991**



**NOW...**

**STAGewise TRANSFORMATION OF PLAYGROUND AGAINST ALL ODDS...**



**NIGHT VIEW OF THE STADIUM**

**A First Venture, an Extraordinary Sporting Contribution by Sports Coaching Foundation**

# OTHER HIGHLIGHTS SCF TEACHES BEYOND SPORTS

## REASONS WHY YOU SHOULD SMILE MORE



**“SMILE” IS ONE OF THE MOST SIMPLE, INEXPENSIVE AND WONDERFUL THINGS IN THE WORLD!**

**Sports Coaching Foundation (an NGO), Hyderabad teaches beyond sports (We are teaching the Gandhian Values, Hundreds of Govt. schools where we visited, the Above boards are visible.)**



**ELECTRONIC PITCHING MACHINE IN ACTION.**



**SPORTS COACHING FOUNDATION**

**NGO PROMOTING HEALTH THROUGH SPORTS**  
Call: +91 93965 59440

## WHY IT IS IMPORTANT TO PARTICIPATE IN SPORTS?



- **Education without sports is incomplete.**
- Sport and physical education is fundamental to the early development of children.
- Did you know that India is the Diabetic Capital of the World? Note that, Involvement in Sports is the cheapest medicine.
- Sport inculcates values like **Truth, Discipline, Work Culture, Determination and Sportsman Spirit, it will play a big role in building Character.**
- Every Sport has a set of rules and every participant needs to be aware and work around those rules and accordingly communicate with one another. This increases the awareness level and confidence of the participant.
- Sport develops **Logical, Critical Thinking and Analytical skills** in you in the most practical manner.
- Sport is one field which builds '**Never Say Die Attitude**'. Such an attitude helps them to overcome obstacles in Life.
- Participation in Sports inculcates **Leadership and Self-Confidence**, which in turn helps you to think independently, question without fear - but with politeness.
- Involvement in Sports should be a way of life. Note that, a Healthy Nation **is without doubt a wealthy nation.**
- If every school in India is able to annually organize an exclusive sports day event, we can then positively hope to transform the sporting image of India from a sleeping giant to **“Vibrant Sporting Hub of the World”.**
- Let us hope India can host the biggest and colorful sporting event - **The Olympics.**



## WHY GANDHI JI IS CALLED MAHATMA?



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**SPORTS COACHING FOUNDATION, HYDERABAD**

**NGO PROMOTING HEALTH THROUGH SPORTS**

**150TH BIRTH ANNIVERSARY OF MAHATMA GANDHI**

+91 9396 55 9440



**RUNNING A SELF-FUNDED SPORTS NGO,  
WITHOUT CORPUS FUND, IS LIKE BALANCING  
A CYCLE WHICH IS IN A STILL POSITION,  
WITHOUT THE STAND TO SUPPORT...**

**KAMMELA SAIBABA**  
.....  
FOUNDING SECRETARY



# SPORTS COACHING FOUNDATION

**NGO** PROMOTING HEALTH & PEACE THROUGH SPORTS IN INDIA SINCE 1991

Col. C.K. Nayudu Sports Complex, Opp. Cha-Cha Nehru Park, Masab Tank, Hyderabad - 500 028

Cell  +91 93965 59440 +91 95151 06641



## SYNDICATE BANK ACCOUNT DETAILS

**PLEASE DONATE**

**Account Number** : 30512010011486

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**Name** : Sports Coaching Foundation

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**Bank** : Syndicate Bank

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**Branch** : Masab Tank

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**City** : Hyderabad City, Telangana

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**IFSC Code** : SYNB0003051

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**MICR No** : 500025047

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**Darpan No.** : AP/2015/0087799

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**GST No.** : 36AAATT4960C1ZK

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**TIN No.** : HYDS46074A

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**PAN No.** : AAATT4960C

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**Society Reg. No.** : 1656 of 1991

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