

SCF NEWSLETTER MARCH - 2017

SPORTS COACHING FOUNDATION**(NOT FOR PROFIT ORGANIZATION)****HYDERABAD, INDIA**

RELENTLESSLY SERVING THE UNDERPRIVILEGED IN INDIA
FOR THE LAST 25 YEARS THROUGH SPORTS...

**SPORTS IS THE CHEAPEST MEDICINE...**

SNAPSHOT OF THE MARCH MONTH - 2017 NEWSLETTER

PARTNER WITH US IN “BUILDING INDIA THROUGH SPORTS”...

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**Dear Patrons, Please visit our Short Video Documentary
“About Ground Realities of SCF” here: [Click here](#)**



K. Saibaba,
Founding Secretary,
President of India Awardee
[In Social Change - 2015]

We are extremely grateful to the 'Govt. of India (Ministry of Finance)' for granting SCF - 'Income Tax Exemption under 35 AC' - which grants 100% Income Tax Exemption to all Donors of SCF.

With all your support and partnership, we are confident that in a massive way, we can replicate & scale our noble work and transform India into a 'Vibrant Sporting Hub of the World'.

Sports is a wonderful tool to transform the society for a social change.



भारत सरकार
वित्त मंत्रालय
राजस्व विभाग
सामाजिक और आर्थिक कल्याण की
अभिवृद्धि के लिये राष्ट्रीय समिति

Government of India
Ministry of Finance
Department of Revenue
National Committee for Promotion
of Social and Economic Welfare
Room No. 17, Church Road Hutments,
North Block, New Delhi-110001
V.27011/166/2016 -SO(NAT.COM)

New Delhi, the 23rd March, 2017

To,

Managing Trustee,
Sports Coaching Foundation
Opp. CHA-CHA Nehru Park
Masab Tank, Hyderabad-28
Telangana 500028

Subject : Notification under Section 35AC of the Income Tax Act, 1961 as recommended by the National Committee for Promotion of Social and Economic Welfare - regarding.

Greetings From Sports Coaching Foundation (SCF), Hyderabad!

We believe that Sports is indeed the 'Most Powerful and Peace Building Tool' for 'Massive Social Change in the Society'.

Now, with this another official support and encouragement from the 'Government of India' in the form of 35 AC approval, we hope to scale and replicate our noble and selfless work through 'Sports' which we have been undertaking for the last 25 years as an NGO.

Note that we desperately need partners - firms in the public & private sectors along with philanthropic donations to sustain our 'Build India Through Sports (BITS) Project.

PARTNER WITH US IN CHANGE! AVAIL 100% TAX EXEMPTION ON YOUR DONATIONS THROUGH OUR 35AC APPROVAL!

Please assist us in "Building India Through Sports". Contact Us: 📞 9396559440, 7893562583

Your's Sportingly,
SCF Team



BE PART OF WHAT MATTERS

**SPORTS COACHING
FOUNDATION, INDIA
RANKS AMONG
TOP 3 SPORTS NGOs
IN THE WORLD...**



**UNDER THE HIGH
PATRONAGE OF
H.S.H. PRINCE
ALBERT II OF
MONACO**



**JOEL BOUZOU,
PRESIDENT AND
FOUNDER PEACE
AND SPORT**



K. SAIBABA
Founding Secretary, SCF
President of India Awardee

'Peace & Sport Award-2016' Video Link: [Click here](#)

*Under the High Patronage
of H.S.H. Prince Albert II of Monaco*



CERTIFICATE

awarded to the nominee

Sports Coaching Foundation

for the category

"NGO of the Year"

at the International Peace and Sport Forum

*Joël Bouzou
President and Founder
of Peace and Sport*

*23 - 25 November 2016
Principality of Monaco*

'Peace & Sport Award-2016' Video Link: [Click here](#)



Principality of Monaco
January 10, 2017

Mr. Kammela SAI BABA
Founding Secretary
Sports Coaching Foundation

Dear Mr. SAI BABA,

I would like to thank you for your participation and attendance at the 9th edition of the Peace and Sport International Forum, held in the Principality of Monaco from 23-25 November 2016 under the High Patronage of H.S.H. Prince Albert II of Monaco. Your presence has been highly appreciated as it served as guidance to all stakeholders involved in the peace through sport movement.

With its theme *#GameonforPeace: mobilizing global change through sport* the Forum highlighted concrete initiatives and high-impact recommendations to put sport at the service of global peace. It gave me great pride to see the growing reach of our actions among athletes, international organizations, NGO's, academics, sports authorities and leading policy-makers from around the world.

The 600 participants present at the Forum, representing more than 70 countries, actively contributed to establishing the peace through sport cause as a global, legitimate and respected movement. About 450 of us took part of the Opening Ceremony, starting into the streets of Monaco with the Peace Walk, and then continuing with the Opening speeches and the Opening dinner. The photograph capturing delegates holding up their White Cards demonstrates our will to see this momentum continue throughout the year.

The Peace and Sport Awards 2016 brought attention to many inspiring projects and I have the pleasure to send you enclosed a certificate congratulating you and the Sports Coaching Foundation on being shortlisted as a nominee in the NGO of the Year category. The Jury highly praised the project you submitted and it was a very difficult choice to select winners as the applications were of an excellent calibre. I am heartened to learn of initiatives such as your own, which provide inspiration to other actors in the domain of peace through sport. I encourage you to continue your impressive activities in the future, and I warmly invite you to apply again next year for the Peace and Sport Awards 2017.

The next important date for the peace through sport movement will be on April 6, 2017, marking the fourth edition of the International Day of Sport for Development and Peace. We invite you to mobilize, join forces and bring to light projects and events related to peace and development through sport, which we will share on our website: www.april6.org/en/.

I very much hope to welcome you back to Monaco for the special occasion of the 10th Peace and Sport International Forum, which will take place from 6-8 December 2017. I would like to take this opportunity to thank you once again for joining us for this year's edition. Together, we can mobilize global change through sport for the benefit of all.

Yours sincerely,


Joël Bouzou
President and Founder
- Peace and Sport -
L'Organisation pour la Paix par le Sport
Peace and Sport
Aigue Marine - Bloc 8



'Peace & Sport Award-2016' Video Link: [Click here](#)

**Sports Coaching Foundation
supported Govt. Juvenile Home for
Girls, Nimboliadda, Hyderabad on
31st March 2017.**

**Thanks to
Google Team for
supporting this
project.**



Video Link: [Click here](#)

IMPACT

SCF created a “Passion for Sports” among 200 Juvenile Home Girls who had never ventured into Sports ever before!

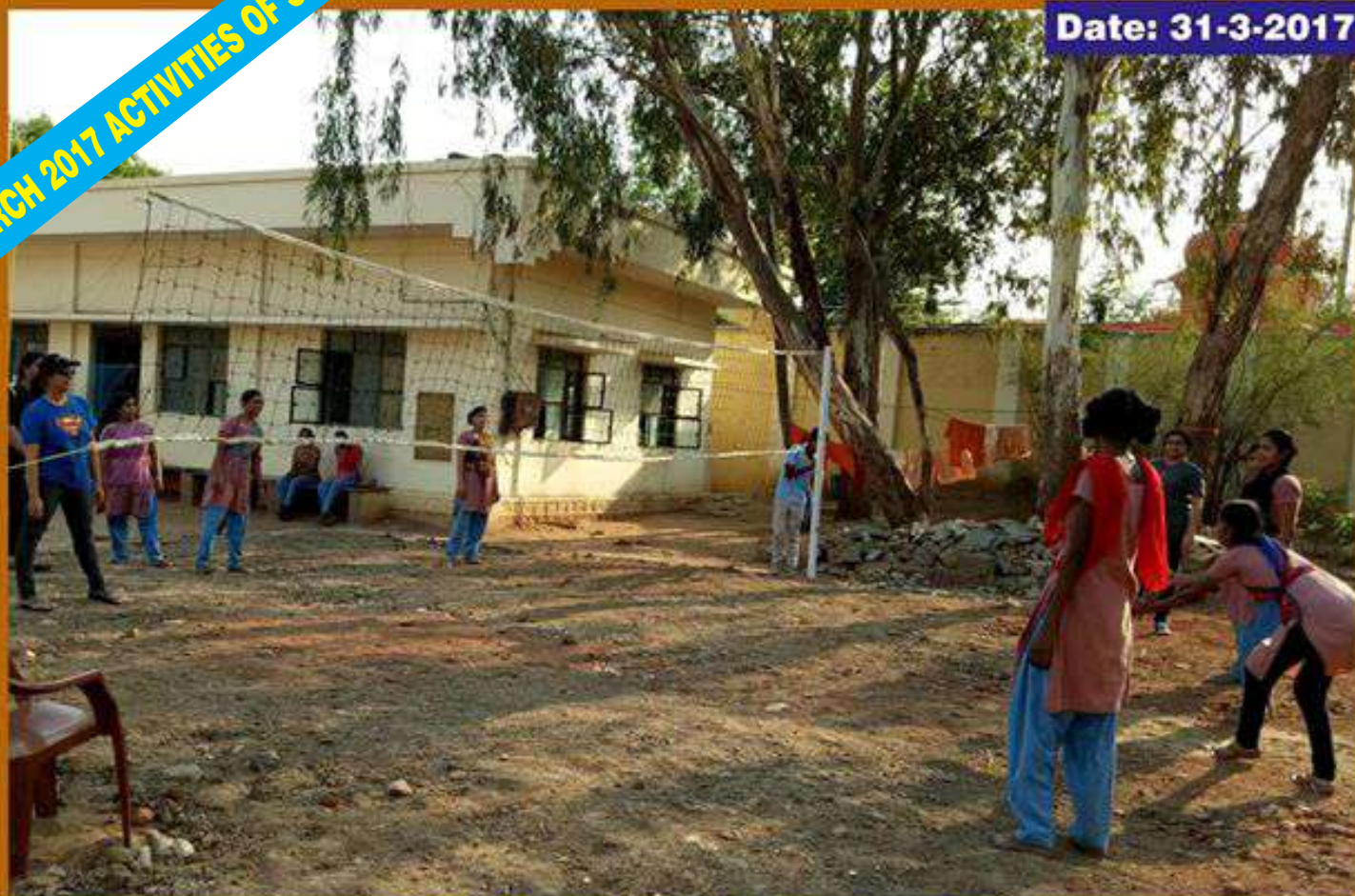
The girls were truly mesmerized and promised to adopt “Sports...as a way of Life” for their Better Health, Fitness and Character Building.



SCF supported a Govt. Juvenile Girls Home at Nimboliadda, Kachiguda, Hyderabad Video Link: [Click here](#)



Preparation of Volleyball / Throwball Courts...



Girls in action - Volleyball...



Girls being trained in Basketball basics by SCF Foreign Coach Idris...



Sports Clinic in Action...



Electronic Pitching Machine to attract girls into "Sports"...



Juvenile Home Girls trying to “Hit The Target”...





Girls in Action - Tennikoit and Badminton...





SCF transformed the unused campus area into a Sports Facility...



Juvenile girls listening in anticipation...



Girls being trained in Basketball basics...





Girls inspired by Basketballs donated by SCF...



A Juvenile Home Girl drawing inspiration out of SCF Coaching Manual...



Deputy Supt. of the Juvenile Home expressing gratitude to the SCF Team...



Mrs. Pavithra, Google - delivering an inspiring speech...



Google Staff distributing Gifts to the Staff of Girls Jvenile Home...



Juvenile Girls - mesmerized with the Sporting Gifts...



Girls being shown inspiring Audio-Visuals of Eminent Sportspersons...





A Group Photograph at the Girls Juvenile Home Hyderabad



Intensive Ground Work which transformed the Juvenile Home Campus!



Local Traffic Inspector shooting the Hoop...



Juvenile Home Staff in action...





Now, it's the time for girls





**SCF donated Sporting Equipment - which has atleast a 3 year life!
Looks Simple, but can attracts hundreds of BPL Children...**





Group Photograph with the Sporting Juvenile Home Girls!



Sports Coaching Foundation supported Raheempura Govt. Primary Schools (Hindi & Telugu Mediums), Hyderabad Old City on 30th March 2017.

**Thanks to
Ms. Vedavalli, Hindi
Pandit who donated
Sporting Equipment
for this project.**



Video Link: [Click here](#)

IMPACT

SCF created a “Passion for Sports” among 300 BPL Children of Raheempura Govt. Primary Schools (Hindi & Telugu Mediums), Hyderabad Old City who had never ventured into Sports ever before!

SCF made a terrific impact on the children by conducting a Sports Clinic and providing them with basic Sports Infra usable all round the year for sustaining their interest in Sports.

In the present day World, Sports is the “Most Powerful and Peace Building Tool”.



School Staff in Sporting Action...





Govt. Primary School, Raheempura, Hyderabad...



BPL Children participating in Badminton...



Children mesmerized by the Sports Clinic...





Thanks to the role model teacher





Inspiring BPL Children to take up Sports...





Mr. Venkatesh (NRI) - Alumni of Sports Coaching Foundation (SCF)...



A Volunteer Addressing The Gathering...



Volunteers inspiring the children...



Ms. Vedavalli (retd. Hindi Pandit – 80 Years Old) – Donor – Teaching Children About The Philosophy Of Life...



Donor - Ms. Vedavalli distributing Gifts to children...



Shri. K. Saibaba (Founding Secretary, SCF) inspiring the children...



Time for a Group Photograph with the Children and Staff of the School...

**Sports Coaching
Foundation, a Sports NGO
based in Hyderabad
partnered with Syndicate
Bank to transform
Musheerabad Govt.
School, Hyderabad into
an Active Sporting
Facility for over 1000 BPL
Children of the School.**

**SCF was the 'Most
Awarded Sports NGO in
India in the year 2015-16'
in Social Change.**

GOVT. HIGH SCHOOL MUSHEERABAD

TELUGU, URDU & ENGLISH MEDIUM (CBSE)

ప్రభుత్వ ఉన్నత పాఠశాల ముషీరాబాద్

తెలుగు, ఉర్దూ మరియు ఇంగ్లీషు మీడియం (CBSE)

گورنمنٹ ہائی اسکول مشیر آباد

تلگو، اردو اور انگریزی میڈیم (سی، بی، ایس ای)

Sports Coaching Foundation strongly believes that "Sports is a wonderful tool to transform the society for Social Change"...



Govt. High School, Musheerabad Video Link: [Click here](#)

Govt. School Headmaster explaining the importance of Sports & Games...

SCF Electronic Pitching Machine has inspired BPL Children of the society into Sports (since 1991)...

Date: 23-3-2017



Govt. School, Musheerabad, Hyderabad City with over 1000 BPL Children were exposed to Sports on 23-3-2017...



'Hit the target' drill of the SCF Sports Class...



Date: 23-3-2017



Sharing Happiness...





'Focus on the ball'...





Date: 23-3-2017

Sports Venture at Govt. School, Musheerabad, Hyd. ...In Partnership with Syndicate Bank...





Heading the ball...





Girls confidently dribbling the ball (In their very first attempt)...





School Physical Director is a role model to BPL children...



Khelo India... Khelo India... Khelo India...



Date: 23-3-2017

Prizeless Moments... Awarding Talent...

Many Garbage dump yards converted to sporting hubs by SCF, improving the health of the communities around those areas...



Stagewise Transformation of Playground against all odds...



Night View of the Playground



Monte Carlo, Monaco : 'Unforgettable Trip' Video Link: [Click here](#)

SCF Electronic Pitching Machine has inspired BPL Children of the society into Sports (since 1991)...

Date: 23-3-2017



Govt. School, Musheerabad, Hyderabad City with over 1000 BPL Children were exposed to Sports on 23-3-2017...



SPORTS COACHING FOUNDATION



Please Donate

OUR BANK ACCOUNT DETAILS

SYNDICATE BANK ACCOUNT DETAILS:



ACCOUNT NUMBER:	30512010011486
NAME:	SPORTS COACHING FOUNDATION
BANK:	SYNDICATE BANK
BRANCH:	MASAB TANK
CITY:	HYDERABAD CITY, TELANGANA STATE
IFSC CODE:	SYNB0003051
MICR NO:	500025047

STATE BANK OF INDIA ACCOUNT DETAILS:



ACCOUNT NUMBER:	33388095577
NAME:	SPORTS COACHING FOUNDATION
BANK:	STATE BANK OF INDIA
BRANCH:	TOLICHOWKI
CITY:	HYDERABAD CITY, TELANGANA STATE
IFSC CODE:	SBIN0005095
BRANCH CODE:	5095

FCRA ACCOUNT (FOREIGN DONATIONS) ACCOUNT DETAILS:



ACCOUNT NUMBER:	798101042455
NAME:	SPORTS COACHING FOUNDATION
BANK:	CANARA BANK
BRANCH:	MASAB TANK
CITY:	HYDERABAD CITY, TELANGANA STATE
IFSC CODE:	CNRB0000798
MICR NO:	500015019

SCF is one of the Few Sports Organizations in the Country which has Income Tax Exemption under 80G, 35AC and FCRA approved by Govt. of India