

SCF NEWSLETTER JUNE - 2016

SPORTS COACHING FOUNDATION

(NOT FOR PROFIT ORGANIZATION)

HYDERABAD, INDIA

RELENTLESSLY SERVING THE UNDERPRIVILEGED IN INDIA
FOR THE LAST 25 YEARS THROUGH SPORTS...

SILVER JUBILEE YEAR - 2016



BE A PARTNER IN CHANGE...



SCF is one of the few Sports Organizations in the country having Income Tax Exemption under 80G and FCRA approved by Govt. of India

SNAPSHOT OF THE JUNE MONTH - 2016 NEWSLETTER

WE ARE LOOKING FOR PARTNERS... TO MAKE OUR VOLUNTARY EFFORTS HUNDRED FOLDS...

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We sincerely appreciate your time and hence have captured only the highlights of the above mentioned events in this Newsletter. We look forward to your resourceful feedback!

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**K. Saibaba,
Former Ranji Trophy Cricketer,
Founding Secretary.**

Message from the SCF Founder...

Sincere Greetings from K. Saibaba!

Please allow me to introduce our Sports NGO – Sports Coaching Foundation, Hyderabad! Following is a very short and interesting description of our Foundation. Hope you will appreciate it.

***Sports Coaching Foundation (SCF)** started its first venture at SCF Sports Complex in about an acre area of land at Masab Tank, Hyderabad in Private Public Partnership (PPP) with Government. Please note that the area surrounding SCF Sports Complex is until today - one of the most sensitive areas in Hyderabad Police records. Simply put, this sensitive area has anti-social elements, land grabbers, vagabonds, drug peddlers and street urchins. I must admit that in its initial stage, SCF was pelted with stones for being proactive and innovative in promoting Sporting Culture even among underprivileged children. This had a lot to do with the misconception that SCF had an ulterior commercial intention. Later, with time, these very people (who pelted us) realized the true and sincere motive of SCF in promoting Sports Culture among the underprivileged for their own betterment in three areas of life – Health, Fitness and Character. Now, their very own children take coaching at our SCF Sports Complex. The realization has taken time, but has finally come. **Please note that more than 90% of 600 SCF Trainees (mostly underprivileged) undergo Free Scientific Coaching at SCF Sports Complex.** Only 10% of SCF Trainees pay fees (donation) to the Foundation, which is again recycled back into promoting Sports Promotion among the underprivileged.*

***Please note that we were the first role model Sports organization in India on several fronts.** In its Initial stages, we approached philanthropists and like-minded organizations for funding. We directly invested funds into our Floodlight Project for our SCF Sports Complex, Electronic Bowling Machine & Synthetic Astro-Turf wickets. We were the first in India (in 1994) to acquire all the above equipment and develop Sports infrastructure. Later, we also acquired the Digital Speed Gun. Note that at SCF Complex, we also have an Extensive library, Audio-Visual Room and LCD Projector to practically educate sportspersons. Thus, we were able to develop the SCF Sports Complex (a mini-stadium) with the most modern Sports Infrastructure. This attracted both, the underprivileged and the elite to our SCF Sports Complex at Masab Tank, Hyderabad. Time has proved the success of SCF model of operation.*

***Please note that all our Sports Promotion activities fall under our 'Build India Through Sports (BITS)' Project.** Barring heavy social odds, SCF promoted Sports in several Sporting Disciplines (Football, Tennis, Basketball, Cricket, Kabaddi, Boxing & Martial Arts) at its Sports Complex and developed it in a phase wise manner over the last 25 years, especially for underprivileged children and youth of Slum areas. **Please note that in a very unique way, SCF provides a unique platform for underprivileged and privileged children to interact through Sporting activities.** Weekly, Privileged Children also distribute gifts to the underprivileged. At a very early age, children at SCF learn the habit of giving and sharing...*



SPORTS COACHING FOUNDATION

(Not For Profit Organization)



Multi-Sport Activities
Round the year Free for less-privileged at Sports Complex, Masab Tank, Hyderabad

SCF simplified the Coaching System through Complimentary Coaching Booklets in different Sporting Disciplines. SCF specifically stresses on Human Values & Character Building

Trainees are exposed to Scientific Coaching (imparted by 40 coaches and supporting staff). Imparting Basic Human Values like Smiling is part of the Coaching System

Under the "Build India through Sports" Mobile Project, SCF goes to the door-steps of Govt. & Low Income Schools to promote Sports culture 30 Thousand Children & Youth are connected

Facilities: Two Electronic Pitching Machines, Floodlights Stadium, Synthetic Astro Turf Strips, Digital Speed Gun, Sports Library, Multi-Gym, Audio-Visual Hall & Meditation Room

SCF conducts 30 Free Sporting Events (yearly) - to encourage competitive spirit among less-privileged Children & Youth



THE HINDU • THURSDAY, APRIL 23, 2009

DOWNTOWN SPORTS 7

Great honour to an exemplary cricketer

International Association of Lions Club confers Fellow of Excellence award on Sai Baba for promoting sports amongst the underprivileged

It was pleasant surprise for K. Saibaba, a former Ranji player and founder secretary of the Sports Coaching Foundation (Masab Tank) who was presented with the Life Award by the International Association of Lions club (District 324 C2) at an impressive function in the city last week.

District Convener 'Lion' Sunil Kumar said that the award – Fellow of Excellence – was conferred on Saibaba for his selfless service in promoting sports amongst the underprivileged by continuously taking up innumerable schemes with plenty of incentives to ensure that enthusiastic kids sustain their interest in sports. For someone who is running the foundation, which is an acknowledged NGO run in coordination with greater Hyderabad Municipal Corporation, for the last 16 years, Saibaba ensured that it remained one of the best well – maintained training centers with latest facilities including a bowling machine, floodlights and synthetic wickets, he commented.

"This actually reflects the recognition of Saibaba's commitment and the sacrifices he made over years to keep in place a truly model training centre," he said. "It also reminds our passion to be associated with truly distinguished personalities and our gratitude and admiration for the quality of contribution that has been consistently rendered by him over the years," the citation observed.

Responding to the felicitation, Sai Baba felt he was humbled by the "huge and rare honor". "This should only spur me to continue all the good work we have been doing at the foundation," he remarked. "A visit to the Foundation would portray the actual picture of all the good work done by us for the under-privileged inspired this award, we well only try to improve upon our outlook to the whole concept," he concluded.



K Saibaba, founder-Secretary, Sports Coaching Foundation, receiving the 'Best NGO Award in India' in the 'Health' category from Naveen Jindal, Chairman, Jindal Steel and Power Limited Foundation and social activist Aruna Chawal in New Delhi.

Jindal Foundation honour for SCF

Hyderabad: It may not be getting as many accolades as it deserves nearer home, but the relentless pursuits by the Masab tank based Sports Coaching Foundation is getting recognition from beyond the State. This has been more so in the past 12 months. The Foundation added one more feather to its cap when it was conferred the prestigious 'Best NGO in India' in the Health category from Naveen Jindal, Chairman, Jindal Steel & Power Limited (JSPL) Foundation in New Delhi recently. The recently instituted 'Rashtriya Swayamsiddh Samman' recognizing excellence and dedication at the national level saw SCF becoming the first NGO from Telengana State to be included in the role of honor. Reacting to the award, its founder secretary K. Saibaba, who received it from Jindal, said "Everyone at SCF is humbled by the recognition. It implies that our work is being noticed in the nooks and corners of the country". He said "although our Foundation has coached over thirty thousand children from under-privileged sections through our 'Build India Through Sports' project, we feel our Endeavour would be to ring in a Vibrant sports culture. I hope the corporate head honchos will take the lead and play a more pro-active role".



THE HANS INDIA
HYDERABAD | WEDNESDAY 2 DECEMBER 2015

ANOTHER FEATHER IN HIS CAP

SCF gets Rockefeller honour

OUR BUREAU

The city-based multipurpose Sports Coaching Foundation (SCF) has won a rare recognition for an NGO that is dedicated exclusively to sports. It is one among four to be conferred the coveted 'India NGO Award' for the year. It is the only sports NGO in the latest roll of honours.

"What makes this a very special one is that it has been instituted jointly by the New York-based Rockefeller Foundation, the London-based Resource Alliance and the Mum-

bai-headquartered EdelGive Foundation," said a beaming K Sai Baba, the Foundation's founder-Secretary late Friday evening.

Stating that this would mark a major milestone in their history, he said that the recognition would instill a new zeal among all those associated with the Foundation whereby they would aim to further their spread and ensure that they reach as many youngsters as possible in the days ahead.

SCF, which completes its silver jubilee next year, has been in the forefront of promoting



the prevalence of a sports culture, particularly among youngsters belonging to the economically backward sections of the society. "Although, we have been able to groom a good number of talents, the satisfaction was

more pronounced when three of our products, woman cricketer Archana Das and footballers Simar Preet Singh and Mohd Tariq were picked for the national teams," pointed out Sai Baba, a former Ranji cricketer himself.

According to Sudden Deshmukh, the Foundation Administrator, the focus was on taking the Build India Through Sports (BITS) to newer regions. Having accomplished substantial results in the two Telugu speaking States apart from Maharashtra and Karnataka,

they hope to enter other States. New Delhi, where a BITS pilot run received impressive response when the team received the award, has been quite encouraging, he quipped.

In monetary terms the Rockefeller recognition may be nothing but the credibility of the honour would give a solid boost to the Foundation's resume, which, perhaps, may awaken the philanthropists to come forward with assistance in one form or the other. The end-gainer is, of course, the talented young sportsperson.



Dr. B. Janardhan Reddy, Special Officer-Commissioner (GHMC), presenting the Best Manager Award to K. Saibaba, Founder and Secretary of Sports Coaching Foundation (SCF), during the third National Conference of Resident Welfare Association (NCRWA) meeting held in the city recently. The award is in recognition of his outstanding contribution as an administrator of SCF. Photo: Saleem

Man with Multiple Talents...



Sri. K. Saibaba, Founding Secretary, Sports Coaching Foundation, Hyderabad - receiving the 'Rashtriya Khel Protsahan Puraskhar 2015' from the President of India for leading the 'Best Sports NGO' in India. Dated: 29th August 2015, New Delhi.

SPORTS COACHING FOUNDATION
(Non Profit Organisation)

**A Leading 'NGO' in Sports & Character Building
Helping Build India Through Sports Since 1991**

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**SCF is one of the few Sports Organizations in the Country having
IT Exemption under 80G and FCRA approved by Govt. of India**

PLEASE DONATE

K. SAIBABA
Former Ranji Trophy Cricketer
Founding Secretary

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What a Precious moment for K. Saibaba & Sports Coaching Foundation (SCF), Hyderabad!

K. Saibaba (Founding Secretary of SCF) shared FICCI Recognition with Govt. of Gujarat Representative for promoting Sports. Both got FICCI Awards for outstanding contribution to Sports in India at FICCI Sports Awards Function held at New Delhi on 22nd Feb 2016.

While Gujarat was declared a Model State in Sports Implementation through its Mega Project 'Khel Mahakumbh', SCF (a Sports NGO) received the FICCI Sports NGO Award for its contribution to promoting Sports in India through its BITS (Build India Through Sports) Project.

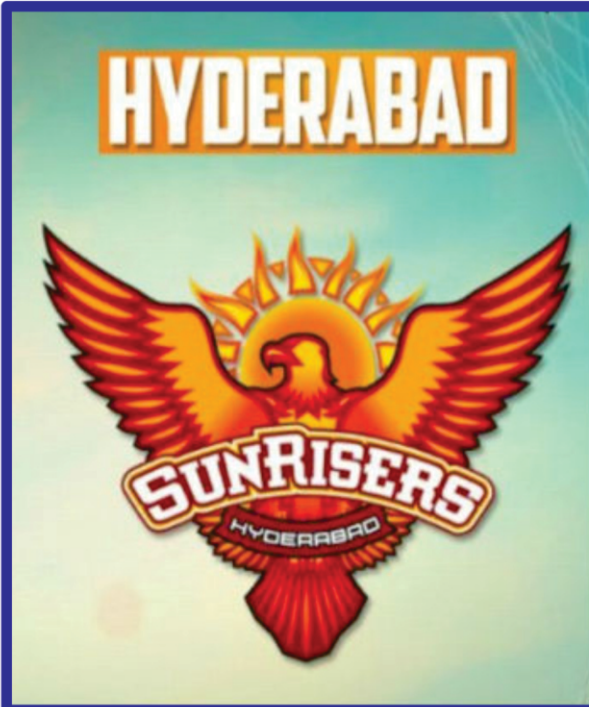
THE SUCCESS OF KHEL MAHAKUMBH



**30 GAMES
25 LAKH
PARTICIPANTS**

**BOYS
14.5 Lakh
GIRLS
10.5 Lakh
DIVYANG
11500**





Sports Coaching Foundation, Hyderabad
Congratulates each and every player, management and supporting staff of Sunrisers Hyderabad - for their outstanding performance by winning the Indian Premier League (IPL) - 2016. They have made Hyderabad very proud...



To the team which made it all happen for the franchise....



Sun Group Chairman Sri. Kalanithi Maran met the Honourable Chief Minister of Telangana Sri. K Chandrashekar Rao garu with the IPL trophy. The CM congratulated the SunRisers team. We thank the CM for his support and best wishes...



K. Sunil Naidu (Marketing Director of SCF) with the IPL - 2016 Trophy...

Prepared to Defend , Ready to Repeat.....



BEST OF LUCK TO INDIAN CONTINGENT
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A Leading "N.G.O." in Sports and character building helping 'Build India Through Sports' since 1991



EL SHADDAI CHARITABLE TRUST
STREET CHILD RESCUE
 REG.NO:009/GOA/97

ASHA DEEP

3rd Floor, Akbarally building, 18 June road, Panjim-Goa

CONTACT NO: 0832-6513297, OFFICE NO: 0832-6513286 / 87

E-mail: Asha deep@childrescue.net

Web: www.childrescue.net




SCF at GOA Date: 3-6-2016

Shri. K. Saibaba (Founding Secretary of SCF & a Presidential Awardee) delivered a lecture at the 'International Sports Science Conference' at Goa on 2nd June, 2016 (organized by 'National Association of Physical Association and Sports Sciences'). He presented his views on the Topic - 'Social Transformation through Sports'. Around 400 participants (Vice Chancellors, Deans, Principals, Professors, Directors, Sports Administrators, Coaches and Researchers from Physical Education and Sports Sciences) from various countries and states of India attended this Mega event.

Under BITS Project of SCF, Shri. K. Saibaba took time & visited underprivileged children in Ashadeep Night Shelter & Day Care Unit at Goa (started by Rotary Club of Scyst, Holland in 2003). K. Saibaba conducted Sports classes among children (who had never been exposed to Sports ever before) and distributed exciting prizes to them. It left them mesmerized.

Special Thanks to Mr. Milton Fernandez (Deputy Director of Sports at Goa University) for his wonderful company and guidance.





SCF at GOA Date: 3-6-2016



SPORTS COACHING FOUNDATION

OUR COACHING MANUALS TEACHES BEYOND SPORTS LIKE HUMAN VALUES AND CHARACTER BUILDING...

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CRICKET

COACHING MANUAL FOR TRAINEES



A Leading "N.G.O." in Sports and Character building - helping build India through Sports (since 1991)

Partner with SCF in transforming the Sporting image of India from a "Sleeping Giant" to a "Vibrant Sporting Hub of the World"



COMPLIMENTARY BOOK - NOT FOR SALE

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TENNIS

COACHING MANUAL FOR TRAINEES



A Leading "N.G.O." in Sports and Character building - helping build India through Sports (since 1991)

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COMPLIMENTARY BOOK - NOT FOR SALE

OUR COACHING MANUALS TEACHES BEYOND SPORTS LIKE HUMAN VALUES AND CHARACTER BUILDING...

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FOOTBALL

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BASKETBALL

COACHING MANUAL FOR TRAINEES



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COMPLIMENTARY BOOK - NOT FOR SALE

A LEADING 'NGO' IN SPORTS & CHARACTER BUILDING HELPING BUILD INDIA THROUGH SPORTS SINCE 1991



Swachh Bharath Abhiyan (Clean India) at outside Sports Complex, Masab Tank, Hyderabad...



स्वच्छ भारत
एक कदम स्वच्छता की ओर



Swachh Bharath Abhiyan (Clean India) at outside Sports Complex, Masab Tank, Hyderabad...



Less-Privileged Children from different Govt. Schools line up to play for their Good Health...



IACSS
Computer Science Sports

INTERNATIONAL WORKSHOP ON RECENT TRENDS IN PHYSICAL EDUCATION AND SPORTS INDUSTRY - 2016

Certificate of Excellence

This is to Certify that Prof/Dr/Mr/Ms. K. Sai Baba
of Sports Coaching Foundation, Masabtank Hyd, India
has participated as a Chair Person / Moderator / Lead Speaker in the
INTERNATIONAL WORKSHOP ON RECENT TRENDS IN PHYSICAL EDUCATION AND SPORTS INDUSTRY - 2016
held at FTAPCCI Bhavan, Red Hills, Hyderabad. Telangana, India On 26th & 27th June 2016

Prof. J. Prabhakar Rao, President, IFCSS
Y. Emmanuel S. Kumar, Chairman, IFCSS
Prof. Rajesh Kumar, Secretary Gen., IFCSS
Prof. L.B. Laxmikanth Rathod, Org. Secretary, IFCSS

Organised by: Indian Federation of Computer Science in Sports
Under the auspices of : International Association of Computer Science in Sports



K. Saibaba, Founding Secretary Felicitated by Mr. Arif, Dronacharya Awardee at “INTERNATIONAL WORKSHOP ON RECENT TRENDS IN PHYSICAL EDUCATION AND SPORTS INDUSTRY - 2016”, on 27th June, during the above International Workshop Organized by IACSS, many Sports connected intellectuals including Foreigners attended, this Workshop held at Federation House, Red Hills, Hyderabad...



IACSS
Computer Science Sports

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Prof. J. Prabhakar Rao, President, IFCSS
Y. Emmanuel S. Kumar, Chairman, IFCSS
Prof. Rajesh Kumar, Secretary Gen., IFCSS
Prof. L.B. Laxmikanth Rathod, Org. Secretary, IFCSS

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SCF under its 'Build India Through Sports (BITS) Project' visited two Govt. Girls School - Golconda Govt. Girls High School and Langer House Govt. High School and conducted Sporting Classes. With coordination from the School Management, in the near future - SCF plans to voluntarily donate Sporting Equipment like Volleyball Poles, Kho-Kho Poles, Basketball Boards and Mini-Football poles for both these schools. Under Swachh Bharat Abhiyan, SCF intends to clean up the playground of both these schools for continued sports activities round the year.

The intention of SCF is very clear and focused. It is to help the Govt. School - in such a way that 100% of the less-privileged children get basic exposure towards Sports and Games - by creating a platform for them to participate in Sports for their Good Health and Personality Development. Please note that United Nations (UN) itself advocates that every child in the world has the right to play.

All we need are partners, who can make coordinate with us in scaling and replicating this BITS Project!

BE A PARTNER IN CHANGE!



Govt. Girls High School, Langer House, Hyderabad...



Govt. Girls High School, Golconda, Hyderabad...



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**Clean India (Swachh Bharat) Programme of SCF
Mixed Football team listening the sports lessons**



Clean India (Swachh Bharat) Programme of SCF

03-07-2016



Mixed Football team listening the sports lessons

Mixed Football team listening the sports lessons



SCF Secretary explaining to School faculty ...



Education without sports is incomplete... 03-07-2016



SCF Sports Complex with Football Activity under Floodlights....





Sports Coaching Foundation (SCF) recently fully upgraded its Complimentary Coaching Booklets, which teach children Beyond Sports... into the realm of Human Values and Character. Check out Page No. 2 of this book, which circulates such a beautiful and life-changing message..

REASONS WHY YOU SHOULD SMILE MORE



A smile is one of the most simple, inexpensive and wonderful things in the world!

A smile can change the state of other people - walking into a room or up to the counter in a store with a smile on your face can make a difference. People will smile back at you and any social tension or awkwardness will melt away. Your interactions will be more open, relaxed and filled with fun and possibilities.

Smiling is a great way to make yourself stand out while helping our body to function better. Smiling helps the immune system to work better. When you smile, immune function improves because you are more relaxed. Smile will improve your health, your stress level and your attractiveness. Smiling is just one fun way to live longer.

Smiling helps to prevent us from looking tired, worn down, and overwhelmed. When you are stressed, take time to put on a smile. The stress factor will be reduced and you will be able to take better action.

