

SCF NEWSLETTER OCTOBER - 2016

SPORTS COACHING FOUNDATION

(NOT FOR PROFIT ORGANIZATION)

HYDERABAD, INDIA

RELENTLESSLY SERVING THE UNDERPRIVILEGED IN INDIA FOR THE LAST 25 YEARS THROUGH SPORTS...

SILVER JUBILEE YEAR - 2016







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SCF is one of the few Sports Organizations in the country having Income Tax Exemption under 80G and FCRA approved by Govt. of India

SNAPSHOT OF THE OCTOBER MONTH - 2016 NEWSLETTER **WE ARE LOOKING FOR PARTNERS... TO MAKE OUR VOLUNTARY EFFORTS MULTI FOLDS...** 1. DIWALI GREETINGS - 2016...... N 2. OUR SPORTS N.G.O. SELECTED FOR ONE OF THE BEST SPORTS N.G.O. BY PEACE AND SPORTS AWARD AT MONACO, EUROPE.......6 6. ARCHERY COACHING AT SCF......21 8. PRESIDENT'S AWARD FOR K. SAIBABA, SCF......23 Ш 12. BANK ACCOUNTS DONATION PAGE......28 We sincerely appreciate your time and hence have captured only the highlights of the above mentioned events in this Newsletter. We look forward to your resourceful feedback! S A LEADING 'NGO' IN SPORTS & CHARACTER BUILDING HELPING BUILD INDIA THROUGH SPORTS SINCE 1991 (2)





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K. Saibaba. **President of India Awardee** [In Social Change - 2015]

DEAR READER:

Definition of "Sport" according to "United Nations (UN) body"

According to the UN - "All forms of physical activity that contribute to physical fitness, mental well-being and social interaction can be recognized as Sport. It can be used as means to promote education, health, development and peace. Sport can be used to bring about social change and can be used as a vehicle to foster development, strengthen education, prevent disease, empower girls and women, promote inclusion and well-being of persons with disabilities, and support conflict prevention and peace building".

Sport has a unique power to attract, mobilize and inspire. By its very nature, sport is about participation. It is about inclusion and citizenship. It stands for human values such as respect for the opponent, acceptance of binding rules, teamwork and fairness, all of which are principles which are also contained in the Charter of the United Nations.

The UN system draws on the unique convening power of sport as a cross-cutting tool for:

Individual development Peace building and conflict prevention/resolution Health promotion and disease prevention Post-disaster/trauma relief and normalisation of life Promotion of gender equality **Economic development**

Social integration and the development of social capital Communication and social mobilisation.

Impact of 'BUILD INDIA THROUGH SPORTS (BITS) PROJECT' OF SCF

BITS Project is a very innovative and impactful project of SCF for underprivileged children and youth in the society. It has touched the lives of over 35,000 underprivileged children and youth all over India. Our experience with children has shown that involvement in Sports considerably improves their BMI Levels and works towards a more healthy life. In general, Sport greatly Improves Concentration, Strength, Stamina and Flexibility through exercise. It improves the Attendance of school children, because Sports is

treated as a recreational outlet - due to which children get attracted to following the school timetable. BITS Project has proven that the negative energies of anti-social elements (drug-addicts, vagabonds, thieves and others with criminal mindset) - when positively diverted towards Sport - can have great positive impact on them - by transforming them fully with passage of time. BITS Project greatly works Towards inculcating Gender Equality among children in the society at a very early age. At a subconscious level, it instills Human values like Truth, Non-violence, Right Action, Hard work, Determination and most importantly Sportsmanspirit. The list goes on and on...

> 'EDUCATION WITHOUT INVOLVEMENT IN SPORTS IS INCOMPLETE'. PARTNER WITH US IN CHANGE!

Thankyou

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WE WISH YOU

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HAPPY DIWALI

MAY THIS DIWALI LIGHT UP WITH HEALTHY & SPORTING LIFE



SPORTS IS THE CHEAPEST MEDICINE ...

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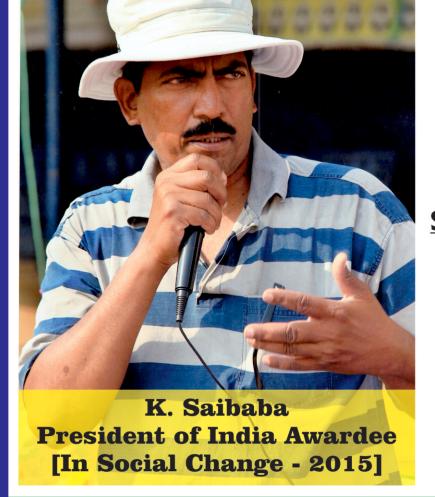
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WE ARE HAPPY TO SHARE THAT SPORTS COACHING FOUNDATION (SCF), HYDERABAD HAS BEEN NOMINATED AS ONE OF THE THREE WORLD WIDE SPORTS ORGANIZATIONS FOR THE "TOP NGO AWARD OF THE YEAR 2016" BY PEACE & SPORT COMMITTEE, MONACO CITY. WE NEED YOUR HUMBLE SUPPORT...





















EDUCATION WITHOUT INCOMPLETE... SPORTS 15

DR. BR. AMBEDKAR INTER SLUM JR. MULTI-SPORT EVENT - 2016

ORG. & SPON. BY
SPORTS COACHING FOUNDATION
(NOT FOR PROFIT ORGANIZATION)

22nd October 2016 at Sports Complex, Masab Tank, Hyd.

WELCOME PARTICIPANTS





















A LEADING 'NGO' IN SPORTS & CHARACTER BUILDING HELPING BUILD INDIA THROUGH SPORTS SINCE 1991



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HYDERABAD | MONDAY 24 OCTOBER 2016

Sports brings cheer to slum kids

OUR BUREAU

To hundreds of boys and girls from gov-L ernment schools in the twin cities, Saturday was a day to remember for a long time.

More than their participation what caught the eye was their enthusiasm to excel in their respective category during the Dr BR Ambedkar inter-slum junior multi-sport event-2016 that was sponsored and organised by Sports Coaching Foundation (SCF) in their Masab Tank complex.

Around 1,500 under-privileged children drawn from a dozen government schools gave their best shot at glory, a cheerfulness that drew the applause of two national award winning personalities.

JD Lakshminarayana, a President's Police Medal awardee and currently Additional Director General of Police, Maharashtra, called upon the children to take an avid interest in both academics and sports. He singled out K Saibaba, founder-Secretary of SCF, for rendering yeomen service that was helping the poorer lot to parade their talents.

In his inaugural speech, Padmashri Narra

Ravi Kumar, who champions the cause of Dalits and underprivileged classes and works for their empowerment on his DICCI platform, said it was an occasion that was worth the effort put in by Saibaba.

The Foundation head, a former Ranji Trophy cricketer, reassured to extend his reach and spread into the remotest corners.

Results-Running- Girls winners: Usha Rani/Sindhuja (Langer House Govt. High School); Boys: Suresh (Langer House Govt. High School) and Arjun (Devaljam Singh Govt. High School); Skipping-Girls: 1. J Bhavani; 2. Sunita, Manyakumari, Paramjeet (NBT Nagar Govt. High School); Kho-kho: Girls -Winners: NBT Nagar Government High School: Runner-up: Devaljam Singh Govt. High School, Gudimalkapur; Boys-Winners: NBT Nagar Government High School: Runners-up: Devaljam Singh Govt. High School, Gudimalkapur; Kabaddi-Girls-Winners: Langer House Govt. High School; Runner-up: NBT Nagar Govt. High School; Boys-Winners: Devaljam Singh Govt. High School, Gudimalkapur; Runner-up: Langer House Govt. High School.



Students of Government Schools along with JD Lakshminarayana



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సోమవారం 24 అక్టోబర్ 2016 హైదరాబాద్

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ರಾವ್ಯಾಯೆ ರಾಜಲಾ

బట్టుజనులదే రాజ్యాధికారం

 బిఎస్పి రాష్ట్ర కార్యదర్శి కృష్ణాగౌడ్ ఉప్పల్, అక్టోబర్ 23: రాబోయే రోజుల్లో బహుజ నులదే రాజ్యాధికారమని బహుజన సమాజ్ పారీ రాష్ట్ర కార్యదర్శి ముడిమెల కృష్ణా గౌడ్ అన్నారు. ఇబ్హబాంపట్నంలో జరిగిన బీఎస్ప్ ధూంధాం బహి రంగ సభకు ఆదివారం బోడుపుల్ నుంచి వంద లాది మంది బహుజనులు తరలి వెళ్లారు. అంతకు జెండా ఊపి ర్యాలీని బ్రాపారంభించిన కృష్ణాగౌడ్ మాట్రాడుతూ కెసిఆర్ రెండేళ్ల పాలనలో చేసింది ఏమి లేదని విమర్శించారు. ఇచ్చిన హామీలను అమలు చేయడంలో విఫలమయ్యారని, తప్పుడు సరేయలతో స్థజా విశ్వాసాన్ని కోల్పోతున్నారని ధ్యజ మెతారు. తెలంగాణ ముందు దళితుడిని సిఎంను చేస్తానని బహుజనల ఓట్లను దండుకున్న కెసిఆర్.. అధికారంలోకి రాగేనా ఇచ్చిన మాట తప్పి ముఖ్య ಮಂತಿ ಅಯ್ಯಾರನಿ ಆಗ್ರ ವ್ಯಕ್ತಂ ವೆಕಾರು. రాబోయే రోజుల్లో రాజ్యాధికారం కోసం బహుజను లంతా ఏకం కావాలని పిలుపునిచ్చారు. కార్యక మంలో బిఎస్పి జిల్లా ఉపాధ్యక్షుడు సిహెచ్.కుమార్, బండ సతీష్, శివ, శ్రీను, శ్రీకాంత్, రామ్, వేముల బాలస్వామి పాల్గొన్నారు. అంతకు ముందు అంబేద్కర్ వ్యగహానికి పూలమాలలు వేసి నివాళి అర్పించారు.

ఇంటర్ స్లమ్ జూనియర్ మల్టీ స్పోర్ట్స్

ఖోఖో చాంప్ ఎన్బిటినగర్ ప్రభుత్వ హైస్కూల్

చాందాయణగుట్ట, అక్టోబర్ 23: మాసాబ్ట్యూంక్లలోని స్పోర్స్ కోచింగ్ ఫౌండేషన్ ఆధ్వర్యంలో నిర్వహించిన డాక్టర్ బిఆర్ అంబేద్కర్ ఇంటర్ స్టమ్స్ జూనియర్ మల్టీస్పోర్ట్స్ ఈవెంట్లో నిర్వహించిన బాలబాలికల ఖోఖో చాంపియన్ షిప్లో ఎన్బీటీ నగర్ ప్రభుత్వ హైస్కూల్ విజయం సాధించి డబుల్ టైటిల్ను సాధించింది.

ఖోఖో బాలికల విభాగంలో ఎన్బిటి నగర్ స్కూలు ప్రథమ స్థానంలో నిలువగా, గుడిమల్కాపుర్లలవని దేవాల్డమ్ సింగ్ ప్రభుత్వ హైస్కూల్ జట్టు ద్వితీయ స్థానంలో నిలి ඩංකී.

బాలుర విభాగంలో ఎన్బిటినగర్ స్కూల్ స్టాపథమ స్థానంలో, దేవాల్జమ్ హైస్కూల్ జట్టు ద్వితీయ స్థానంలో నిలిచింది. కబడీలో నిర్వహించిన పోటీలో బాలురలో దేవా ల్లమ్ ప్రభుత్వ హైస్కూల్ గుడిమల్కాపూర్, లాంగర్హూజ్ ప్రషుత్వ హైస్కూల్ జట్లు గెలుపొందాయి.

నగరంలోని 12 ప్రభుత్వ పాఠశాలలకు చెందిన దాదాపు 1500మంది విద్యార్థులు పోటీలో పాల్వొన్నారు.

ఇందులో భాగంగా విద్యార్థులకు స్కిప్పింగ్, రన్నింగ్ ఈవెంట్లలో కూడా పోటీలు నిర్వహించారు. ప్రారంభోత్సవ కార్యక్రమానికి ముఖ్యఅతిథిగా నర్రా రవికుమార్ విచ్చేశారు. కార్యక్రమంలో స్పోర్ట్స్ కోచింగ్ ఫౌండేషన్ వ్యవస్థాపక కార్య



ఎన్స్ఎఫ్ ఆధ్వర్యంలో నిర్వహించిన ఇంటర్ స్టమ్ క్రీడా పోటీలో గెలుపాందిన విద్వార్డులు

అనంతరం జరిగిన బహుమతుల ప్రదానోత్సవ కార్యక్ర లను ప్రదానం చేశారు.

దర్శి, మాజీ రంజీ క్రికెటర్ కె.సాయిబాబా తదితరులు పాల్గా మానికి ముఖ్యఅతిథిగా మహారాష్ట్ర పోలీసు అదనపు డిజీ ಷಿಡಿ ಲಕ್ಷ್ಮಿನಾರ್ಯಾ ವಿಪ್ಪೆಸಿ ಗಲುಪಾಂದಿನ ವಾರಿಕಿ ಬహುಮತು



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Dr. BR. AMBEDKAR INTER SLUM JR. MULTI-SPORT EVENT – 2016

SCF successfully conducted its Annual 'Dr. BR. Ambedkar Inter Slum Free Entry Jr. Multi-Sport Event – 2016' on 22nd of October from 1:00pm to 6:00pm at SCF Sports Complex, Masab Tank, Hyderabad. Around 1500 Underprivileged children (Girls & Boys) from 12 Govt. Schools in Hyderabad cheerfully participated in this unique Sporting Spectacle.

Kindly Note that SCF has conducted over 600 Free Tournaments/Events for underprivileged children & youth and at its Sports Complex over the last 25 years.

SPORTS COACHING FOUNDATION





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PLEASE DONT MISS OUT ON THE SNAPSHOTS OF THIS WONDERFUL EVENT! DO LEAVE US YOUR FEEDBACK...

Two President of India Awardees flagged this wonderful event. It was inaugurated by PADMASHRI 'Shri. Narra Ravi Kumar' (a champion in empowering the Dalits & Underprivileged classes) who fully motivated the underprivileged children into Sports. This wonderful event was given a befitting conclusion in the evening by the very renowned 'Shri. JD Lakshminarayana' (President's Police Medal Awardee), Additional Director General of Police – Maharashtra, who through his very inspiring speech paid a rich tribute to the selfless service rendered by Shri. K. Saibaba (Founding Secretary, SCF) to the society through Sports Coaching Foundation (a self-funded and Non-Profit Sports NGO).

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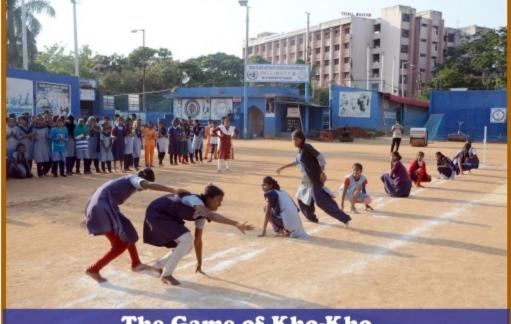
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Running Competitions Under - 14...





The Game of Kho-Kho...





Kabaddi Event...

Running Competitions Boys...





A LEADING 'NGO' IN SPORTS & CHARACTER BUILDING HELPING BUILD INDIA THROUGH SPORTS SINCE 1991 (14)









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A LEADING 'NGO' IN SPORTS & CHARACTER BUILDING HELPING BUILD INDIA THROUGH SPORTS SINCE 1991 (16)

SPORTS COACHING FOUNDATION

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GOVT. GIRLS HIGH SCHOOL (ENGLISH MEDIUM) MASABTANK







A Wonderful Sporting Day for Red Cross School, Masab Tank on 22-10-2016.

The under poverty Girls were very excited since Sports Coaching Foundation voluntarily installed Two Basketball Boards in their school premises...

"Sport is indeed the cheapest medicine for Good Health".







SCF has been extensively EMPOWERING YOUTH and promoting GENDER EQUALITY through Sports...





SCF Multi-Sport Center, Masab Tank, Hyderabad...

A LEADING 'NGO' IN SPORTS & CHARACTER BUILDING HELPING BUILD INDIA THROUGH SPORTS SINCE 1991

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SCF introduced Archery Coaching at Masab Tank Sports Center.

Mr. Ramesh will Train the Children once in a week

on Sunday 10 AM onwards.

Contact: +91 970 013 2341

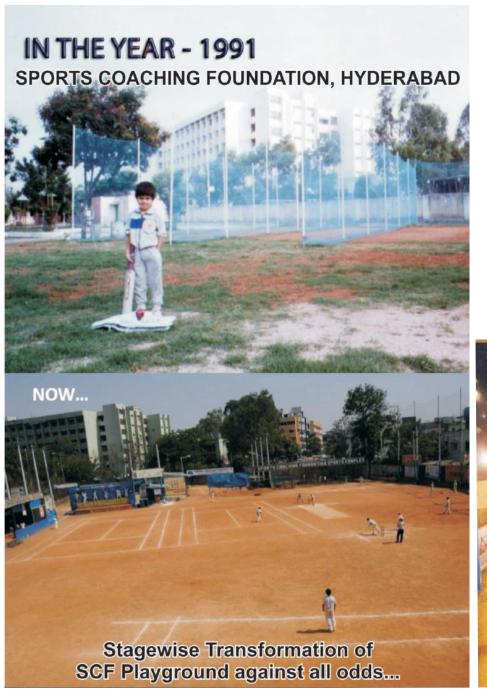




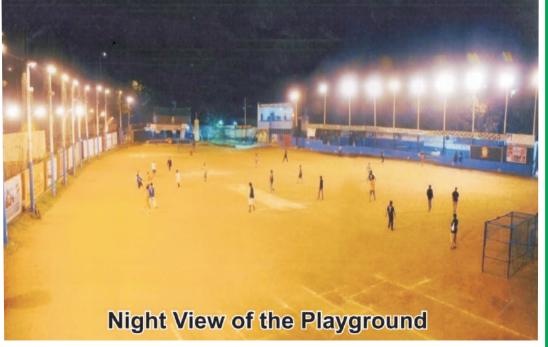


A LEADING 'NGO' IN SPORTS & CHARACTER BUILDING HELPING BUILD INDIA THROUGH SPORTS SINCE 1991









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President of India Awardee [In Social Change - 2015]



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DOWNTOWN SPORTS

Great honour to an exemplary cricketer

International Association of Lions Club confers Fellow of Excellence award on Sai Baba for promoting sports amongst the under-privileged

It was pleasant surprise for K. Saibaba a former Ranji player and founder se--cretary of the Sports Coaching Foun--dation (Masab Tank) who was present ed with the Life Award by the Internati--onal Association of Lions club (District 324 C2) at an impressive function in the city last week.

District Convener 'Lion' Sunil Kumar said that the award – Fellow of Excellence – was conferred on Saibaba for his selfless service in promoting sports amongst the underprivileged by continuously taking up innumerable schemes with plenty of incentives to ensure that enthusiastic kids sustain their interest in sports. For someone who is running the foundation, which



is an acknowledged NGO run in coordination with greater Hyderabad Municipal Corporation, for the last 16 years, Saibaba ensured that it remained one of the best well – maintained training centers with latest facilities including a bowling machine, floodlights and synthetic wickets, he commented.

'This actually reflects the recognition of Saibaba's commitment and the sacrifices he made our years to keep in place a truly model training centre,"he said. "It also remands our passion to be associated with truly distinguished personalities and our gratitude and admiration for the quality of contribution that has been consistently rendered by him over the years, "the citation observed.

Responding to the felicitation, Sai Baba felt he was humbled by the "huge and rare honor". "This should only spur me to continue all the good work we have been doing at the foundation." he remarked." A visit to the Foundation would portray the actual picture of all the good work done by us for the under- privileged inspired this award, we well only try to improve upon our outlook to the whole concept," he concluded



Jindal Foundation honour for SCF

Hyderabad: It may not be getting as many accolades as deserves nearer home, but the relentless pursuits by the Masab tank based Sports Coaching Foundation is getting recognition from beyond the State . This has been more so in the past 12 months. The Foundation added one more feather to its cap when it was conferred the prestigious 'Best NGO in India 'in the Health category from Naveen Jindal, Chairman, Jindal Steel & Power Limited (JSPL) Foundation in New Delhi recently. The recently instituted 'Rashtriya Swayamsiddh Samman' recognizing excellence and dedication at the national level saw SCF becoming the first NGO from Telengana State to be included in the role of honor Reacting to the award, its founder secretary K. Saibaba. who received it from Jindal, said"Everyone at SCF is humbled by the recognition. It implies that our work i being noticed in the nooks and comers of the country" He said "although our Foundation has coached over thirty thousand children from under-privileged sections through our 'Build India Through Sports' project, we feel our Endeavour would be to ring in a Vibrant sports culture. I hope the corporate head honchos will take the lead and play a more pro-active role"



HANS@INDIA

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Dr. B. Janardhan Reddy, Special Officer-Commissioner (GHMC), presenting the Best Manager Award to K. Saibaba, Founder and Secretary of Sports Coaching Foundation (SCF), during the third National Conference of Resident Welfare Association (NCRWA) meeting held in the city recently. The award is in recognition of his outstanding contribution as an administrator of SCF. Photo: Saleem

SCF gets Rockefeller honour

OUR BUREAU

he city-based multipurpose Sports Coaching Foundation (SCF) has won a rare recognition for an NGO that is dedicated exclusively to sports. It is one among four to be conferred the coveted 'India NGO Award' for the year. It is the only sports NGO in the latest roll of honours.

"What makes this a very special one is that it has been instituted jointly by the New York-based Rockefeller Foundation, the London-based Resource Alliance and the Mum-

bai-headquartered EdelGive Foundation," said a beaming K Sai Baba, the Foundation's founder-Secretary late Friday

spread and ensure that they reach as many youngsters as possible in the days ahead.

SCF, which completes its silver jubilee next year, has been

Stating that this would mark

a major milestone in their history, he said that the recognition would instill a new zeal among all those associated with the Foundation whereby they would aim to further their

the prevalence of a sports culture, particularly among youngsters belonging to the in the forefront of promoting economically backward sec-

"Although, we have been able to groom a good number of talents, the satisfaction was

more pronounced when three of our products, woman cricketer Archana Das and footballers Simar Preet Singh and Mohd Tariq were picked for the national teams," pointed out Sai Baba, a former Ranji cricketer himself.

According to Sudden Deshmukh, the Foundation Administrator, the focus was on taking the Build India Through Sports (BITS) to newer regions. Having accomplished substantial results in the two Telugu speaking States apart from Maharashtra and Karnataka, they hope to enter other States. New Delhi, where a BITS pilot run received impressive response when the team received the award, has been quite encouraging, he quipped. In monetary terms the

Rockefeller recognition may be nothing but the credibility of the honour would give a solid boost to the Foundation's resume, which, perhaps, may awaken the philanthropists to come forward with assistance in one form or the other. The endgainer is, of course, the talented young sportsperson.

Man with Multiple Talents...

What a Precious moment for K. Saibaba & Sports Coaching Foundation, Hyderabad!

K. Saibaba (Founding Secretary of SCF) shared Prestigious FICCI recognition with Govt. of Gujarat Representative for promoting Sports. Both got FICCI Awards for outstanding contribution to Sports in India the Awards Function was held at New Delhi on 22nd February 2016.





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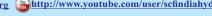
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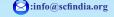
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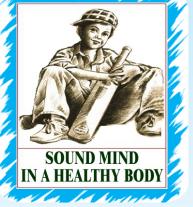
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COACHING MANUAL FOR TRAINEES







A Leading "N.G.O." in Sports and Character building - helping build India through Sports (since 1991)

Partner with SCF in transforming the Sporting image of India from a "Sleeping Giant" to a "Vibrant Sporting Hub of the World"



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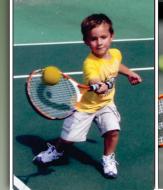
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Govt shortlists 10 key areas of CSR

Surojit Gupta TNN

New Delhi: The government has identified 10 major areas including education, gender equality, environment, national heritage and the Prime minister Relief fund where India Inc can spend to claim credit for the mandatory 2% Corporate Social Responsibility (CSR) expenditure.

Under the new Companies Act, mid and large companies have to spend 2% of their three year annual average net profit on CSR activities. The government expects a significant step up in spending on CSR projects by companies.

The activities which can be included by companies in their CSR policies include: eradicating hunger, poverty, malnutrition and promoting preventive healthcare, promoting sanitation and availability of safe drinking water, promoting gender equality, ensuring environmental sustainability, protection of national heritage.

Those spending for the benefit of armed forces veterans, war widows and their dependents would be eligible to cover the expenses under CSR spending rules. Under gender equality activities related to empowering women, setting



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up homes and hostels for women and orphans, setting up old age homes, day care centres and similar facilities for senior citizens and projects on reducing inequalities faced by socially and economically backward groups have been included.

Spending on training to promote rural and nationally recognised Para Olympic and Olympic sports would also qualify for credit under the CSR rules.

ral development projects and contributions or funds to technology incubators located within academic institutions and approved by the government would also be approved under this category. Protection of national heritage would include art and culture including restoration of building and sites of historical importance and works of art, setting up of public libraries. promotion and development of traditional arts and handicrafts.

Officials said they expect the rules to be notified soon, maybe within a few days, after the Law ministry approves the list. The rules were finalised after the Corporate Affairs ministry examined over one lakh suggestions from various stakeholders. While the rules do not elaborate on the sub categories under rural development projects, officials said they expect several projects to be covered under the category for CSR spending.



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CITY:	HYDERABAD CITY, TELANGANA STATE
IFSC CODE:	SYNB0003051
MICR NO:	500025047

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BANK:	STATE BANK OF INDIA
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SCF is one of the few Sports Organizations in the country which has Income Tax Exemption Under 80G & FCRA approved by Govt. of India

