

SPORTS

16

WEDNESDAY 2 OCTOBER 2013

HYDERABAD HANS

# All hail CSR for sports

## OUR BUREAU

Bureaucrats ranging from the retired to those in service called for a concerted effort to ensure that the social responsibility clause in the Companies Act-2013 would be implemented in letter and spirit.



Retired bureaucrat R Rajamani addressing a seminar on 'CSR and Indian Sports' in a city hotel.  
Photo: Hans.

They hoped that a watchdog-like body would monitor the provision that entails earmarking a two per cent provision from the revenue generated for taking up Corporate Social Responsibility (CSR) programmes as has been recommended, and almost mandated, for all profit-making companies.

The key-note address during a seminar on 'CSR and Indian Sports', under the auspices of Sports Coaching Foundation (SCF), was delivered in the city late Monday by distinguished former bureaucrat R Rajamani, who can be credited with pioneering the CSR concept during his stint in the Prime Minister's Office (PMO).

He said that if implemented in right earnest this would go a long way in addressing the basic needs, including in core segments like poverty elevation, environment protection and bio-diversity, health and promotion of sports.

The gathering attracted the cream of officialdom, including from banks, academics, police and industry captains.

Former bureaucrats V K Srinivasan, Gopala Krishna and Dr Chinnappa Reddy, incumbent officers, Jayesh Ranjan, Rahul Bojja and S Chakravarthy, former IPS Officer, M A Basith, current officers Rajeev Trivedi and Soumya Mishra and senior IRS officers Praneeth Sachdev and P N Rao also spoke.

Dr Raja Ram, Director, NIFT, Dr Sastry, Professor at IDRBT, Girish Malpani from Big Bazaar Group, Aakash Bhandari from JP Morgan Chase and former Indian football captain, Victor Amalraj, were also present on the occasion.

They lauded the painstaking efforts being taken by K Saibaba, founder-Secretary of SCF, for taking forward the concept of promoting sports in the interiors and among the economically-backward section as a social service free of any monetary returns.

In his speech, Saibaba hoped that Corporate Social Responsibility (CSR) would help to reach out to the poorer strata where a rich sports talents was waiting to get tapped and promoted.



SUNDAY 18 MAY 2014

HYDERABAD HANS 15



K Saibaba (left) from SCF and Mohd Shaker Ahmed from Boston Mission High School announcing the schedule for Boston Cup-2014 on Saturday. Photo: Saleem

# Top teams for Boston Cup

OUR BUREAU

The stage is all set for the commencement of the 15th edition of the Under-12, 14 and 16 day/night cricket tournament for the coveted Boston Cup-2014.

A popular event that has helped produce some outstanding cricketers, the Boston Cup is being hosted by the Kala Pathar-based Boston Mission High School. It will be conducted at the Sports Coaching Foundation (SCF) grounds in Masab Tank.

Tournament Director and correspondent of the school, Mohd Shaker Ahmed, and SCF Secretary, K Saibaba, told reporters here on Saturday that the event will be inaugurated by Padma Shri Ravi Kumar Narra by 9am on Monday. Former cricketer D Govindraj will also be present.

They said that the response has been overwhelming for all three categories, Under-12, 14 and 16 with over 100 teams having confirmed their participation.

CCOB is the defending champion in the Under-16 category in the finals of which they defeated Deccan Chargers.

Super Cat Cricket Coaching Academy achieved a double when they defeated Govindraj Cricket Academy in both Under-12 and 14 championship clashes.

Shaker Ahmed said that the tournament was conceived with the intention of providing platforms to talented cricketers who came from poorer families, who could neither afford any entry fee nor get enrolled in private academies. This was even more the case with children in Old City, he said.

Saibaba said that this was the same reason for which the SCF was founded in 1991. Right now they go to nearby cities and towns to reach out to poor families whose children show potential.

Some of the other leading teams participating in the ensuing tournament include SCF Reds, Arshad Ayub Cricket Academy, ML Jaisimha Academy, The Noble Public School, Tulasi High School, Zubi Cricket Academy, The Progress High School, Legend Sports Association, Hyderabad Mission High School apart from host, Boston Mission High School.

Top performers from each match will be rewarded for their efforts.

METROINDIA | HYDERABAD | SUNDAY | MAY 18, 2014

## CITY SPORTS IN BRIEF

### Boston Cup in city from tomorrow



Sports Coaching Foundation correspondent Shaker Ahmed addressing a press meet at Hyderabad

HYDERABAD: The 15th Boston Cup will start in city from May 19 at Sports Coaching Foundation in Masab Tank. The tournament which entails both day and night matches was being organized by the SCF. The tournament includes U-12, U-14 and U-16 categories cricket teams. As many as 100 teams would be participating in the Boston Cup this year which includes SCF Reds, Super Cat Cricket coaching academy, Govind Raj Cricket academy, Arshad Ayub Cricket academy, The Legend sports association, Zubi Cricket academy. Winners and runners along with the best performers of the tournament will be awarded accordingly, said the sports coaching foundation in a note.

## THE ETEMAAD URDU DAILY.

پدم شری این روی کمار یوشن کپ ٹورنمنٹ کا کل افتتاح کریں گے

زائد 100 ٹیموں کی شرکت۔ شاکر احمد اور سانی بابا کی پریس کانفرنس

نئی دہلی۔ 17 مئی (ایم این ڈی)۔ شاکر احمد اور سانی بابا کی پریس کانفرنس ہوئی۔ انہوں نے کہا کہ ٹورنمنٹ کا کل افتتاح کریں گے۔

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## Siasat Daily



پدم شری این روی کمار یوشن کپ ٹورنمنٹ کا کل افتتاح کریں گے۔





Tuesday 22 July 2014 39

Hyderabad Chronicle

# KV boys, DPS, Holy Family girls champs

DC CORRESPONDENT

✓ Kendriya Vidyalaya boys won the U-17 and U-14 titles as the girls from Delhi Public School and Holy Family School won the U-17 and U-14 categories respectively in the recently concluded 5th Barack Obama junior basketball tournament organised by the Sports Coaching Foundation in Hyderabad.

In the U-17 final Kendriya Vidyalaya boys edged past CCOB by three points to win the title.

In the U-14 final, the boys from Kendriya were too strong for the boys from Sharp Shooters. They thumped their opponents by 13 points to win the match 25-12.

The girls' team from Delhi Public School defeated their rivals from Holy Family

## FINAL RESULTS

### BOYS

■ U-17: Kendriya Vidyalaya NPA beat CCOB 24-21.

■ U-14: Kendriya Vidyalaya NPA beat Sharp Shooters 25-12.

### GIRLS

■ U-17: Delhi Public School beat Holy Family (Trimulgherry) 15-7.

■ U-14: Holy Family (Trimulgherry) beat St Ann's Vijayanagar Colony 10-5.

(Trimulgherry branch) to win the U-17 title.

In the last title clash of the day, Holy Family (Trimulgherry) beat St Ann's School (Vijayanagar Colony) 10-5 to emerge victorious in the girls U-14 category.



Players of the Delhi Public School pose with the trophy after winning the Girls U-17 basketball title.

— DC

## 5<sup>TH</sup> BARACK OBAMA DAY & NIGHT FREE ENTRY JR. BASKETBALL TOURNAMENT 2014

ORGANIZED & SPONSORED BY:

**SPORTS COACHING FOUNDATION**

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Tuesday 24 June 2014 39

## Hyderabad Chronicle



The winners and runners-up of the 10th Ghaus Muhammad Memorial Junior tennis tournament pose with the trophy.

# Sumana wins U-12 title

## DC CORRESPONDENT

Sumana Panuganti, Mounika and K. Anu emerged winners in the 10th Ghaus Muhammad Memorial Junior tennis tournament in their respective age groups.

In the girls U-12 category Sumana sent P. Sreshta packing in a completely one-sided match 6-0. Sumana also got a special prize from the organisers for her performance.

Sumana played aggressively right from the word go. She made Sreshta pay for her miscued shots. With her fierce strokeplay and powerful serves Sumana had Sreshta on her toes throughout the match.

THE RESULTS	
■ Girls U-12:	Sumana Panuganti bt P. Sreshta 6-0.
■ Girls U-10:	Mounika bt K. Anu 5-2.
■ Girls U-8:	K. Anu bt K. Laxmi Sravani 5-2.
■ Boys U-12:	V. Siddharth Reddy bt Syed Fuzail 6-3.
■ Boys U-10:	Syed Fazal Ali bt V. Siddharth Reddy 6-4.
■ Boys U-8:	M. Akul Anhith bt K. Nitin 5-2.

Mounika got the better of K. Anu in the girls U-10 category with a 5-2 scoreline. Mounika started off well with her serves and played some powerful forehands across the court to win the title.

In the other girls final of the day, K. Anu defeated K. Laxmi Sravani 5-2 to clinch the girls U-8 category.

In the boys U-12 category V. Siddharth Reddy thumped Syed Fuzail 6-3 to emerge victorious. Siddharth held onto his serves and broke Syed to eventually clinch the title.

Siddharth, after winning the U-12 boys title fought as he attempted his second title in the U-14 boys category but was not able to overcome the

Syed Fazal Ali hurdle.

In one of the most exciting matches of the day Syed and Siddharth matched each other stroke for stroke. Both players held onto their serves before the former finally managed to break the latter and inch ahead with a 6-4 scoreline to win the title.

In the last final of the day M. Akul Anhith outshone K. Nitin 5-2 to win the boys U-8 trophy.

Anhith started well and kept the pressure up on his opponent to pick points at regular intervals. Nitin tried to punch hard but was not quite up to the task as his rival raced ahead to gain a clear advantage and subsequently sealed the win.



## SCF honours women scribes

**Hyderabad:** The Sports Coaching Foundation (SCF) organized a first-of-its-kind felicitation function at a city hotel commemorating the World Sports Journalists Day late Wednesday evening.

They felicitated 13 women journalists on the occasion with Home Secretary, Dr Sowmya Mishra doing the honours. Retired bureaucrats, Gopala Krishna and Chinnappa Reddy graced the occasion.

They all appreciated the good work being done by Sports Coaching Foundation and the services being rendered by K Saibaba, founder-Secretary of the Foundation.

Those felicitated included Swarnamukhi (HyBiz Online), Uma Sudhir (NDTV), Hema (10 TV), Rama Saraswathi (Namaste Telangana), Surekha (Sahara TV), Rizwana (Kushi TV), Yashodha (Andhra Prabha), Sunitha (T News), Laxmi (6TV), V Sneha Rani (Y TV), Prathibha (Raj TV) and Pavani (Studio N).

Dr Vinaya Sheela, Principal of Saffaria Urdu Medium Girls High School in Humayunnagar, Mehdipatnam, also spoke on the occasion.



Women journalists after being felicitated by Sports Coaching Foundation in Hyderabad on Wednesday Photo: Saleem

**K. SAIBABA**  
Former Ranji Trophy Cricketer  
Founder Secretary



Cell: +91 93965 59440  
78935 62583  
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info@scfIndia.org      **Yusuf** scf\_india@yahoo.co.in

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**THE ETEMAAD URDU DAILY.**

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## ಆಂಧ್ರಜ್ಯೋತಿ



మహిళ పాత్రికేయులకు సత్కారం

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**అంశము**



మహిళా క్రీడా జర్నలిస్టులకు సత్కారం

[illegible]

world sports journalist day 2nd july 2014

Dr. Sowmya Mishra IPS Secretary Home Govt of Telangana came as a special guest





**WE ARE THANKFUL TO  
AWAKENING FOUNDATION AND SLUM SOCCER NGO  
FOR IDENTIFYING FOOTBALL TALENT**



**TARIQ AHMED**



**SIMAR PREET**

**WE CONGRATULATE OUR FOOTBALL PROMISING STARS TARIQ AHMED AND SIMAR PREET  
WHO ARE SELECTED FOR INDIA TO PLAY AT CHILE, SOUTH AMERICA.**



**METROPLUS** HYDERABAD  
THE HINDU • Thursday, October 9, 2014

# Moment of reckoning

**Slum footballers Tariq Ahmed and Simarpreet Singh from the city will represent India for the Homeless Football World Cup**

V V SUBRAHMANYAM

**T**he moment of reckoning has arrived for Simarpreet Singh and Tariq Ahmed, the two slum footballers, who have made it to the Sports Coaching Foundation (Masab Tank) thanks to the generosity of its general secretary K. Sai Baba. They will represent India in the Homeless Football World Cup to be organized by the world football body FIFA in Chile from the second week of this month.

"It is time for us to showcase our skills in such a prestigious event which features teams from 100 countries," says the Hyderabad footballers who happen to be the only players from the city to be picked to play for the country in the Homeless World Cup.

Coached by Mohd Saleh of the Hyderabad Globe Foot-



**PROUD MOMENT** Telangana and AP Football Association president Mohd Rafat Ali felicitating Tariq Ahmed and Simarpreet Singh

ball Club which has been in the news recently for winning various All India invitation tournaments, both 19-year-old Engineering graduate Tariq and the Commerce graduate Simarpreet feel that it

should be a great experience to play for the country. "We are aware that it is a different proposition altogether. But we are ready for the challenges ahead. We are not sure about our chances but

given the way we trained we are confident of pulling off a huge surprise," says Simarpreet.

Dr. Mohd Rafat Ali, president of Telangana and AP Football Association, felicitated them at the SCF and hoped they would come back with laurels.

He presented Rs. 5000 each to the players and appreciated the efforts of the SCF in promoting sports especially amongst slum children in the vicinity.

For his part, Sai Baba reminded that the football training under lights at SCF was a major hit and that already seven young footballers are playing for the State in different age groups. "It is a great feeling to see two of my own boys making it to this World Cup with a difference. We hope to produce quality footballers thanks to former players like Saleh," he said.



**SCF**



**SOUND MIND  
IN A HEALTHY BODY**

Cell: 9396559440  
9390275735



**K. SAIBABA**  
General Secretary



**SPORTS COACHING FOUNDATION**  
(A NON-PROFIT VOLUNTARY ORGANISATION)

701, Crescent Tower, Masab Tank, Hyderabad - 28. Telfax: 66133928  
E-mail: scf\_india@yahoo.co.in Visit us at : [www.scfindia.org](http://www.scfindia.org)





# Pace Bowlers Projects



**K. SAIBABA**  
 General Secretary

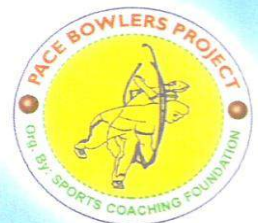
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**SPORTS COACHING FOUNDATION**  
 (A NON-PROFIT VOLUNTARY ORGANISATION)  
 701, Crescent Tower, Masab Tank, Hyderabad - 28. Telfax: 88133928  
 E-mail: scf\_india@yahoo.co.in Visit us at : www.scfindia.org



## SCF



SOUND MIND  
IN A HEALTHY BODY



THE HINDU, Tuesday, August 5, 1997

## SCF (Blues) wins tourney

HYDERABAD, Aug. 4.

Sports Coaching Foundation (Blues) won the Apteck Cup seven-a-side cricket tournament by recording a narrow four-run win over Reddy Cricket Club in the final at the SCF Grounds here.

Mr. Mantha, location head of Apteck Computers Ltd, and Mr. Pradeep Chandra, IAS, gave away the prizes at the valedictory function of the Zed Point Cup and Apteck Cup tournaments. Mr. K. Sai Baba, general secretary of SCF, thanked the sponsors.

The scores:

Semifinals: Meera CC 60 for six in 5.3 overs (Rashid 30) lost to SCF (Blues) 61 for one (Aditya Agarwal 42 not out).

Reddy CC 99 for two (Faiz 29 not out) bt Genius CC 66 for three.

Final: SCF (Blues) 101 for two (Aditya Agarwal 57 not out) bt Reddy CC 97 (Rohit 40). - Our Sports Reporter

## Andhra Pradesh Times

Hyderabad Tuesday August 5 1997

## APWCA teams for APTECH trophy

BY OUR SPORTS REPORTER

Hyderabad, July 30: Andhra Pradesh Women's Cricket Association will field two teams in the APTECH Trophy 7-a-side under 21 years cricket tournament organised by the Sports Coaching Centre from August one at the Artillery Centre, Golconda.

Following are the teams:

APWCA 'Red': Purnima Rao (capt), Rekha Patel (wk), Doorva Bahuguna, Anupama, Sri Rekha, Yamini and Sabita Rani.

APWCA 'Green': Laxmi (capt), Sudha Rani (wk), Anna Maria, K Sunita, Jyoti Reddy, Nivedita and Harsha.

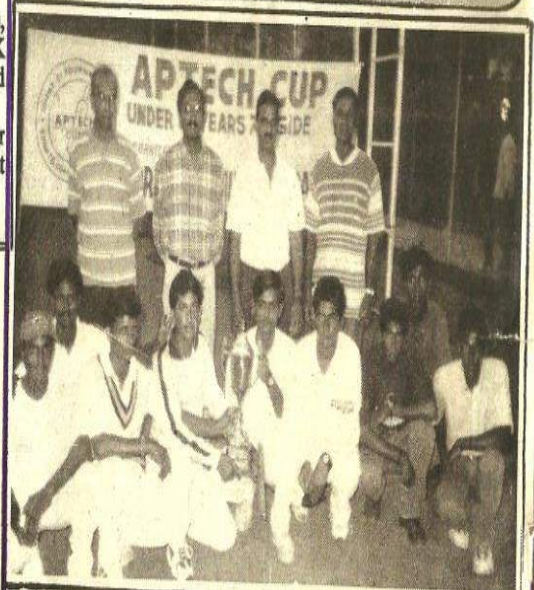
All the players should report to Mr T N Pillay, organising secretary, at RRC ground at 4 pm on Thursday.

DECCAN CHRONICLE, 1

THURSDAY, JULY 31, 1997

ఆంధ్రజ్యోతి 5.8.97 మంగళవారం

## ఎస్.సి.ఎఫ్.కు ఆపెక్ కప్



ఆపెక్ కప్ ను కైవసం చేసుకున్న ఎస్.సి.ఎఫ్.బ్లూస్ క్రీకెట్ జట్టు.



SCF (Blues) team winners of the Apteck Cup under-21 seven-a-side tourney held at Artillery Centre on Sunday.

కాచిగూడ, ఆగస్టు 4 (ప్రాటమ్): ఓవర్లలో వికెట్ వస్తూపోతుండా 97 పరు సెవన్ 'ఎ' సైడ్ అండర్-21 ఆపెక్ కప్ గులు చేసింది. (రోహిత్-40, ఖాజ-28, క్రికెట్ టోర్నమెంటులో స్టార్ కోచింగ్ శ్రీకాంత్-1/8, కరీం-1/20) రెడ్డి సి.సి. పొందేషన్ బ్లాస్ జట్టు రెడ్డి సి.సి. జట్టుపై జట్టు వికెట్ వస్తూపోతుండా అద్భుతంగా నాలుగు పరుగులతో విజయం సాధించి ఆడినప్పటికీ నాలుగు పరుగుల తేడాతో ఆపెక్ కప్ ను కైవసం చేసుకుంది. ఫైనల్లో ఓటమి సాల్వేండ్. ఎస్.సి.ఎఫ్ బ్లాస్ జట్టు మొదట బ్యాటర్స్ ఫైనల్ మ్యాచ్లో ప్రారంభించి ఆరు ఓవర్లలో రెండు వికెట్ల 'మ్యాన్ ఆఫ్ ది మ్యాచ్' మ్యాన్ ఆఫ్ వస్తూపోతుండా 101 పరుగులు చేయగా (అదిత్య ది సీరీస్ అవార్డులు ఎస్.సి.ఎఫ్ బ్లాస్ అగర్వాల-54 నాటౌట్, అవిరోడ్ 13) జట్టుకు చెందిన అదిత్య అగర్వాల కు సమాధానంగా రెడ్డి సి.సి. జట్టు ఆరు లభించాయి.



THE HINDU

# DOWNTOWN

YOUR LOCAL WEEKLY TABLOID ♦ THURSDAY, JULY 24, 2008

## Olympian surprises slum children



**ELITE COMPANY:** Former Olympian Aslam Sher Khan with the girls at the Sports Coaching Foundation.

Girls from the slums who took up to sports, mostly showing interest in hockey, had a memorable experience the other evening when former Olympian Aslam Sher Khan, now ad hoc selection panel chief of Indian hockey, visited the Sports Coaching Foundation (Masab Tank) and had a few encouraging words for them.

The star of yesteryears himself, expressed pleasant surprise at the initiative of SCF in promoting hockey amongst the slum children by organising a hockey tournament.

"This is terrific considering that SCF, run by former Ranji cricketer K. Sai Baba, evinced so much interest in the national game at a time when cricket and other glamorous sports continue to hog limelight," Aslam Sher Khan exclaimed at the simple function wherein he interacted with the budding stars.

To their delight, he even volunteered to donate hockey sticks to a majority of them as part of his endeavour to ensure that they sustain interest in the sport. "This is one of the most interesting concepts I had ever come across for hockey

– taking the sport to slum children. The fact that so many other disciplines too are played at this venue only shows the genuine interest of Sai Baba in promoting hockey, particularly when the sport is passing through a passing phase," he remarked.

Significantly, Sunil Agarwal, distributor of Tornado, manufacturer of hockey sticks and equipment, who was the special invitee, sprang a surprise announcing that he too would contribute to the promotion by donating hockey sticks.

"I am thrilled at the profound interest of the hosts and hope many more such tournaments will be conducted here under lights," he added.

Hyderabad Hockey Association secretary P. Kantaiah also appreciated the efforts of SCF and reminded that the latter in fact sponsors an annual tournament in the HHA calendar for the top, senior teams of the twin cities.

Sai Baba, during his vote of thanks, promised to come up with many more such initiatives.

V.V.S.



**SPORTS COACHING FOUNDATION**

(A NON-PROFIT VOLUNTARY ORGANISATION)

701, Crescent Towers, Masab Tank, Hyderabad, A.P. India.  
Email: [scf\\_india@yahoo.co.in](mailto:scf_india@yahoo.co.in), [www.scfindia.org](http://www.scfindia.org)



SUNDAY 1 SEPTEMBER 2013

HYDERABAD HANS

# Call to promote sports in schools

OUR BUREAU

A passionate plea was made by almost every speaker late Friday night for incorporating sports as an integral part of the school curriculum across the State syllabus.

The speakers ranged from bureaucrats, administrators to sports persons, who gathered for a seminar on the 'Present sports scenario in India', at a city hotel. The seminar commemorating the National Sports Day was organised by the Masab Tank-based Sports Coaching Foundation under the stewardship of its founder-Secretary and former Ranji cricketer, K Saibaba.

Dr Chinnappa Reddy, former sports advisor to the State Government, retired bureaucrats G P Rao and Gopala Krishna, former cricketers, Narasimha Rao (Bobji) and Dr Abdul Hai, and hockey Olympian, N Mukesh Kumar, exhorted the authorities to take every step to cultivate a vibrant sports culture in every sphere, most notably at the school level.

Captain Manohar Sharma, former General Manager of State Bank of India, and Kenyan national, Zain, shared their experiences on the occasion.

Each of them hoped that sports



K Saibaba, founder-secretary of Sports Coaching Foundation (SCF) and former bureaucrat Gopalakrishna at the seminar on 'Present sports scenario in India' at city hotel. Photo: Hans

would be promoted at the grass-roots levels so that lakhs of talented youngsters from economically backward strata, who were till now denied opportunities because of the

prevailing compulsions, would get avenues to exhibit their skills and perhaps make the higher grade.

Later, K Saibaba, proposed a vote of thanks.



WEDNESDAY 5 FEBRUARY 2014

HYDERABAD HANS

15

# SCF trains boys in Gulbarga



SCF Secretary K Saibaba felicitating a trainee as part of "Build India through Sports" scheme that was conducted at Hussain High School in Gulbarga recently. Photo: Hans

The Masab Tank-based Sports Coaching Foundation (SCF) is going places, quite literally, with its "Build India through Sports" scheme.

After a successful tour of coastal Andhra in the last fortnight of December, the Foundation went to Gulbarga to promote sports culture among school-going children.

According to its Secretary, K Saibaba, around 800 children from the region attended the camp in which the former Ranji player, along with local coaches, conducted special sessions on personality development through sports apart from testing the potential of the trainees on electronic bowling machine and digital speed gun.

Conducted at Hussain High School grounds in Gulbarga, the coaches identified some youngsters for possessing talent that could be further groomed.

Saibaba urged the local organisers to come over to Hyderabad where the boys could play exhibition matches with the SCF trainees and get a feel of the peer talent.





# Amway gifts roller to SCF

OUR BUREAU

The Masab Tank-based Sports Coaching Foundation (SCF) has reason to celebrate, thanks to the largesse of personnel from Amway India Enterprises, which presented the best possible gift commemorating the former's 23rd Foundation Day.

In a significant gesture, the MNC donated a Hydraulic playground roller that is estimated at Rs 6.5 lakh.

Speaking on the occasion, Princi-

pal Secretary (Industries) Pradeep Chandra and K V Rao, former President of Andhra Cricket Association, said that this would go a long way in helping shape the careers of many youngsters, who train at SCF.

They appreciated the efforts being put in by the Foundation's founder-Secretary and former Ranji player, K Saibaba.

Chandra hoped that more corporate houses and industry captains would emulate the precedent set by Amway and come forward with

sponsorship and financial assistances to NGOs that were into promotion of sports amongst the economically backward sections of the society free of cost.

Rao, a former CEO of Nagarjuna Holdings, formally switched on the newly acquired equipment.

Saibaba, while thanking Amway for rising to the occasion, assured to take forward the SCF mission of tapping rural talent and those from slums and providing them with avenues to hone their skills.



Principal Secretary (Industries) Pradeep Chandra, former President of ACA, K V Rao, officials of Amway (which donated the equipment), Secretary of SCF K Saibaba and the Foundation trainees after the hydraulic playground roller was formally put into use. Photo: Saleem



THURSDAY 2 JANUARY 2014

HYDERABAD HANS 15

# SCF conducts camp in Avanigadda

OUR BUREAU

Over 400 underprivileged children from Machilipatnam's Avanigadda earned benefits from a free a cricket coaching event organised by the city-based Sports Coaching Foundation (SCF) at the Government College.

This was part of the Foundation's decade old 'Build India Through Sports' scheme.

SCF, in association with State Bank of India and LIC, organised the event, which aims to tap the cricketing potential among underprivileged kids.

The 5-hour event saw digital speed guns being used to measure the pace of the kids who participated in the event. At the end of the day, ten bowlers who bowled with a speed of above 90 kmph, were felicitated and given certificates as a mark of appreciation.

Speaking on the occasion, founder-Secretary of S F, K Sai Baba expressed his happiness at the huge turnout and announced that the event will next be organised in Jagtial. He said they had conducted similar camps earlier in Aurangabad, Warangal, Kottagudam, Khammam, Manuguru, Ananthapur, Kurnool, Nellore, Vizag, Vijayawada, Gudiwada, Tirupati and in many schools and colleges in and around Hyderabad.



Founder-Secretary of Sports Coaching Foundation, K Sai Baba speaking at the free cricket coaching event at Avanigadda Government College in Machilipatnam. Photo: Hans



SATURDAY 28 DECEMBER 2013

HYDERABAD HANS 15

# Slum children enjoy their day

**OUR BUREAU**

**I**t was a sports meet with a difference. To those who experienced the occasion, it was a once in-a-lifetime opportunity.

Slum children from Manchikalalu in West Marredpally and Aadarana from Malakpet were actively involved in various activities as part of the Orphans Homes' Sports Day that was organised specifically for them by AMWAY India Limited and Sports Coaching Foundation (SCF) in the

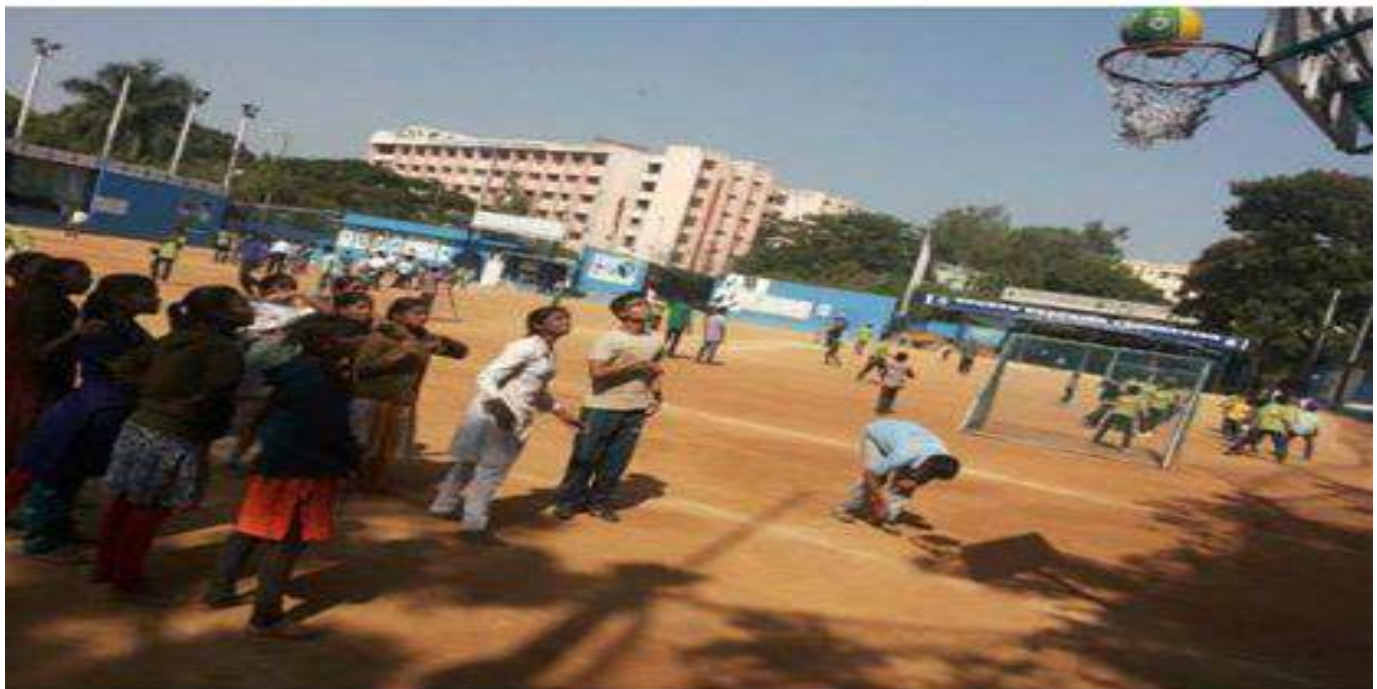
latter's ground at Masab Tank.

Around 125 boys and girls in the 5 to 22 years age-group enjoyed themselves to activities in football, cricket and basketball apart from cultural activities.

Later, all the children were felicitated by Ravichandra, Managing Director of APMIC.

Meanwhile, Gulati donated Rs. 1.5 Lakhs to Aadarana Homes Malakpet and Rs 80000 to Manchikalalu.

SCF founder-Secretary, K Sai Baba presided over the function.



*Slum children try their hands at basketball during the Orphan Homes Sports Meet at Sports Coaching Foundation in Masab Tank on Friday. Photo: Saleem*



HYDERABAD

THE HINDU • WEDNESDAY, MARCH 12, 2014

WEDNESDAY 12 MARCH 2014

HYDERABAD HANS 15



Triple Olympian N Mukesh Kumar at the inauguration of the Six-a-side EMSJA and SCF Prithvi Raj Memorial Cricket Tournament at SCF Grounds on Tuesday. He is flanked by (right) P N Rao, Commissioner, CCE, and veteran sports scribe Srinivasan. Photo: Hans

## T News in quarters

### OUR BUREAU

Sakshi TV, TV9, TV5, TV1, T News and Media Club entered the quarterfinals of the inter-electronic media six-a-side day and night cricket tournament for the Prithvi Raj Memorial Tourney, being jointly organised by Electronic Media Sports Journalists Association (EMSJA) and Sports Coaching Foundation (SCF) at the latter's ground sin Masab tank on Tuesday.

The tournament was earlier inaugurated by P N Rao, Commissioner Cus-

toms & Central Excise in the presence of former Indian hockey N Mukesh Kumar, EMSJA Secretary, J Sreenivasulu and SCF founder k Sai Baba.

**Brief scores:** 6TV 49 for one (Rana 29no) lost to Sakshi TV 50 for one in 4.3 overs (Sitaram 16no); TV9 42 for four bt I News 41 for five; TV5 48 for three (Srinivas 22no) bt Hybiz 30/3 in six overs (Satish 16no); V6 25 for five lost to Media Club 27 for one in 3.2 overs (Sampath 15); TV1 48 for four bt CVR 30 for two; T News 45 for three (Naresh 20) bt 10TV 37 for three.

### Big win for Sakshi

Sakshi TV scored a nine-wicket win over 6 TV in the inaugural Prithvi Raj Memorial Electronic Media Sports Journalists Association cricket tournament at SCF Ground here.

#### The scores:

6 TV 49 for one lost to Sakshi TV 50 for one; I News 41 for five lost to TV 9 42 for four.

TV 48 for five bt HyBiz 30 for three; V6 26 for five lost to Media Club 27 for one.

TV 48 for four bt CVR News 30 for two; T News 45 for three bt 10 TV 37 for three.





16 MONDAY 27 JANUARY 2014  
HYDERABAD HANS

(Standing l to r) Sports Coaching Foundation Secretary, K Saibaba, table tennis coach Somnath Ghosh, Bhanu Sukumara, A Sreeja and others after the distribution of S R Sukumara Sports Scholarships-2014 at Masab Tank on Sunday. Photo: Hans

# Sreeja, Deepak get Sukumara Sports Scholarships

## OUR BUREAU

**T**he Republic Day celebrations marked a new high for the rising table tennis player from the city, Akula Sreeja. Her achievements in the year gone by were recognised and rewarded by Sports Coaching Foundation (SCF) at an impressive function on Sunday.

She and budding cricketer, Deepak Nayak, were the first recipients of the S R Sukumara Sports Scholarships that has been instituted in honour of the former Director General of Police on his first death anniversary.

In a poignant speech, his widow, Bhanu Sukumara, recalled that the former police officer was a passionate

sports lover. She said that spotting young talent and helping them pursue their sport careers by way of scholarships was a befitting way of perpetuating the memory of her late husband.

Also felicitated on the occasion was Somnath Ghosh, who trains Sreeja (apart from several future hopefuls) at the Global Table Tennis Academy (GTTA).

In her thanksgiving speech, Sreeja, a tenth standard student at Rosary Covent, said that she aspired to represent the country at Olympics besides becoming the national champion.

The national No 5 and world No 33 junior paddler entered the record

books as the first girl from the State to win 12 medals, including six gold medals, in a calendar year.

Her exploits bore fruit across several international outings, including at New Delhi, Guatemala, El Salvador, Mumbai and Iran between July and December of last year.

Deepak Nayak, son of a plumber, is a fourth standard student, who has been getting free coaching at the Foundation. Sreeja was presented with a memento and a cheque for Rs 10, 000 while Deepak was given the complete cricketing gear.

SCF founder-Secretary, K Saibaba, compered the proceedings and assured to conduct a table tennis tournament in the not too distant future.



Jagran  
Cityplus 1-09-2012

# A Vision for sports



## FOCUSED : Dignitaries and guests listen to the opinions at the event

### CITYPLUSNEWSDESK

Sports Coaching Foundation sees the dreams of winning more medals in the coming Olympics. Their vision and plan for this endeavour is presented as the seminar vision 2020.

As the race towards the corporate world, MBA'S and jobs in international companies are becoming the decisive goal for most youngsters in the country; sports aren't given the importance they deserve. Sports Coaching Foundation reflected on this point and conducted a seminar 'vision 2020' attended by important notables in the sporting world, about implementing of the sports policy programs in india.

Vision 2020 was conducted in Hotel Taj Deccan, and speakers like Sachdev IRS Commissioner of income tax , PN Rao IRS, commissioner of customs & central Excise, Murali Krishna IPS, Dr. Chinnappa Reddy, Former Advisor to A.P Government for Sports, Ravi Kumar NIT Director Warangal, Dr. Nagesh famous Hypnotist. Dr.VVN Rao Former Central university Sports Director, Stephen, Senior Boxing Coach, Andriano from Foreign Students Association of Hyderabad, Tayyaba of Gana (Africa) and senior journalist Raheem presented their inputs on the issue. Archana Das and Naina Jaiswal two young sports achievers were felicitated by the organization as well. About the Indian attitude towards sports Sai

Baba, the founder of Sports Coaching Foundation says, "China has 3000 sports schools, India doesn't even 30 all over the country .Mass participation always brings out the best of talent anywhere.

Most speakers however reflected on the practicality of the situation pointing out that even the 30 sports schools that are present in India are on the verge of losses. Sachdev IRS, Commissioner of Income Tax points out, "without the right sports culture a number of sports schools also would be a waste. One would not pursue a sports realm just out of passion. Professional education ultimately plays a role in building a career here in India. I believe sports persons must be promised a job or an income. only then will we find effective participation," Other perspectives also threw light on the inefficiency of the GO that was passed regarding the compulsory inclusion of sports in the curriculum, The GO still remains to be only a test on paper as schools in the state provide makeshift playgrounds to obtain recognition. Sai Baba expresses his anguish as he says, "There are over 750 playgrounds in Hyderabad alone. 500 are not even in use ,Schools which do not have a playground can use those playgrounds on shifts systems. Where there is a will there is a way .But our society's attitude towards sports isn't getting sports culture grow."



## DOWNTOWN

The Hindu Dt. 26.07.2012 Thus

## 'I am grateful to Sai Sir'

*In a symbolic gesture of her gratitude to SCF where she stayed in her formative days off-spinner Archana Das comes to city straight from England*

She is back from England with her head held high. Even as India women lost the one-day series (2-3), off-spinner Archana Das was one of the creditable performers as also claimed a four-wicket haul in one match.

And in a symbolic gesture of her gratitude to the Sports Coaching Foundation (Masab Tank) where she stayed in her formative days with her father to fine-tune the basics of the game, Archana Das instead of going to Kolkata came to the city straight from England and thank K. Sai Baba, general secretary of SCF, for all the support he extended to her when no one else knew who she was.

"I am grateful to Sai Sir and always remember him for the great support. Those were the days when we struggled even to get a pair of decent whites. Now, when I represent India, I cannot afford to forget all those played their bit in making in to the national team," Archana Das pointed out.



FELICITATION TIME : Archana Das

"It was great fun in those days to train with the boys (not many girls were there) and this actually helped me learn the game faster and made me mentally tough,"

The star off-spinner pointed out.

For his part, Sai Baba remarked that SCF was known for its voluntary service over the years and that many big names practice regularly because of the excellent

facilities including bowling machine, astro-turf wicket under lights.

"I only pray and wish that Archana will have a long tenure in the Indian team and bring laurels to the country," the SCF official said.

Dr. P. Chinnappa Reddy, former Advisor to State Government (Sports), felicitated Archana at a simple function on the SCF premises.

V.V. Subrahmanyam



# Achieving dreams through sports

No accomplishments are important than self-realization of self-satisfaction.

## V.VENKHATRAMAN

LIMITS are for those who don't stand up to do something and achieve unimaginable in their lives. Achievements are not the pebbles one can see but the ones that we feel. Saibaba is one among such people who has walked the tough terrains. A person who represented his state in Ranji trophy, played and rubbed shoulder with giants of the game a respectable job in one of the nationalized banks, he has everything in his life.

But dissatisfaction accrued in his heart. He started exploring the reason and finally landed in the ground with just one idea, an idea that changed his life. The idea was to set up a non-profit voluntary organization for sports coaching or children hailing from all classes of the social and financial strata without expecting any profit.

## Exuberant fascination

The love towards the game made him walk into the ground. He represented in Ranji trophy between 1978 and 1982. He has also represented Andhra Pradesh state team in canoeing (water sports). He was elected managing committee member in Hyderabad Cricket Association during 1986-87. That year was the golden period for HCA, winning all the age group level inter state tournaments. Hyderabad cricket team was national Ranji trophy champion during this period.

## Trigger off the offspring

After working for many years in a bank, Sai foundation in the city. The government extended its helping hand by offering him adequate place to set up a quality academy

## Not just a coach

Sai baba did not restrict to just train the young talent. He through his foundation also organizes many tournaments to tap the talent. Saibaba also acquired 80 Gincom tax Exemption for his non-profit organization in 1991 sports coaching foundation also has membership with symbiotic benefits. Different government and corporate organizations recognized Sai baba's Services to the children and started donating funds to uplift the sporting culture in the society.

where children can learn the skills of the game. In 1991, Sai baba could see his dream project getting established. Since then numerous youngsters and kids have been the part of this organization.

However he modestly says, "My dream of establishing this foundation wouldn't have been possible without the active help of GHMC authorities, govt. coaches and philanthropist."

Sai baba proffered free coaching to many financially under privileged children. He selected many talented youngsters across the state and helped them to excel in the game with amotto to show case the remote talent and to get them into limelight and also to attain immense satisfaction. This paved way for many youngsters to display their abilities and to prove themselves on all fronts.

Sai baba spotted young talent among the under-privileged. He also awarded scholarships to deserving children and



COACH AT WORK : Sai Baba instructing his students

sponsored their education and training in India and even abroad. But he never stopped with just cricket being a part of his foundation.

He later decided to expand the sporting horizon to various other levels in variety of games and sports. As of now sports coaching offers training to children in almost seventeen different games.

## Plausible appeal

Sai baba who is a life time achievement award winner from the international lions club 2009, request all the trainers and coaches to spot the young talent and bring them into limelight. Sai baba urges the parents to educate and encourage their children to step into the field and play different games and excel in them. This not only helps them develop their concentration and attentiveness levels, but also helps them maintain physical and mental fitness.







SATURDAY 28 DECEMBER 2013

HYDERABAD HANS 15

# Slum children enjoy their day

OUR BUREAU

**I**t was a sports meet with a difference. To those who experienced the occasion, it was a once in-a-lifetime opportunity.

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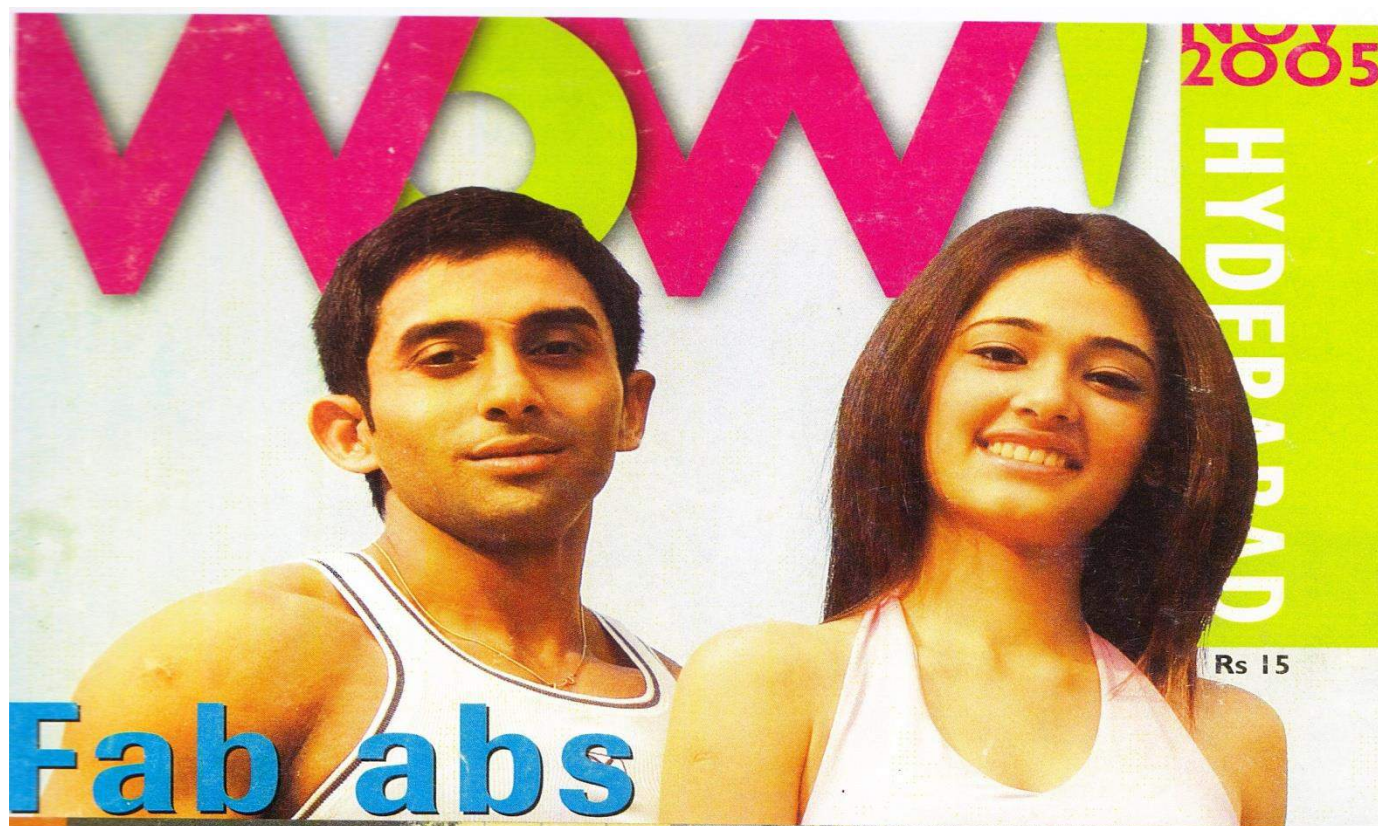
SCF founder-Secretary, K Sai Baba presided over the function.



*Slum children try their hands at basketball during the Orphan Homes Sports Meet at Sports Coaching Foundation in Masab Tank on Friday. Photo: Saleem*

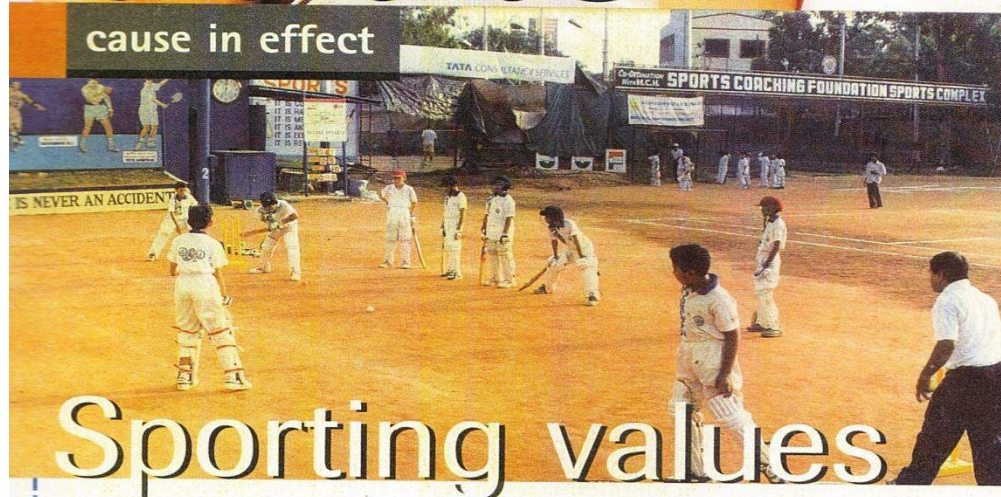






Fab abs

cause in effect



Sporting values

Charity takes a sporting route at the Sports Coaching Foundation. They provide free sports coaching to children from the slums in an attempt to nourish young talent, finds out


MONA RAMAVAT

When former state level cricketer Sai Baba set up the Sports Coaching Foundation (SCF) 15 years ago, all he had was limited resources, a neighborhood of trouble making *gundas* and three students. His dedication for the cause and support from the government has now resulted in a professional sports academy with 12 cricket nets, a 300-seater pavilion, well equipped gym and sports library.

"We offer free coaching to underprivileged boys and girls and charge nominally from those who can afford," says Sai Baba. "Corporates like the GVK group and Mercedes Benz have come forward to support us," he adds. SFC has tied up with several NGOs working with children in the city to identify kids who might have a potential for excelling in sports. Children are trained in the sport of their choice like

cricket, tennis, football, gymnastics or hockey. "Along with training in sports, we try to refine the individual's values to make him/her a positive thinker," says Sai Baba. A case in point is the recent enrollment of about 225 tribal children for training in cricket.

Efforts are on to make the academy available to students all around the year and 24 hours a day. A part of the Academy is now being converted into an indoor pavilion, to facilitate day and night playing as well. An audio-visual room with projection facilities is used to demonstrate gaming techniques and lessons, with the help of international DVDs that the academy has collected over the years. "Being a sportsman I wanted to spread a sporting culture in the city and working with children has always been my passion. A child who grows up with

SCF and made it big in the US recently attributed his success to SCF. This is a rewarding experience for me, I don't think I can ask for more," says Sai Baba. 

Contact  
**Sports Coaching Foundation**  
Masab Tank, Hyderabad - 500 028  
Tel: 93965 59440

### How you can help

- Spread the word about the academy
- Donate in cash or sports gear, coaching equipment etc
- Offer your expertise as a sports coach or physiotherapist
- Hire the academy on rent for corporate matches



# ఈనాడు శ్రీవివరం

10 అక్టోబరు 2010



**'జీవితమంటే ఏంటో తెలియని అనాథలకూ, నిరుపేదలకూ మైదానం ఓ మజిలీ. ఆటలతో వాళ్లకు విలువలూ, ఐకమత్యం నేర్పించాచ్చు. ఆకలి తీర్చొచ్చు, ఉత్తమ పౌరులుగా తయారుచేయొచ్చు'**

## ఆటల పల్లకీ

**మ**నదేశంలో క్రికెట్ మొట్టమొదట సిందటిక్ ఆస్ట్రేలియా (మ్యాట్)ను ఉపయోగించింది ఆయన. ఫ్లడ్ లైట్లనూ, బొలింగ్ స్పిడు తెలుసుకోవడానికి ఎలక్ట్రానిక్ పిచింగ్ యంత్రాన్నీ మనదేశంలో మొట్టమొదట ఉపయోగించిన ఘనతా ఆయనదే. వీటన్నింటినీ మించి... ఆటలకు మానవీయ కోణాన్ని అధిగమించి మొదటివ్యక్తి కూడా బహుశా ఆయనే కావచ్చు. ఆయనే కె.సాయిబాబా. హైదరాబాద్లోని క్రీడాశిక్షణా సంస్థ (స్కాల్డ్స్) కోచింగ్ ఫౌండేషన్-ఎన్ఎస్ఐవ్, [www.scfindia.org](http://www.scfindia.org)) వ్యవస్థాపకుడు. 20 ఏళ్లుగా ఎంతోమందిని ఉత్తమ పౌరులుగా, ప్రతిభావంతులైన క్రీడాకారులుగా తీర్చిదిద్దుతున్న శిక్షకుడు. ఆయన సేవలను గుర్తించిన అంతర్జాతీయ అయస్కా క్లబ్ ఆసోసియేషన్ ఆయన్ను 'లైఫ్ అచాచ్'తో సత్కరించింది.

### ఐస్టీ మే నవాల

హైదరాబాద్లోని మసాబ్ట్యాంకు ప్రాంతంలోని ఎన్ఎస్ఐవ్ గ్రౌండు బయట చిన్న గదిలో కూర్చున్నార సాయిబాబా. ఆడి అలసిపోయిన కుర్రాళ్లు వచ్చి ఆయన ఎదురుగా చేతులు కట్టుకుని నిల్చున్నారు. తీసుకోండి అంటూ ఒక్కొక్కరికీ బిస్కట్ ప్యాకెట్లిచ్చారాయన. వాళ్ల కళ్లలో ఆనందం... ఆ పూట ఆకలి తీరిందని!

ఆయన కళ్లలో ఆనందం... వాళ్లు గ్రౌండుకొచ్చి ఆడుకుని, నాలుగు మంచి మాటలు నేర్చుకున్నారు! ఇది ఆ గ్రౌండ్లో రోజూ జరిగేదే. ఆ పరిసర ప్రాంతాల్లోని పిల్లలకూ తల్లిదండ్రులకూ ఆయనంటే చాలా ఇష్టం. ఇదంతా సాయిబాబా తెచ్చిన మార్పు. 20 ఏళ్ల కిందట అక్కడి పరిస్థితి వేరు.

సాయిబాబా... ఒకప్పుడు రంజీ క్రికెట్ ఆటగాడు. స్కాల్డ్స్ కోటలోనే ఆయనకు సిండికేట్ బ్యాంకులో ఉద్యోగం వచ్చింది. 1990ల నాటి మాట. అనక్షిగలవారు ముందు కొన్నే హైదరాబాద్లోని ఆరు గ్రౌండ్లను అప్పుజెప్తామని హైదరాబాద్ మున్సిపల్ కార్పొరేషన్ ఓ ప్రతిపాదన తెచ్చింది. అందులో చిన్నారలకు ఉచితంగా శిక్షణ ఇవ్వాలి. కానీ, ప్రభుత్వం ఎలాంటి ఆర్థిక సాయమూ చేయదు. స్వతహాగా క్రీడలంటే ఇష్టపడే సాయిబాబా మసాబ్ట్యాంకులోని గ్రౌండ్ కోసం దరఖాస్తు పెట్టారు. అలా ఆ గ్రౌండు ఆయనకు వచ్చింది. అప్పుట్లో ఆ ప్రాంతంలో మురికికాల్వలు ఉండేవి. దాన్ని గ్రౌండులా తీర్చిదిద్దడానికి ఆయన చాలా కష్టపడ్డారు. ఇంతా చేస్తే... బస్తీలోని స్థానికులు తమ పిల్లలను గ్రౌండుకు పంపడానికి ఇష్టపడలేదు. దాన్నే సవాలుగా తీసుకున్నారాయన. ఉద్యోగానికి స్వచ్ఛంద పదవీవిరమణ చేసి గ్రౌండుపై దృష్టిపెట్టారు. సాయిబాబా దంపతులు ఇంటింటికీ వెళ్లి 'మీ పిల్లలను పంపించండి. ఆటలాడితే ఆరోగ్యానికి మంచిదని చెప్పారు.

### ఆటకు ఆహారం

పూటకు గడవని ఇళ్లలో చిన్నారులను వాళ్ల తల్లిదండ్రులు గ్రౌండుకు పంపాలంటే ఏం చేయాలా అని ఆలోచించారు సాయిబాబా. వాళ్ల కోసం 'ఆటకు ఆహారం' పథకాలు ప్రవేశపెట్టారు. ప్రతిరోజూ గ్రౌండుకు వచ్చే చిన్నారులకు బిస్కట్ ప్యాకెట్లు ఇవ్వడం మొదలుపెట్టారు. దాంతో పిల్లలు రావడం మొదలుపెట్టారు. కూటికిలేని నిరుపేద నుంచి కోటిశ్వరుల వరకూ అందరూ ఈ గ్రౌండ్లో ఆడొచ్చు. సమానత్వ భావాన్ని పెంపొందించేందుకు ప్రతి ఆదివారం ఉదయం ఇక్కడ అందరికీ టిఫిన్ ఇస్తారు. ఆ తరువాత కనీసం నాలుగు గంటలు గ్రౌండ్లో ఆడాలి. గత పదిహేనేళ్లుగా

ఇది విజయవంతంగా నడుస్తోంది.

'గ్రౌండుకు వచ్చేవాళ్లలో కొందరు కొంటే కుర్రాళ్లూ ఉంటారు. అనాథలు కావడం, వాళ్ల కుటుంబ నేపథ్యం వాళ్లనలా మారుస్తాయి. వాళ్ల చెడు అలవాట్లను మాన్పించి, దారిలో పెట్టడానికి చాలా కష్టపడాల్సి వచ్చింది. అలా ఎంతోమందిని స్కూళ్లలో చేర్పించాను' అని గర్వంగా చెబుతారాయన.

ఈ గ్రౌండ్లో ప్రధానంగా శిక్షణ ఇచ్చేది క్రికెట్. ఆ తరువాత ఫుట్బాల్, హాకీ, కిక్బాక్సింగ్, టెన్నిస్, జిమ్నాస్టిక్స్, పటిల్ బ్యాడ్మింటన్, బాస్కెట్బాల్, వాలీబాల్... ఇలా అనేక రకాల ఆటల్లో కోచింగ్ ఇచ్చేందుకు ఇక్కడ సుమారు 20 మంది కోచీలున్నారు.

చిన్నారులకోసం ఇక్కడ ఉచితంగా టోర్నమెంట్లు నిర్వహిస్తారు. అంతేకాదు, ఇతర జిల్లాల్లో రెండు నెలలకోసారి పర్యటించి నిరుపేద చిన్నారులకు ఉచిత శిక్షణ ఇస్తుంటారు. ప్రతిభగలవారిని హైదరాబాద్కు తీసుకొచ్చి అన్ని సదుపాయాలూ ఏర్పాటుచేసి శిక్షణ ఇచ్చి పంపిస్తారు. ఇంతేకాకుండా, స్కూళ్లూ కార్పొరేట్ కంపెనీల్లో క్రీడా సదుపాయాల కల్పన కూడా చేస్తారు సాయిబాబా.

సునీల్ నాయుడులాంటి యువ బ్యాట్స్ మన్లు, ప్రవీణ్ మహారాంటే సూపర్ హిట్స్ బొలర్లు, ముబారక్ లాంటి బుల్లి ఫుల్ బాల్ ఆటగాళ్లు ఇక్కడే తయారయ్యారు. వీరిలో సునీల్ సాయిబాబా కొడుకే.

### మర్చిపోలేను

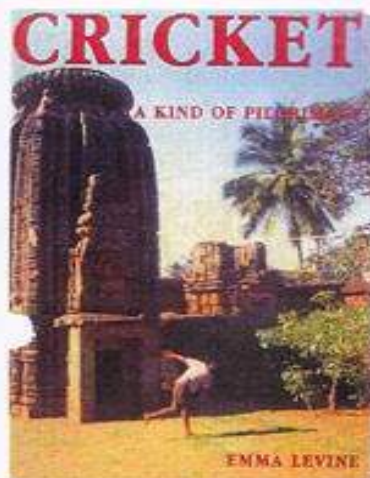
'ఈ గ్రౌండ్లో ఫ్లడ్ లైట్లు ఏర్పాటు చేయాలనుకున్నప్పుడు రాష్ట్రవిద్యుత్ బోర్డు వాళ్లు ముందు కొచ్చారు. అలా 1993లో దేశంలోనే మొట్టమొదటిసారిగా ఇక్కడ ఫ్లడ్ లైట్లు వెలిగాయి. ఎలక్ట్రానిక్ పిచింగ్ మెషీన్ ఏర్పాటుచేయడానికి భారతీయ స్టేట్ బ్యాంకు చేయూతనిచ్చింది. స్వ్యా ఇన్స్ట్రక్టర్ లిమిటెడ్, ఎల్ఐసీ, బ్యాంక్ ఆఫ్ బరోడా, సిండికేట్ బ్యాంక్, ఎస్బీఎస్, హైదరాబాద్ ఇండస్ట్రీస్, నిజాం చారిటబుల్ ట్రస్టు, చక్కిలం కన్స్ట్రక్షన్స్, సురేష్ ప్రొడక్షన్స్, సిబీ మెనింగ్ సర్వీసెస్... లాంటి దాతల సాయంతోనే నేనీ పనులన్నీ చేయగలుగుతున్నా' అంటారు సాయిబాబా (9396559440). ఎన్ఎస్ఐవ్కు ఇచ్చే విరాళాలకు ఆదాయపుపన్ను మినహాయింపు కూడా ఉంది.





# CRICKET A KIND OF PILGRIMAGE, A Cricket Book,

Written By : **EMMA LEVINE**, A British Sports Journalist  
*Abstract from pages 116, 117, 118 & 119*



Printed in the year 1996

During her travels through the Indian subcontinent Emma Levine was interrogated by the Liberation Tigers of Tamil Eelam who could not comprehend why a young female English photographer had made a twenty-four hour journey by various modes of transport from Colombo to their headquarters in war-torn Jaffna to photograph a cricket match.

Nor could a Sikh understand why she could possibly want to photograph a cricket ground at 2,444 metres at the hill-station village of Chail in the foothills of the Himalaya in the middle of winter.

In Pakistan she travelled to the village of Akora Khuttack in the North west Frontier Province in Pakistan where Afghan refugees have taken up the game of cricket with great enthusiasm and to Darra Adam Khel, a tribal village more infamous for the production and smuggling of AK-47s and Kalashnikovs.

She also photographed cricket being played in the searing heat of the Rajasthan desert watched only by a passing camel and its owner.

All of this and more is contained in this unique book covering all the varied forms of cricket that have developed in the Indian subcontinent.



Born into a cricket-loving family in Bradford, Yorkshire in 1969, Emma Levine was taught the difference between silly mid-off and deep square leg at a very early age.

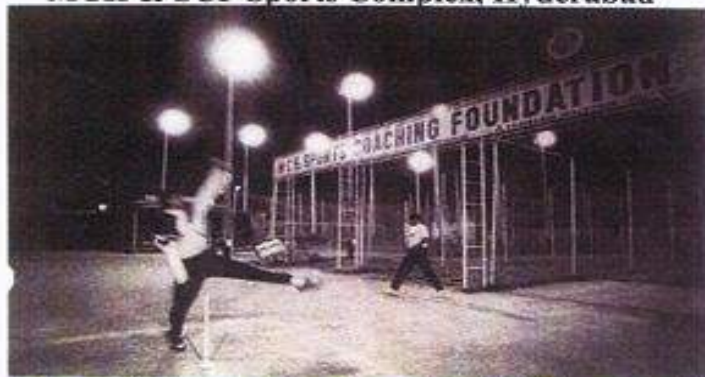
After graduating as a Graphic Designer in 1991 from Nottingham and falling in love with photography Emma left England for adventure in Asia and has never looked back.

Emma has been based in Hong Kong since 1992 where she freelances as a photographer and writer for newspapers, magazines and television in Asia. She has travelled extensively covering features on Iran, Cambodia, Bangladesh and the Indian subcontinent.

In 1993 she travelled with the English cricket team during their tour of India and Sri Lanka and her exhibition of photographs entitled "Height of Passion" held in Hong Kong captured brilliantly the subcontinent's obsession for cricket.

Cricket, A Kind of Pilgrimage is her first book.

## MCH & SCF Sports Complex, Hyderabad



*The bowling machine at the Sports Coaching Foundation, Hyderabad.*

Cricket coaching has entered into a new era. The early 1990s have seen an increase in coaching facilities and well-equipped academies are being opened. One such example is the Sports Coaching Foundation in Hyderabad. Only founded in 1994, it has answered the need for more high-tech facilities: it contains the only bowling machine in India - a device imported from America originally designed for baseball batting practice and can hurl the ball at a maximum speed of 185 kph. It also has floodlights, dual coloured tightrope and astro turf. Twelve coaches, six of whom are Ranji players, supervise each session whilst sports psychologists and nutritional experts ensure that each child receives an all-round education about health and fitness. A game-planning board, a scaled-down model of a playing field, using wooden models and plastic chips to help youngsters develop an appreciation of the game. Serious training, and far more than just broken nets in a goat-field... Sai Baba, the brains behind the academy, has invested time, money and total commitment in setting up his brainchild.

Its purpose is to train boys and girls between the ages of 6 and 16 in the fundamentals of the game. Emphasis is placed not only on learning the technicalities and skills but also to teaching a correct approach which ensures an understanding of the game in all its aspects. Such an approach commands a more professional attitude. A serious foundation built in a professional manner, taking the game - and the money it commands - very seriously.

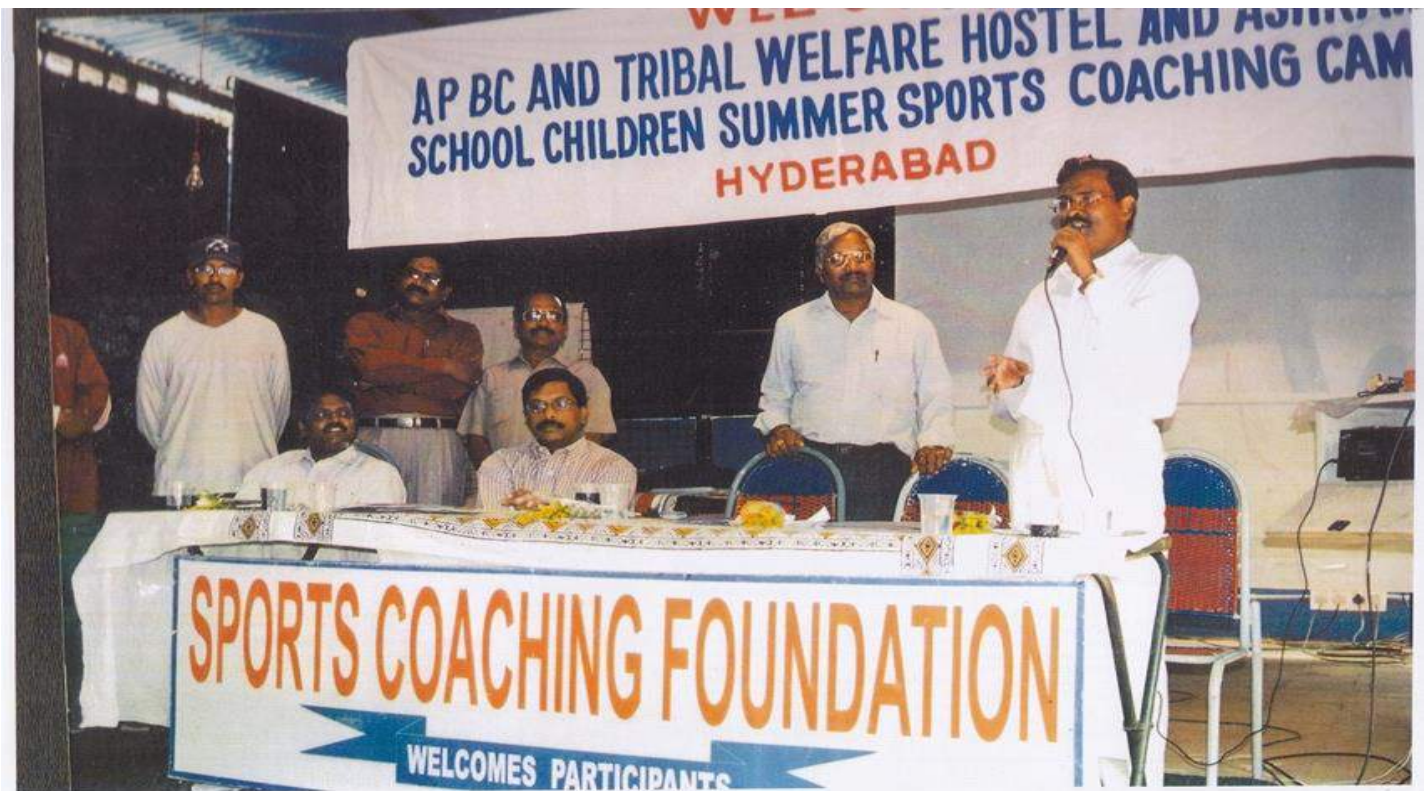


*It is generally unusual for any emphasis to be given to coaching girls, unlike these local orphaned girls who are given free coaching at the MCH Sports Coaching Foundation in Hyderabad.*



*One boy starts off young (top) Emphasis is placed on technique and repetitive practice (above) Both at the Sports Coaching Foundation in Chacha Nehru Park, Hyderabad.*

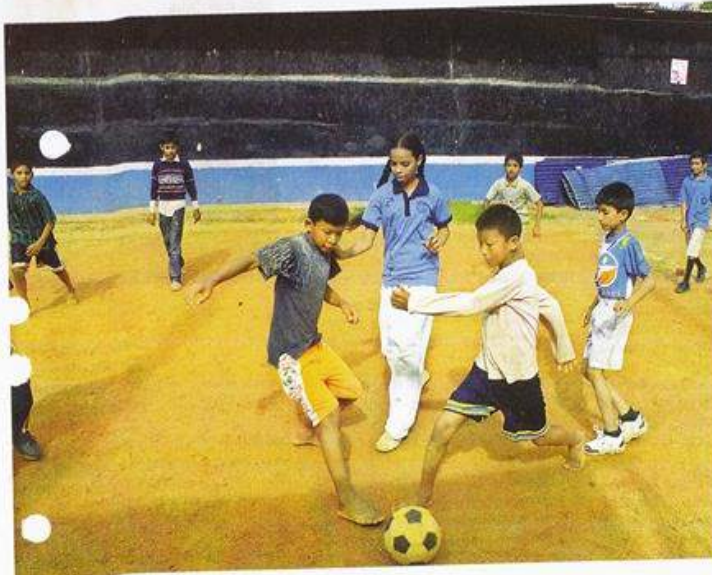




# Slumdog footballers, uncut diamonds



By Syed Omar Farooq



About 50 slum kids are rigorously practicing football at the Sports Coaching Foundation with the hope to represent India in World Cup Soccer. Hyderabad Journal catches up with the wizzkids

**G**ive them a chance and they will prove that these slumdog football players are uncut diamonds and are not less than legendary football players like Pele, Maradona and the present soccer champions Ronaldo or Muller or even Khosla.

With a firm decision to represent India in the world soccer, the kids practice barefoot for hours at the Sports Coaching Foundation (SCF) Sports Complex at Masab Tank. There is no boundary on their ground. Injury is not at all a problem for them. Even if they fall down and get injured while playing, they hardly bother as they football is their passion. Daily in the mornings and evenings they practice for hours without any time limit and never get exhausted. These little football players' goal post are just a couple of bricks.

Aged between 10 and 14 years, these wonderkids come from very poor background. Their fathers are either a fruit vendor, auto rickshaw driver or a stone cutter. But the best thing is neither of their fathers discourages them to play foot ball. Budha (12), a class VI student, and his elder brother Bikram (13), a class VII student, have been practicing football here for the last two years.

"I am very proud of my sons. They are playing the world's best game that requires a lot of stamina and intelligence. I always

encourage them. They may be average students but they are very good at football," Bikram and Bhudda's father Krishna Bhadur, who works as a security man at Banjara Hills, said.

"I want to become the captain of Indian football team and see that our team wins the World Cup Soccer. I am collecting money to buy football shoes, a T-shirt with Indian flag printed on it and shorts. My mother gives me a glass of milk and two bananas every day. We get free food, bananas and biscuits from K Saibaba Sir. He inspires us a lot and ensures that we get good coaching. One day I will also become like Ronaldo," Mubarak, whose father sells guavas, said.

Another little football player M. Mahesh said, "I cut stones all the day and earn Rs 280. Even while cutting stones I think about shooting a goal. Three times I cut my finger. My father scolded me but he never tells no to football that's why I love him. My father is also a stone cutter. May be his encouragement will make me a national level football player."

"Their diet is not so nutritious but they have unbelievable stamina and I am sure that they can be the best football players. They are very fast in dogging and their speed is excellent," Prema Kala, a national athletic who give fitness training to the children said.







# Browse

, Friday, September 16, 2005

The new tabloid every Friday with  
THE HINDU.

## Moulding budding cricketers



**Y**OUNG cricketers dreaming of being the future Sachin Tendulkars is common throughout India, and Hyderabad is no different with many a school kid wanting to don the national colours. There are numerous coaching centres which are promising a bright cricketing career for kids through dedicated coaching with varying degrees of success.

One organization that stands tall in this endeavour is The Sports Coaching Foundation (SCF), a NGO no-profit Voluntary Self Funded Organisation pro-

moted, and patronized by highly motivated professionals from different walks of life, promoted to unearth the hidden talent in youngsters in the age group of 6-16 years.

They have started a highly professional and unique sports coaching centre in the outer premises of Chacha Nehru Park, Masab Tank. With the active co-operation of the Municipal Corporation of Hyderabad and the Government of Andhra Pradesh, as part of their sports promotion activity, SCF emphasises on sportsmen spirit along with skill development in the formative years of children.

They have the first bowling machine and Astro Turf wickets in the country, many national and international cricketers are getting benefited with the hi-tech facility. The SCF also have different sports centres in & around Hyderabad City promoting different Sports / Games voluntarily. SCF conducts around 20 events in a year and most of them are free for children.

Promoted by Sai Baba, a former cricketer, SCF has eight full fledged cricket nets with flood lights facility, electronic bowling machine, astro synthetic turf wickets a

Sports Library, a 300 seater Syed Abid Ali pavilion, 50 seater ML Jaisimha & Eddie Aibara enclosures, 6 Junior free entry cricket tournaments, Gymnasium Hall / Kick boxing / Taekwondo coaching centre / Multi Gym, Trainee Medical Card, Around 50 matches exposure in a year for the Trainees at near by big Military playground at Mehidipatnam, Floodlight Tennis Courts, 20 committed coaches to support the system, SCF simplified coaching system through complementary informative coaching booklets and basic techniques in the game of cricket Human values etc.

The Sports Coaching Foundation and its successful practice has found mention in the book 'Cricket - a kind of pilgrimage' by Emma Levine, a British Sports journalist, who waxes eloquent on the facilities and services provided by SCF. For more details: 9396559440







# A GYMNAST FROM GREECE



A foreign, Olympic gold-medallist,  
**DIMOSTHENIS TAPAKOS** (in pic),  
is inspired by an Indian saint.

V. V. SUBRAHMANYAM talks to the athlete.

parthi," he remarked. He also mentioned that ever since he became a follower of Baba in 1996, he has made it a point to visit Puttaparthi every January for the Sports Day celebrations there.

Another interesting revelation from this champion gymnast was that he preferred not to undergo shoulder surgery before the Athens Games. He believed in the blessings of Baba and went on to win a gold. "I owe my gold to Baba," he says with all reverence.

**AND, WHEN THIS GREEK** athlete interacted with budding stars at the Sports Coaching Foundation in Hyderabad, his message was simple: Dream big but take care to achieve it with all sincerity and commitment.

In a chat with Sportstar, Tampakos aired his thoughts about contemporary sport and his belief in Baba's teachings.

A silver medallist in the 2000 Games earlier, he believes that the Beijing showing could well be the beginning of a new chapter in Indian sports.

"A gold and two bronzes may not mean much when compared to the big guns of the world of sports. But, if you look at this from the Indian perspective, this should be big news and provide the impetus to the efforts to promote sports in a big way," said the Greek athlete.

**HE FEELS THAT IT IS TIME** for Indian sports administrators re-looked at the whole gamut of long-term training and scientific programmes. For someone who keeps track of Indian sports, Tampakos strongly believes there is no dearth of talent and all that is needed is scientific grooming and adequate exposure.

"I know how an Olympic medal changes the lifestyle of an athlete. I remember being given an incentive of 1,60,000 Euros for my Athens gold. And if you look at the huge publicity blitz for shooter Abhinav Bindra and the bronze medallists

Sushil Kumar (wrestling) and Vijender (boxing), it should only inspire the other young talent here," said this two-time World Cup gold medallist.

**TAPAKOS ALSO SAYS** that he was not surprised by either the grandeur of the Chinese in organising the Games or their great performances.

"It is the end-result of long training programmes. You have to have a vision and diligently try to realise it. This is where I feel the whole world can take a lesson from the Chinese," he remarked.

"I am sure China will continue to dominate the world of sport in the years to come."

He refused to entertain any query on the controversy surrounding his gold-medal performance in Athens. "That is past. What is imperative is that I am not responsible for that. Ultimately, I will be looked in Greek sporting history as a gold medallist. That is the greatest satisfaction," he explains.

**TALKING OF HIS OWN CAREER**, Tampakos, who is 32 now, says he is looking forward to competing in the 2012 Olympics in London. "I am disappointed that I did not qualify for the Beijing Games, but will love to be there in London. For this, I feel next year's World championships will be the most crucial," says the Greek.

He takes immense pride from the fact that his Athens gold was the 100th medal won by Greece in all Olympics. "I don't think age is a barrier for me," he asserts while saying that he won his Olympic gold at 28. "What matters is fitness and commitment to the task at hand."

**I KNOW HOW AN OLYMPIC MEDAL CHANGES THE LIFESTYLE OF AN ATHLETE.**

**W**hen Dimosthenis Tampakos of Greece was strolling along the corridors of the Andhra Pradesh Olympic Bhavan in Hyderabad, none realised that he was an Olympic gold medallist gymnast (Roman Rings, 2004 Athens).

What was this Greek sporting hero doing in Hyderabad? Being an

ardent devotee of Sri Satya Sai Baba, Tampakos was on a visit to the Sports Coaching Foundation in Hyderabad which is run by K. Sai Baba, another devotee of the Puttaparthi saint.

**TAPAKOS SAYS HE IS** always inspired by the teachings of Baba. "You tend to feel in a different world when you think of him. There is always a special ambience in Putta-



TUESDAY 8 APRIL 2014

HYDERABAD HANS

# Focus on fitness, athletes told

OUR BUREAU

Sportspersons and fitness experts from across the twin cities participated in the Human Fitness and Lifestyle Management seminar organised by the Sports Coaching Foundation (SCF) in the city.

The event that was sponsored by Taj Vivanta was graced by Additional DGP (Sports) Rajiv Trivedi and IPS officer Ramesh Reddy. The event focused on managing fitness in the hectic surroundings. The main aim of the meet was to spread awareness about fitness and lifestyle at every level irrespective of the age. Rajiv Trivedi, who holds many records in swimming, too shared his views.

SCF also announced that a similar program for the school children will be conducted in June in Masab Tank, Khairatabad and Mehdiapatnam.

Former sports advisor Chinnappa Reddy, Sports commentator G K Marar, NIIFT Director Dr Rajaram, IIT, former India football captain Victor Amalraj were among others who were present.



Rajeev Trivedi, Additional DGP (Sports) speaking during the Fitness and Lifestyle seminar in a city hotel late Sunday night. Photo: Hans

## THE ETEMAAD URDU DAILY, Hyderabad



اسپورٹس کو چھٹک فائوڈیشن کی جانب سے ہیومن فٹنس اینڈ لائف اسٹائل مینجمنٹ کے عنوان پر منعقدہ سمینار کے دوران راجیو تریویدی آئی بی اے ایف ایف ایف  
ڈائریکٹر جنرل پولیس (اسپورٹس) خطاب کرتے ہوئے۔ اس سمینار میں کئی نامور شخصیتوں نے شرکت کی



# SPORTS COACHING FOUNDATION

(NOT FOR PROFIT ORGANIZATION)

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# Govt shortlists 10 key areas of CSR

Surojit Gupta | TNN

**New Delhi:** The government has identified 10 major areas including education, gender equality, environment, national heritage and the Prime Minister Relief fund where India Inc can spend to claim credit for the mandatory 2% Corporate Social Responsibility (CSR) expenditure.

Under the new Companies Act, mid and large companies have to spend 2% of their three year annual average net profit on CSR activities. The government expects a significant step up in spending on CSR projects by companies.

The activities which can be included by companies in their CSR policies include: eradicating hunger, poverty, malnutrition and promoting preventive healthcare, promoting sanitation and availability of safe drinking water, promoting education, promoting gender equality, ensuring environmental sustainability, protection of national heritage.

Those spending for the benefit of armed forces veterans, war widows and their dependents would be eligible to cover the expenses under CSR spending rules. Under gender equality activities related to empowering women, setting



The activities which can be included by companies in their CSR policies include: eradicating hunger, poverty, malnutrition and promoting preventive healthcare, promoting sanitation and availability of safe drinking water, promoting education, gender equality and protection of national heritage

up homes and hostels for women and orphans, setting up old age homes, day care centres and similar facilities for senior citizens

and projects on reducing inequalities faced by socially and economically backward groups have been included.

Spending on training to promote rural and nationally recognised para olympic and Olympic sports would also qualify for credit under the CSR rules.

Rural development projects and contributions or funds to technology incubators located within academic institutions and approved by the government would also be approved under this category. Protection of national heritage would include art and culture including restoration of building and sites of historical importance and works of art, setting up of public libraries, promotion and development of traditional arts and handicrafts.

Officials said they expect the rules to be notified soon, maybe within a few days, after the Law ministry approves the list. The rules were finalised after the Corporate Affairs ministry examined over one lakh suggestions from various stakeholders. While the rules do not elaborate on the sub categories under rural development projects, officials said they expect several projects to be covered under the category for CSR spending.

Spending on training to promote rural and nationally recognised para olympic and Olympic sports would also qualify for credit under the CSR rules.



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Since 1991**

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is a universal language  
that can transcend all boundaries



*HIV affected orphan boy regularly taking training in the game of Basket Ball with the Founder Secretary.*



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## PROCEEDINGS OF THE DIRECTOR OF INCOME TAX (EXEMPTIONS) : HYDERABAD

**K.K.TRIPATHY, I.R.S.,**  
Director of Income Tax (Exemptions)

F.No. DIT (E)/HYD/80G/39(04)/11-12

Dated: 12.10.2011

SUB: Granting of an approval or for continuance thereof to an Institution or a fund (referred to u/s. 80G(2) & (5) of the I.T. Act, 1961) – Reg.

REF: The application in Form No.10G filed by **The Sports Coaching Foundation, 701, Cresnet Towers, Masab Tank, Hyderabad-500028.**

\*\*\*\*\*

**APPROVAL U/S .80G(5)(vi) OF THE INCOME TAX ACT, 1961**

The application filed in Form No.10G seeking approval in the above case on **20.04.2011** has been examined and I am satisfied that:

- (i) This is a fund/trust as mentioned in clause (iv) of sub-section 2 of Sec.80G of the I.T. Act, 1961;
- (ii) The donations made to the said trust/fund/society do qualify for deduction in computing the income of a person who makes the donation i.e. in the hands of the donor.

Accordingly the approval sought for is hereby accorded u/s.80G(5)(vi) of the I.T.Act, 1961.

2. The approval shall have effect from **01.04.2011 onwards** subject to all other provisions of the I.T. Act, 1961 as applicable and the following conditions:-

- i) The receipts issued to the donors should bear the number and the date of this order and the period of validity.
- ii) The fund or institution shall submit the statement of income and expenditure and other financial statements for the year ended on 31.03.2009 and subsequent year(s) within the prescribed time before the prescribed authority.
- iii) The fund or institution shall maintain the books of account regularly and also get them audited as required under Clause (b) of Subsection (1) of Section 12A of the I.T. Act.
- iv) The fund or institution shall file the Return of Income regularly as stipulated under Section 139(1) read with section 139(4A).
- v) No change in the Deed of the Trust/Society/Association/Company shall be effected without due procedure of law i.e. by the order of the jurisdictional High Court and its intimation shall be given immediately to this Office.
- vi) The fund or institution shall maintain separate books of account in respect of business activity as stipulated in the proviso to Clause (i) of Sub-section (5) of Section 80G. The donations received should not be used directly or indirectly for the purpose of business.
- vii) No Expenditure should be incurred which is a religious nature in any previous year in excess of five percent of its Total Income of that previous year.
- viii) Charitable purpose does not include any purpose the whole or substantially the whole of which is of a religious nature.
- ix) No deduction under Section 80G shall be allowed in respect of any donation unless such donation is of a sum of money.
- x) The fund or institution shall not violate the provisions of Section 13.

The fund or institution seeking exemption shall fulfil the conditions specified in Sub-Section (5) of Section 80G of I.T.Act, 1961.

  
(K.K.TRIPATHY)

Director of Income Tax (Exemptions)  
Hyderabad.

Copy to :

1. The Sports Coaching Foundation,  
701, Cresnet Towers, Masab Tank,  
Hyderabad-500028.

2. Copy to the DDIT (E)- , Hyderabad.





Registered

N0.II/21022/61(0236)/2011-FCRA-II  
Government of India/Bharat Sarkar,  
Ministry of Home Affairs/Grih Mantralaya  
\*\*\*\*\*

Room No.18 DSH  
Jaisalmer House,  
26 Mansingh Road,  
New Delhi-110011  
Dated :09/02/2012

To

**The Chief Functionary,  
SPORTS COACHING FOUNDATION  
701 CRESCENT TOWERS MASAB TANK  
HYDERABAD,Hyderabad/Secunderabad  
Andhra Pradesh-500028**

Subject: Registration under Foreign Contribution (Regulation) Act, 2010.

Sir/Madam,

With reference to your application dated 26/08/2011 requesting registration under the Foreign Contribution (Regulation) Act, 2010, I am directed to say that your Association has been registered under Section 11 (1) of the Act as follows:-

Registration Number : **010230878**  
Nature : **Social**

2. In terms of section 18 of the Foreign Contribution(Regulation) Act,2010 read with Rules 17 of the Foreign Contribution (Regulation) Rules, 2011, You are advised to send intimations within the prescribed time to the Central Government of the amounts of each foreign contribution received by you, the source and the manner in which the foreign contribution was utilised, as per the provisions of the Act and the Rules. An association is required to furnish the return even when the particulars are 'NIL'. The FC-6 form may be submitted on line on this Ministry's website [http://mha.nic.in/fcraweb/fc\\_online.htm](http://mha.nic.in/fcraweb/fc_online.htm) using the user name (SAIBABAKAMMELA) used for online submission. The Bank Account mentioned in your application should be used for receiving foreign contribution and no other amount should be credited to this account. The Association should immediately intimate to this Ministry and obtain written confirmation regarding any change in the name of the Association, its address and Bank/Bank Account.
3. The association cannot bring out any publication (registered under PRB Act, 1867) or act as correspondent, columnist, editor, printer or publisher of a registered newspaper or engage in the production or broadcast of audio news or audio visual news or current affairs programmes through electronic mode or any other electronic form or any other mode of mass communication at a later stage thereby attracting provisions of the Section 3(1) (g) and (h) of the FC(R) Act, 2010. In addition to this, the association is forbidden from getting involved in any activity of political nature.
4. You are requested to note the provisions of Section 7 of FC(R) Act, 2010 and Rule 24 of FC(R) Rules, 2011 and ensure that before any funds are passed on to any



स्थायी लेखा संख्या /PERMANENT ACCOUNT NUMBER  
**AAATT4960C**

नाम /NAME  
**THE SPORTS COACHING FOUNDATION**

निगमन/बनने की तिथि /DATE OF INCORPORATION/FORMATION  
**08-05-1991**

*[Signature]*  
मुख्य आयकर आयुक्त, आंध्र प्रदेश  
Chief Commissioner of Income-tax, Andhra Pradesh



इस कार्ड के खो / मिल जाने पर कृपया जारी करने  
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मुख्य आयकर आयुक्त,  
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FORM-1962-52-11-82-20,000.

సంఘముల రిజిస్ట్రారు కార్యాలయము  
హైదరాబాదు  
OFFICE OF THE REGISTRAR OF SOCIETIES  
HYDERABAD  
రిజిస్ట్రేషను దుర్వపత్రము  
CERTIFICATE OF REGISTRATION

(199 లో వ వెంబరు)  
(No 1656 OF 1991)

1350 వల అంధ్రప్రదేశ్ తెలంగాణ ప్రాంతపు వర్తికు సంఘముల రిజిస్ట్రేషను చట్టము 1350 వల 1వ చట్టము  
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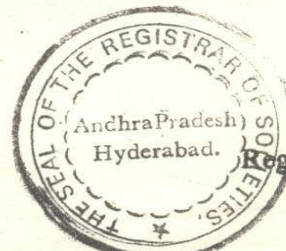
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I hereby certify that SPORTS COACHING FOUNDATION

is this day registered under the Andhra Pradesh (Telangana areas) Public Societies Registration Act, 1350 Fasli (Act I of 1350 F.)

వా వలకుము, మొదలతో సంబంధించినదం తొలై నంవత్తురం  
నెం చేసి మంజూరు చేయబడినది.

Given under my hand and seal at Hyderabad this the 5th  
day of MAY one thousand nine hundred ninty ONE



*[Signature]*  
సంఘముల రిజిస్ట్రారు.  
Registrar of Societies



# THE HINDU DOWNTOWN

THE HINDU • THURSDAY, MARCH 27, 2008

## Welcome gesture from a sports enthusiast

It was a sporting gesture which the Sports Coaching Foundation general secretary K. Sai Baba gleefully accepted. For, when Siby Mining Service Pvt. Ltd. donated Rs. 1 lakh for the Foundation to promote its activities in the field of sports, the SCF official could not have expected the timing to be better.

For, just when Sai Baba was contemplating to purchase 'Speed Gun' to have one more feather in the SCF cap, Siby M. Lukose, MD, came forward in appreciation of the efforts of the Foundation. "We wish this money would be used for promoting the cause of sports" was his desire.

And, true to the expectations, Sai Baba immediately flew down to Mumbai to buy the imported 'Speed Gun' to add to the world-class facilities that are place in the Foundation. This Florida-imported machine is the first in the city with digital equipment specially designed for cricket and should be an added attraction for the budding cricketers and also for the regulars. Sai Baba also thanked Prabhakar Reddy, Cyberabad Police Commissioner, for his initiative in this regard.

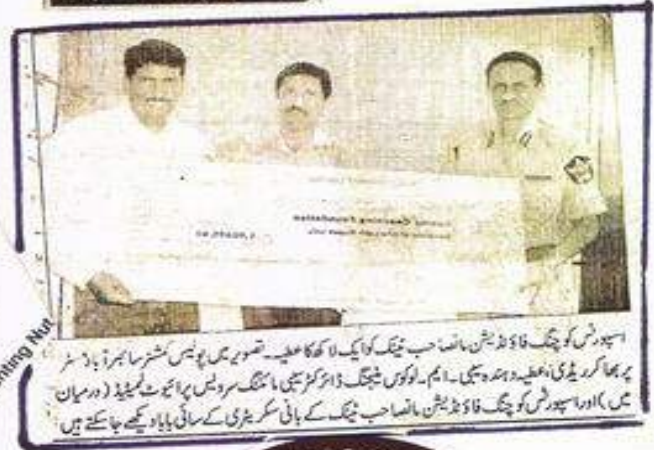
V. V. SUBRAHMANYAM



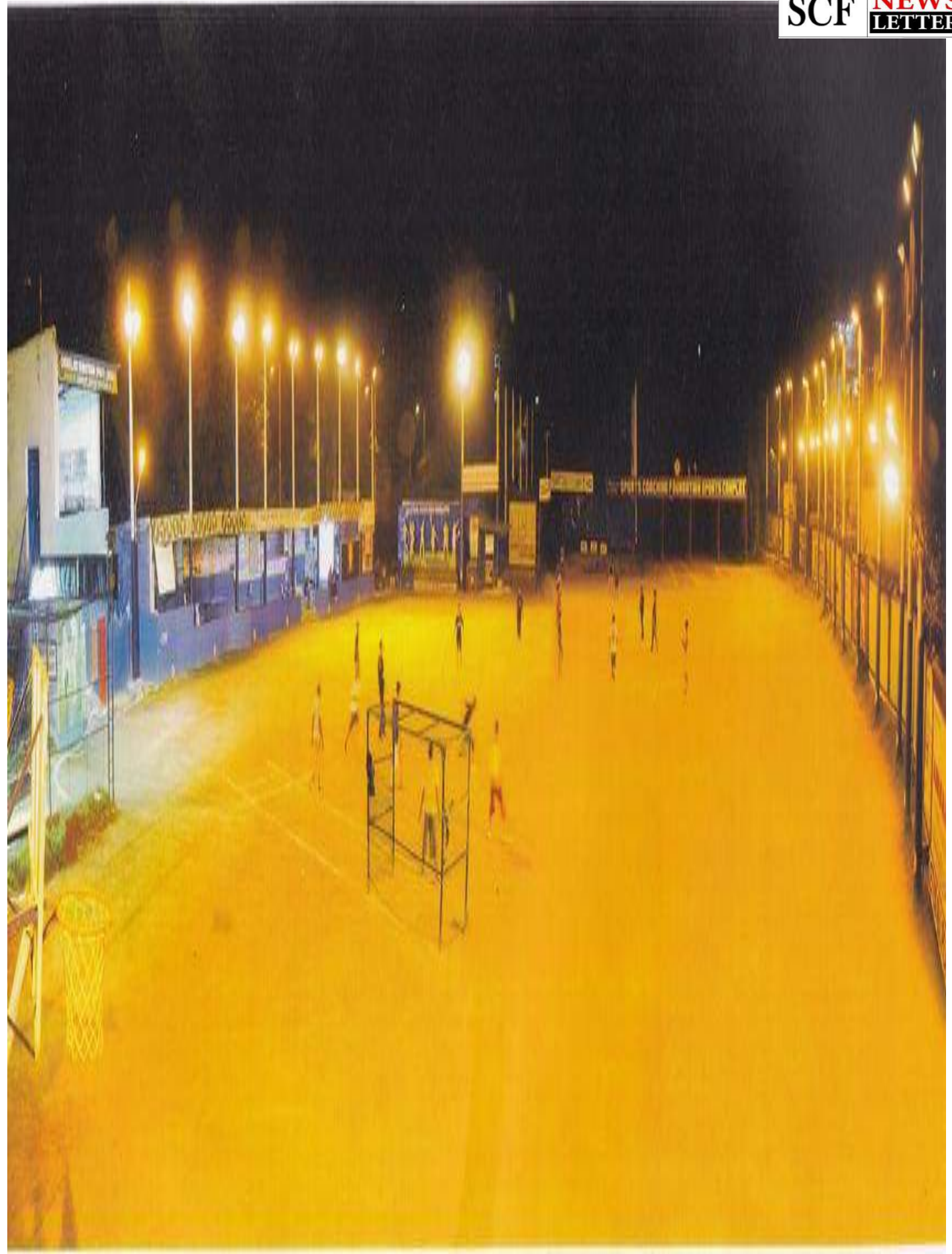
**HELPING HAND:** Siby M. Lukose presenting a cheque to Sports Coaching Federation.

The Sircak Daily

THU 20-03-2008









- 10వ డేస్ లో కార్పొరేట్ క్రికెట్ టోర్నీ -

ଶାନ୍ତିବ୍ରତେ ଶରଣେ ଶୁଭଃ ସର୍ବଦା

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శ్రీ బోయింగ్ ఫౌండేషన్ నిర్వహించిన ఏడవ రోజున సైట్ కార్పొరేట్ క్రిమి ట్రస్ట్  
విజిలెన్స్ నిలిచిన వి.ఎ.ఎస్.కేల్ కుర్సు

# ఆంధ్రభూమి

# DECCAN Chronicle



Teachers are reservoirs from which, through the process of education, students draw the water of life....

**THE HINDU**  
**HYDERABAD**

Thursday, March 3, 2005

## Nothing official

**SPORTSCAN**

**I**T WAS an evening where the top bureaucrats thoroughly enjoyed. The ambience - the floodlit venue at Sports coaching Foundation which hosted the final match between IAS Officers Club and the Taj Krishna XI - seemed to be just what the doctors prescribed for the gentlemen who otherwise will be deeply immersed in the hectic daily routine.

And when you have some of the familiar names like L.V. Subrahmanyam, former VC & MD of SAAP and now with

**TSCAN** APLC, C.V. Anand and A.K. Khan, though both of them missed the final due to injuries, the bonhomie amongst the players was on the expected lines. And, quite fittingly, the finale was an exciting 'tie' which was decided by virtue of better run-rate in favour of the IAS Officers and to the delight of the family members who thronged the venue and had a feel of what a floodlit cricketer is all about. ■

V.V.S.

## IAS Club wins Cup on run-rate

FROM OUR SPORTS BUREAU

**Hyderabad, March 2:** IAS Club clinched the 10th day-night Corporate Cup in a thrilling fashion with a run-rate victory over Taj Krishna in the final at the Sports Coaching Foundation ground here.

A depleted IAS Club, which did not have the services of C V Anand and A K Khan as they were injured, batted first and managed to score 88 for 4. Vivek was the top scorer with 35 and L V Subramanyam chipped in with 21. P N Rao contributed 16. Then Vivekananda, Bhanu and L V Subramanyam took wickets to check Tai Krishna to 88 for 5.

Narsimha Rao of Taj Krishna was adjudged the man of the final.

Regional Director of Taj Group of Hotels Veer Vijay Singh, Principal Secretaries K V Rao and Bhalerao were the guests of honour for the closing function.

**Scores:** IAS Club 88 for 4 (Vivek 35, L V Subramanyam 21, P N Rao 16) bt Taj Krishna 88 for 5 (Fiaz 21, Narsimha Rao 29, Vincent Das 12, Vivekananda 2 for 6, Bhanu 2 for 16, L V Subramanyam 1 for 12).







**DIFFERENT BEAT:** Eleven Brothers, the winning team of the inaugural edition of the Friendly Police League.

## Eleven Brothers clinch honours

**I**t was a unique cricket tournament, organised by the City Police, to give a chance for the cricketing talent amongst its own staff also thanks to the technical support of the Sports Coaching Foundation (Masab Tank).

For the record, Eleven Brothers clinched honours in the final of the inaugural edition of the Friendly Police League, organised by the West Zone Police and sponsored by the Hyderabad City Police in co-ordination with Sports Coaching Foundation, at First Lancer Grounds here. Mr Ravinder, Additional

DCP, who was the chief guest at the valedictory function, lauded the concept and hoped that many more events in other disciplines too would be held soon to inculcate the sporting culture amongst the youth and the departmental staff too.

Mr. K. Saibaba, former Ranji cricketer and Founder-Secretary of SCF, and the Omega Institute gave away the special incentives to best individual performances.

Pappu of Lagaan CC (best batsman), Mohammed Haju (best fielder), Obaid (best bowler), and Laxman of La-

gaan (player of the tournament).

First Lancer Recreation Club and Mythri Welfare Club expressed gratitude to P. Madhukar Swamy, CI, Humayunnagar, for his initiative in this regard.

### Top-scorer

For the record, Eleven Brothers, batting first, scored 119 for four with Pappu (46) being the top-scorer. In reply, Lagaan CC finished at 78 for five with only Qayyum (30) batting well. Bubbly (three for seven) was the pick of the bowlers for the winner.

V.V.S.



DECCAN CHRONICLE, HYDERABAD.

SUNDAY, MAY 23, 1993

## APSEB gesture to SCF

Hyderabad, May 22: Andhra Pradesh State Electricity Board donated Rs. 4.22 lakhs to the Sports Coaching Foundation for its flood light project at the Centre in Cha Cha Nehru Park on Friday. The foundation stone for the project was laid by Mr. K. Balarama Reddy, chairman, APSEB.

Mr. K.A. Siddique, president of the Foundation welcomed the chief guest and thanked the various industries, APSEB, Municipal Corporation of Hyderabad, Sports Authority of Andhra Pradesh, State Bank of India, LIC, who had contributed for the Foundation.

A memento was presented to Mr. Balarama Reddy, by Mr. Astaputre, Associate member of the Foundation. Mr. K. Saibaba, general secretary and chief coach announced prizes for the talented trainees of the Foundation.

ఈనాడు హైదరాబాద్

గురువారం 27 మే 1993

స్పోర్ట్స్ ఫౌండేషన్ కి  
ఎ.పి.ఎస్.ఇ.బి.

విరాళం

జిల్లాపా, మే 26 (స్పెషల్ రిపోర్ట్): నగరంలోని మాసబ్ ట్యాంక్ చాలా నెహ్రూ పార్క్ అవరణలో గల స్పోర్ట్స్ కోచ్ ఫౌండేషన్ (ఎన్.సి.ఎఫ్)లో ఫ్లోడ్ లైట్ ప్రాజెక్టు ఏర్పాటు చేయడానికి రాష్ట్ర విద్యుచ్ఛక్తి బోర్డు (ఎ.పి.ఎస్.ఇ.బి) 4.22లక్షల రూపాయల విరాళాన్ని అందజేసింది.

ఇక్కడి క్రీకెట్ కోచ్ ఫౌండేషన్లో జరిగిన ఒక కార్యక్రమంలో ఈ విరాళాన్ని ఎ.పి.ఎస్.ఇ.బి. సంస్థ చైర్మన్ బలరామరెడ్డి, స్పోర్ట్స్ కోచ్ ఫౌండేషన్ అధ్యక్షుడు కె.ఎ.సిద్దిఖీకి అందజేశారు. ఈ సాములో ఫ్లోడ్ లైట్లు ఏర్పాటుతో పాటు 100 కిలోవాట్ల ప్లాన్ స్టెప్ డౌన్ కూడా ఏర్పాటుచేస్తున్నారు. ఈ కార్యక్రమంలో విజిలెన్స్ ఇన్స్పెక్టర్ జనరల్ ఎం.ఎ.బసీత్, ఫౌండేషన్ కార్యదర్శి సాయిబాబా తదితరులు పాల్గొన్నారు.

THE HINDU, Saturday, April 12, 1997 19

## Philips donates floodlight equipments to SCF

HYDERABAD, April 11.

In a fine gesture, Philips India Ltd. donated floodlight equipments worth Rs. 1.5 lakhs to the Sports Coaching Foundation (SCF), Masab Tank to mark the inauguration of the special spinners summer coaching camp.

Mr. Girish Kalmadi, regional manager of Philips India, handed over the lights to Mr. K. Saibaba of SCF.

Earlier, Mr. M. A. Basith, IG, Law and Order, inaugurated the camp in which 50 selected youngsters in the age group of eight to 16 years will be trained by former Ranji stars and reputed coaches. Mr. Eddy Aibara, former Hyderabad captain, was the guest of honour.



MA Basith, IPS, IG (Law & Order) receiving the donation for extra flood lights from Girish Kalmadi, RM Philips India limited at sports coaching foundation centre.



## DOWNTOWN SPORTS

# New chapter for Secunderabad sports

*For quite sometime, Secunderabad was bereft of quality sports training facilities*

January 13 at a simple function, which could well be the beginning of a new chapter for residents in the nearby areas. "The concept is impressive and let us hope the kids make optimum use of the facilities provided," she remarked.

## Facilities lacking

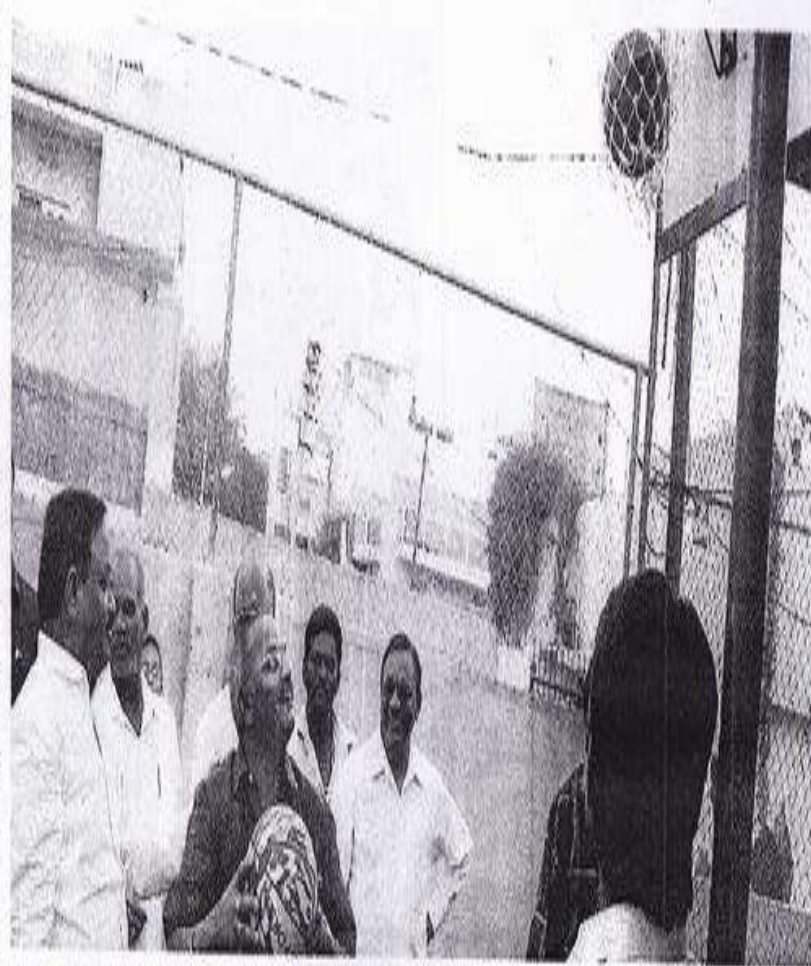
Secunderabad is known in cricketing circles for producing one of the most famous names of Indian cricket - M.L.Jaisimha. And, when the Sports Coaching Foundation (Masab Tank) decided to set up its extension centre in the Syndicate Bank Colony in West Marredpally, it was a conscious decision to give the enthusiastic kids of the area a feel of the latest in terms of coaching facilities. Like the bowling machine, the floodlighting and a host of innovative things that are being lined up to sustain their interest in the sport. The facilities also provide coaching in badminton and basketball.

Not surprisingly, Sayanna, MLA, and Shikha Goel, IPS, formally inaugurated the SCF Extension Centre on

Echoing similar sentiments, Mr Sayanna feels that for quite sometime Secunderabad was bereft of quality sports training facilities, which cater to the not-so privileged classes. "And this centre could well be the right answer," he emphasised. In the same breath, he had a word of advice for the organisers to ensure that it would not turn into one of those commercial centres, which are thriving on the interest of the enthusiastic parents.

To start with, the centre will give training to all those interested free of cost for the first month and even elders can utilise the facilities to encourage their kids. Later, nominal

fees could be charged from the boys only, says K.Sai Baba, general secretary of SCF. As a special gesture to



**NEW BEGINNING:** Secunderabad Cantonment MLA G.Sayanna (left) at the inauguration of the Sports Coaching Foundation in West Marredpally.

promote girls, they will not be charged any fee. Within the next one week when qualified coaches are appointed to take charge, the floodlit venue might well be the big attraction, providing a perfect ambience for those who love to spend the evenings in a sporting atmosphere.

V.V.SUBRAHMANYAM



# SCF holds free medical camp

FROM OUR BUREAU

HYDERABAD, JUNE 11

The Sports Coaching Foundation, SCF, has organised free medical camp for its trainees and 26 other street children, sponsored by Medinova Diagnostic centre on Sunday.

Mr APVN Sarma, secretary, medical and health inaugurated the camp.

Mr Sarma appreciated the efforts of the foundation to train the youngsters and thanked Medinova Diagnostic Centre.

The function was attended by Mr D Rama Naidu, film producer, Mr Talwar, Director ITC Bhadrachalam, Mr K M Udupa, Deputy General Manager, Syndicate Bank, Mrs. Sangeetha Reddy, managing director, Apollo Hospitals, Mr L V Subramaniam, Mr Bhaskar, Mr Subba Rao, managing director, Aswini Homoeo and Ayurvedic Products Limited.

DECCAN CHRONICLE, HYDERABAD

WEDNESDAY, JUNE 12, 1996

## SCF organises medical camp

By Our Sports Reporter

Hyderabad, June 11: The Sports Coaching Foundation organised free medical camp for their trainees and 26 other street children on Sunday at the Foundation premises. The camp was sponsored by Medinova Diagnostic Centre.

Mr. A.P.V.N. Sarma, secretary, State Government inaugurated the programme. Mr. K. Saibaba, general secretary, Sports Coaching Foundation proposed a vote of thanks.



Mr APVN Sarma, secretary, health and family welfare presenting free health card to a street child, sponsored by Medinova Diagnostic Centre.





*Consulate General of the United States of America*  
*Hyderabad, India*

February 25, 2009

Mr. K. Sai Baba  
General Secretary  
Sport Coaching Foundation  
Masab Tank, Hyderabad

Dear Mr. Sai Baba:

Your letter has been forwarded from the U.S. Embassy, New Delhi to me as the U.S. Consul General in Hyderabad. I am happy to respond to your query.

First of all, let me commend you and the Sports Coaching Foundation for organizing a one day inter-school basketball tournament. Sports promote good health, sportsmanship and youth leadership skills. In this respect, we would be honored that you use the name of the President of the United States of America Barak Obama for your tournament.

Our Public Affairs Officer Ms. Juliet Wurr would be very interested in learning more about your organization. She can be contacted at [wurrj@state.gov](mailto:wurrj@state.gov). And we would all like to know the date, time and location of the tournament in case we are able to attend.

Thank you for seeking us out.

Sincerely,

Cornelis M. Keur  
Consul General



# Indian Express

HYDERABAD: THURSDAY, FEBRUARY 6, 1992

## Full fledged coaching centre

EXPRESS SPORTS REPORTER

**HYDERABAD** - Seven full-fledged nets, including one astro-turf wicket, one bowling machine and other modern cricket amenities are the salient features of the Sports Coaching Foundation which is to be officially launched shortly in the twin-cities.

Located at Chacha Nehru Park near Masab Tank, the registered non-profit organisation is all set to unearth hidden talent in the age group of six to sixteen years. The aim of the foundation is to develop talent through systematic and disciplined training.

When fully established, the foundation will conduct coaching camps of the highest quality through latest techniques and sports equipment.

According to Mr. K. Sai Baba,

The one and a half acre of land in the corner of the Chacha Nehru Children's Park was a marshy land until a few months back. But, thanks to the efforts of a few members of the foundation, the land has developed into a full-fledged cricket coaching centre. Two well maintained turf wickets, two matting wickets, three cement wickets are all the necessary amenities for the wards.

"We have already ordered for an astro-turf practice wicket from New Zealand at a cost of Rs. 60,000 and when installed it will be a great help to us. In fact, the main advantage will be that even during the rainy season, practice will be possible. The moment the rain ceases, what with the artificial turf absorbing the water immediately".

On cement pitch, bowlers can

starting in the morning at 6.30. The schedule includes, batsmen getting footwork practice, bowlers having lessons in accuracy and general net practice for both batsmen and bowlers in the four nets where, at a time, 16 bowlers can bowl. In one hour session, about 32 bowlers will be in action. The session will end with theory and questionnaire class.

During the weekends, there will be teaching classes for 30 minutes regarding their health consciousness, first aid, diet, sports rules etc. Eminent sportsmen-umpires and physiotherapists will be invited to enlighten the trainees.

"We will be strict on wards' performance and there will be a fortnightly computerised skill assessment report. Shortly, we hope to



general secretary, the foundation will be one of the most modern coaching centres in the state. "We sincerely hope that within five years we will produce an international cricketer", boasted Sai Baba.

Sai Baba, along with five other coaches, has already begun his work by picking up the first batch of 40 boys for a cricket practice camp for six months with a six-day week. The trainees will be divided into different groups and will be given intensive training in all the fields - batting, bowling and fielding. The session will include both theoretical and practical aspect. "We want to make the trainees thorough in their job. We will conduct regular tests and if they fail to do well they will be removed from the camp and fresh boys will be inducted," said Sai Baba.

learn the basic virtues of line and length".

The foundation has divided the group of 40 boys into three categories - 6 to 10 years, 10 to 14 years and third above 14 years. The youngest lot will be exposed to rubber or tennis balls and their sports equipment will be small. They will be given the basic lessons in fielding, batting and bowling initially. From the second month onwards, there will be four-a-side practice matches.

In the 10-14 category, the boys will however be exposed to the new cricket ball and there will be two matches per week and there will be a rotation of playing surfaces to improve skills and reflexes.

In fact, the foundation has chalked out a strict regimen, with the session

video tape each player and then rectify their mistakes.

A start has been made with some top government officials as patrons. With sponsorship also being channelised, it is to be seen how the new sports foundation will mould into. In the last few years, the twin cities have witnessed the mushrooming of coaching centres, but this is certainly different and scientific one.

But the question remains whether it will achieve its goals. Sai Baba and his team members are confident and so are the boys.

Taofeeq, a young boy of ten who answered the rapid-fire questions with ease, is already aspiring to become another Sachin Tendulkar. But only time will tell when he actually gets into the main arena.